Developing our alliance

The challenge of reducing the negative and harmful effects of food poverty cannot be achieved in isolation by one or two organisations; it can only be achieved through cooperative, coordination and delivering together. Our alliance represents an important step in drawing together the actions of those organisations and agencies currently engaged in providing solutions with those considering the contribution they can make to the challenge of food poverty. We communicate via a website (English/ Cymraeg), Facebook and twitter to promote the work of the group and encourage others to share their work and experiences.

We delivered a food poverty conference in St Asaph at the end of November 2018 to raise awareness of the issues surrounding food poverty across North Wales and the impact on individuals, families, children and communities and the organisations that serve them; to gather concerned people and organisations together to sign-up to the NWFPA Charter; to share ideas and solutions; and to gain commitment and agree a collective approach drawing on all of our resources and expertise. The conference was really well attended, with speakers from a wide range of backgrounds including housing, the third sector; academia; projects; the South Wales Alliance; and Public Health Wales.

Challenges and learning

- Asking members to sign up to Charter has helped to engage and secure specific commitments from them
- Our conference highlighted to extent of the issues and the need to think strategically and prioritise as we develop our plan.

Next steps

- We are working on a longer term action plan and have increased our core membership to include a wider cross section of organisations.

This activity was assisted by financial support and other advice from Food Power.
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