

# Mapping of emergency and low cost food provision in Newcastle

Newcastle Food Poverty Network: Final report, May 2019

## Joining the dots and identifying the gaps

A food-specific signposting tool for the city's Byker ward has been developed by members of the Newcastle Food Poverty Network. The tool was co-designed by the Food Power Newcastle 'Experts by Experience', who are all residents of Byker and members of the Food Poverty Network.

The purpose is to help to signpost local residents to the most relevant and appropriate support locally to help alleviate issues relating to food access and food affordability. The Food Power Newcastle 'Experts by Experience' developed the tool in a format they felt most appropriate and accessible. "Gaining a strategic view of citywide provision, including gaps, helps us to understand and coordinate the provision of emergency and low-cost food provision in Newcastle. It also improves connectivity between services to increase financial inclusion and work to address food insecurity."

The tool, in the format of a flyer, details the local support available giving people advice and information on accessing low cost food/meals, eating well on a budget and emergency food access provision. It is also to be used as an engagement tool by Food Power Newcastle to involve more local residents in our peoplepowered approach to tackling food issues.

### Our challenges and learning

- The process was more complicated than anticipated, with a lack of knowledge of existing signposting systems. Further conversations were required to ensure duplication was avoided and that this tool enhanced these more complex systems.
- The intention was to create an interactive online tool, specific to Byker, identifying pathways for
  resilience, relief and resistance, which would be downloadable and printable. It became apparent
  that an online tool would require further resourcing and would also result in some duplication of
  the existing signposting systems. The focus shifted to ensure connections were made with the
  existing and permanent local signposting systems e.g. Financial Inclusion and Information NOW.
  The process has given everyone a better understanding of these existing resources and further
  opportunities to enhance the existing systems.
- The expertise and knowledge of Food Power Newcastle was put into action; the signposting tool
  was co-designed by people who have lived experience of food access and affordability issues. The
  group intend to use the signposting tool to engage with others who are experiencing similar issues.

#### **Our next steps**

We will continue to work in collaboration with partners to support Information NOW in producing a citywide signposting tool for low cost and/or free food provision; producing two versions – one for professionals/practitioners and one for public access. These will be linked to topical briefing pages based on food banks, food and friends, meals at home and help with shopping.

#### Our key achievements and impact

- We have a better understanding of what provision is available for people in need and what / where there may be gaps.
- We can now signpost more effectively, reducing inappropriate referrals. Getting people to the right place and quickly.
- Potentially of greater impact than the tool itself, the developmental work and platforms of conversation in creating the signposting tool have strengthened our Food Poverty Group and have led to further developments which will have a citywide reach, engaging more organisations and services, and ultimately benefitting more people.



Byker ward food signposting tool 2019 (front and back of flyer)

