Local Government Declaration on   
Sugar Reduction and Healthier Food  
Application form

The aim of the Local Government Declaration on Sugar Reduction and Healthier Food is to achieve a public commitment to improve the availability of healthier food and drinks to reduce the availability and promotion of unhealthier alternatives.

Please complete this application form and Sustain will design and print a personalised declaration for your borough.

Contact details

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| Local authority: |  |
| Contact name: |  |
| Position: |  |
| Telephone: |  |
| Email: |  |

Eligibility & criteria

To sign the declaration the local authority has to commit to take at least six different actions across six key areas. Action can include continuing support to existing initiatives as long as there is a commitment to new initiatives on some of the key areas. It can include areas controlled or influenced by the council. In addition, the local authority commits to report on progress annually.

Commitments under each area

**Area 1 – Tackle advertising and sponsorship**

Please state at least one action your council is committing to under this area and the impact you expect (e.g. total number of advertising boards covered by policy, number of adverts)

**Area 2 – Improve the food controlled or influenced by the council and support the public and voluntary sectors to improve their food offer**

Please state at least one action your council is committing to under this area and the impact you expect (e.g. number of meals, number of checkouts, number or vending machines, number of points of retail, number of settings)

**Area 3 – Reduce prominence of sugary drinks and actively promote free drinking water**

Please state at least one action your council is committing to under this area and the impact you expect (e.g. number of drinking fountains installed/registered, number of points of retail, amount of money raised from a sugary drink levy, amount of drinks affected)

**Area 4 – Support businesses and organisations to improve their food offer**

Please state at least one action your council is committing to under this area and the impact you expect (e.g. number of outlets, number of services and businesses accredited, number of planning applications reviewed by Public Health, number of vending machines, number of checkouts, number of points of retail)

**Area 5 – Public events**

Please state at least one action your council is committing to under this area and the impact you expect to reach in (e.g. number of events affected by the policy)

**Area 6 – Raise public awareness (e.g. local or national campaigns, local champions, healthy eating programmes, training)**

Please state at least one action your council is committing to under this area and the impact you expect to reach in (e.g. number of champions recruited, number of council staff affected, number of people engaged, number of beneficiaries)

Signatures

Email signatures of Council Leader, Councillor leading on public health and Director of Public Health with your application.

Logos

Email high resolution logos of the council and supporting organisations.

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| Please return application form to:  [sofia@sustainweb.org](mailto:sofia@sustainweb.org)  **For more information please contact Sofia Parente on 0207 065 0902** |