

Annual Report

Review and accounts
for the year ended
31 March 2018



This has been an extraordinary year for Sustain in many ways. The implications of Brexit for food, farming and fishing seem to have grown in complexity with each passing week. Our alliance has engaged with each other and with senior decision-makers as never before, rising to the challenges of a fast-moving political context. Thank you to everyone who has shared time and expertise so generously.

The snap General Election in June 2017 saw policy-makers scrambling to put together party manifestos. It is testament to Sustain's connectivity and agility that we had published our own Manifesto for a Better Food Britain within just a few days, with several of our specific recommendations adopted by leading political parties. Throughout the year, our remarkable campaign coordinators applied similar rapid-response creativity to evolving processes such as the UK Agriculture Bill; the EU Withdrawal Bill; the 25-Year Environment Plan; new commitments on public sector

food procurement; the UK Fisheries Bill; numerous Parliamentary inquiries; emerging threats to food standards from trade deals; and much more.

Chlorine-dipped chicken aside, sugar reduction arguably claimed the public limelight for food policy. Sustain worked with Jamie Oliver and the Sustainable Food Cities network to launch numerous local SUGAR SMART campaigns around the country, and head of NHS England Simon Stevens made good on his promise to start ridding hospital premises of excessively sugary promotions. Meanwhile, the impending introduction of the UK Soft Drinks Industry Levy saw sugary drinks manufacturers scrambling to remove sugar to avoid paying the tax; so much so that the tax has already been hailed a success for children's health well before its introduction in April 2018.

Buoyed by the success of our campaigning, Sustain has already posed ourselves the question: Working together,

what shall we win next? This is surely an important challenge in the lead-up to Sustain's 20th anniversary in 2019.

On a sobering note, this year saw extensive internal work in response to new data, fundraising and charity regulation, as well as prudent review of policies following high-profile criticisms of others in the charity sector. We are confident that Sustain's house is in order and that the process has made us stronger than ever.

On such strong foundations, we look forward to working with Sustain's members to build ever greater momentum towards better hospital and children's food; better food jobs; Real Bread; the right to food; sustainable farming and fishing; good food governance and – all in all – a Better Food Britain.



Professor Mike Rayner
Chair of Sustain's Council
of Trustees

Trustees

Professor David Barling (re-elected 23/11/17)
Catherine Fookes (elected 17/01/17)
Professor Corinna Hawkes (stood down 23/11/17)
Bridget Henderson (elected 12/01/16)
Clare Horrell (elected 23/11/17)
Katharine Jenner (re-elected 17/01/17)
Lisa Jones (stood down 23/11/17)
Laura Mackenzie (elected 23/11/17)
Patrick Mulvany (Acting Treasurer, stood down 23/11/17)

Modi Mwatsama (elected 23/11/17)
Clare Oxborrow (elected 17/01/17)
Professor Mike Rayner (Chair, re-elected 12/01/16)
Shaun Spiers (Deputy Chair, re-elected 12/01/16)
Christopher Stopes (elected 23/11/17)
Alison Swan Parente (elected 12/01/16)
Keith Tyrell (Treasurer, re-elected 12/01/16)
Victoria Williams (re-elected 23/11/17)
Stephanie Wood (re-elected 17/01/17)

Our year in numbers

Our projects, partnerships and policy work contributed to the following over the last year:

sustain
the alliance for better food and farming



1 sugary drinks tax won by Sustained campaign, with Jamie Oliver and others

5,400

hours volunteered in food co-ops by young volunteers



146,000

children provided with access to drinking water



>25k



Jellied Eel and London Food Link followers on email and social media

4

major supermarkets agree to publish antibiotic use data



organisations join

SUGAR SMART



850 million meals

served by caterers committing to sustainable fish



1,024,963

fruit and veg portions grown in Capital Growth gardens since 2013

32 out of 33

London boroughs now support community food growing



45

local alliances supported to address food poverty and access



13

London boroughs are working on food poverty action plans



join Parents Jury to voice concerns on food and marketing

c.600 people

attend Sustain's Brexit debates and workshops at Oxford Real Farming Conference



1,500 people

wrote to Michael Gove supporting calls for an Honest Crust Act



NHS England bans super-size chocolate and sugary drinks from

>168 hospitals



Support better farming and food production

We want to see food produced in a way that is fair and sustainable. Fair for farmers, workers, animals and which sustains the land, biodiversity and natural resources for now and generations to come.

The Guardian

"Red tape in the meat industry? It's the difference between life and death"

21 February 2018

Farmers Guardian

"Small farms could be 'endangered species' post Brexit"

21 March 2018



Around 60 organisations join Sustain to discuss the need for a new Food Act

Sustain alliance publishes new policy framework for farming post Brexit



Food Business Forum co-hosted by Sustain, Forum for the Future, Soil Association and Food Ethics Council

Sustain's CEO attends roundtable with new Defra Secretary of State Michael Gove

Well attended fringe event at Labour Party conference with Shadow Secretary of State for Defra Sue Hayman MP

April

May

June

July

August

September

Sustain chairs national Bee Summit for Friends of the Earth and the National Federation of Women's Institutes

Sustain alliance Manifesto for a Better Food Britain, in response to the snap General Election; several key proposals picked up in party manifestos

Co-founding of EU Withdrawal Bill (Repeal Bill) coalition, run by Unlock Democracy

Sustain coordinates letter in response to Trade Secretary Liam Fox dismissing chlorine-dipped chicken as a 'detail'

"I really enjoyed the session, and I felt that it surfaced so many critical issues from a group of people who obviously really appreciated being brought into this dialogue."

Jonathon Porritt,
Forum for the Future,
following the
Brexit Food Business
Forum

Food, farming and fishing are some of the government, policy and industry areas most affected by the UK's decision to leave the EU. Sustain has stepped up to our responsibilities as an alliance as never before, convening and organising a large number of people, groups and processes to enable many voices to be heard by Brexit decision-makers, especially those speaking up for health, ethics and sustainability. In a brief snapshot, this year we:

- Published Sustain's Manifesto for a Better Food Britain in the lead-up to the snap General Election in June 2017, with several key proposals adopted in party manifestos
- Coordinated responses to Defra's agriculture policy consultation, and was invited to co-host a consultation event with Defra, with speaker Secretary of State Michael Gove
- Joined others in responding to the Government's 25 Year Environment Plan and the EU Withdrawal Bill
- Provided thought leadership on issues such as 'public health as a public good', 'redefining productivity', '10 red lines for food trade deals' and 'a sustainable fishing future'
- Engaged over 3,600 people at events across the year, including the Oxford Real Farming Conference, Sustain Brexit Forum and technical seminars on sustainable farming issues

- Regularly informed well over 1,500 people, hundreds of whom are policy specialists, via our growing mailing lists

Sustain coordinated responses to several parliamentary enquiries, giving oral evidence to the EFRA Committee, on agricultural policy and trade in food. Our Sustainable Farming Campaign convened specialist groupings coming together to express shared concerns on issues such as farm diversity, farm workers and supply chain fairness. Meanwhile, Sustain's chief executive became a Commissioner for the new Food, Farming and Countryside Commission coordinated by the RSA.

We have kept up a constant stream of media activities, organised joint letters, engaged extensively with Ministers, MPs and researchers from all of the main political parties, joined the Government's food procurement taskforce, and launched e-actions, helping people express support for high standards for food and farming, as well as encouraging sustainable post-Brexit fishing policy.

Sustain continues to serve on the Alliance to Save Our Antibiotics steering group, focusing this year on solutions. Four leading retailers – M&S, Waitrose, Asda and the Co-op – agreed to publish their farm antibiotic use data, supporting our call for greater transparency.

Investigative journalist Felicity Lawrence gives moving talk to Sustain AGM on farm working conditions

Alliance to Save Our Antibiotics industry event in Westminster focuses on practical solutions

Alliance to Save Our Antibiotics reveals US farm antibiotic use is five times higher than in the UK

Defra launches major farm policy consultation; Sustain launches e-action

Our farm diversity briefing launched, backed by farming and countryside groups

Co-op joins M&S, Waitrose and Asda in publishing farm antibiotic use data

October

November

December

January

February

March

Sustain CEO Kath Dalmeny becomes a Commissioner for the RSA's Food, Farming and Countryside Commission

Two-day Brexit Room at Oxford Real Farming Conference provides platform for 32 Sustain members

Government fails to extend remit of Groceries Code Adjudicator

Guardian newspaper launches major US meat standards exposé, including Sustain op-ed

Sustain prepares to co-host consultation event with Defra, with Secretary of State Michael Gove as keynote speaker

Increase sustainable food supply

We want to see food supply from 'growing to throwing' allowing farmers here and overseas to thrive; manufacturers, suppliers, and caterers making healthy and sustainable options the easiest choice for people and ensuring no food is wasted or used inefficiently.

Our London 2012 legacy project urges Tokyo 2020 Olympic Games organisers to choose sustainable food

Manchester receives first Fish Cities star for progress on sustainable fish

14 chefs learn about sustainable seafood at Billingsgate Seafood Training School

Detailed negotiations with big caterers to win sustainability commitments, moving them up our league table

April

May

June

July

August

September

Groceries Code Action Network, co-founded by Sustain, lobbies ministers to protect primary producers from unfair trading practices

Sustain backs call for strong marine and wildlife protection laws post Brexit

With the Sustainable Restaurant Association, chefs and fish buyers visit trout farm to learn about sustainable aquaculture

Fish supplier to multi-borough procurement contract wins Sustainable Fish Cities award

The Campaign for Better Hospital Food built on results of our survey of NHS hospitals, and our league table of food brands operating on NHS hospital premises. Our reports and subsequent government petition, backed by campaign ambassador Prue Leith, provided a platform throughout the year for engagement with policy-makers and key industry players. We welcomed the announcement by NHS England of a ban on sales of sugary drinks and supersize portions of confectionery in hospitals, and have kept up pressure for hospital food standards to gain legal status, including robust incentives and proper scrutiny, made ever more relevant by the transfer of responsibility for such standards to NHS Improvement.

We put considerable effort this year into creating a new 'league table' to compare the UK's largest contract caterers on their progress with serving only verifiably

sustainable fish, and promoting more under-utilised species. Unfortunately, this highlighted that endangered fish species are still appearing on far too many menus. More positively, the process triggered several significant commitments to sustainable fish purchasing. The legacy of our work with the London 2012 Olympic Games continues, with a close relationship being developed with Japanese colleagues to influence the fish standards at the Tokyo 2020 Games.

On school food, Sustain joined forces with a coalition of organisations to ensure that the Conservative Party election manifesto commitment to dropping Universal Infant Free School Meals was abandoned. We continued to campaign for closing loopholes which have seen many academies not required to implement the school food standards, and successfully

campaigned for investment of over £100 million from the Soft Drinks Industry Levy (sugary drinks tax) to improve the health of school pupils.

Working with the National Union of Students, we helped 30 student groups set up food co-ops or food preserving enterprises, already trading £23,000 of sustainable food, and diverted 1 tonne of food surplus from being sent to landfill. We began a round of support for those seeking to scale up their enterprises, helped with grants and mentoring.

Sustain continues to be a partner in the Eating Better alliance, helping promote 'less but better meat' to consumers, industry and decision-makers, for the benefits to health, animals and reduced greenhouse gas emissions. The alliance has now become an independent charity and a member of Sustain in its own right.

The Daily Telegraph

"Sugary drinks banned from sale in NHS hospitals from July"

4 January 2018

THE TIMES

"Tourist attraction caterers serve up endangered fish"

16 December 2017

THE Sun

"Prue Leith gives Piers Morgan the 'death stare' on Good Morning Britain. The culinary whizz, 77, appeared on the ITV show to chat about the state of hospital grub"

4 October 2017



Sustain chairs Eating Better roundtable to explore evidence on carbon impact of pasture-based livestock farming

Sustainable Fish Cities publishes fish league table, highlighting endangered species still on the menu

Response to Labour Party consultation on future fisheries policy

Almost two thirds of hospitals in England reduce sugary drinks to 10 per cent of beverages sold

91 NHS Trusts are yet to join the voluntary scheme to limit sale of sugary drinks

October

November

December

January

February

March

Hospital food ambassador Prue Leith launches our petition for hospital food standards

Sustain and NUS run national Student Eats Conference 2017

Sustain backs Greener UK policy recommendations: 'Essential elements of sustainable UK fisheries management'

Largest global catering company Compass verifiably removes endangered fish from all menus

£23,000 of sustainable food now being sold by students and 1 tonne of food diverted from landfill

Ensure good food is accessible and well promoted for all

We want to see healthy, sustainable food accessible and affordable to all, through a diverse array of outlets, and for it to become unacceptable and expensive to market unhealthy, unethical and unsustainable produce, over the alternative.



Sustain, Jamie Oliver Food Foundation and Obesity Health Alliance meet Treasury and Shadow Treasury teams to win cross-party support for sugary drinks tax

Operation Eagle Eye campaign begins to monitor company advertising campaigns



Anniversary of Government's Childhood Obesity Plan: We highlight the shortcomings

Launch of Parents' Jury, giving a voice to concerned parents on food and marketing – 400 people join

Right to Food programme launched, with Sustain, Just Fair, Nourish Scotland and Newcastle University

April

May

June

July

August

September

Soft Drinks Industry Levy passed in full by Parliament as part of the Finance Bill

Launch of Food Power to help local alliances address food poverty, and to access peer mentoring and financial support

Our Children's Health Fund raises money through a pilot sugary drinks levy to enable meals for thousands of children over the 2017 summer holidays

Tower Hamlets Council signs up to Local Authority Healthy Declaration on sugar reduction and healthier food

April 2018 will see introduction of the UK Soft Drinks Industry Levy (sugary drinks tax), just as our alliance has long campaigned for, projected to raise millions of pounds ring-fenced to help schools promote healthier lifestyles. We held a celebratory event in March 2018, which also marked the natural end of our highly successful Children's Health Fund, run by Sustain and the Jamie Oliver Food Foundation to demonstrate that a sugary drinks tax can work. It allocated around £162,000 to nearly 50 projects nationwide, providing 146,000 children with access to drinking water and supporting Holiday Hunger projects.

This year also saw Sustain working with Jamie Oliver and Sustainable Food Cities to support local SUGAR SMART campaigns. Over fifty cities and local areas registered to participate and 24 campaigns have already launched with hundreds of schools, health settings

and leisure centres involved. Our online system tallies up measurable change, fuelling national momentum. We also encouraged more local authorities to sign up to the Local Government Declaration on Sugar Reduction and Healthier Food with seven London boroughs signing, plus Oxford, our first locality outside London.

Sustain kept up pressure on Government to make good its promise of an effective Childhood Obesity Plan. Our Children's Food Campaign began Operation Eagle Eye to monitor company advertising campaigns and test marketing rules. We also started to keep a watchful eye on the potential for post-Brexit trade deals to affect children's food and health. We launched the Parents' Jury to give a stronger voice for parents' concerns about food and marketing, adding weight to our (sadly unsuccessful) calls for changes

to Universal Credit and Free School Meals eligibility to prevent children living in poverty from going hungry.

Undeterred – with the support of the Big Lottery and working with Church Action on Poverty – Sustain launched the major new Food Power programme. This is supporting 45 local alliances to address household food insecurity, the first annual theme being: maximising family income. In London, we helped several London Boroughs to develop food poverty action plans and published our 2017 London Food Poverty Profile report, Beyond the Food Bank, monitoring progress on key actions to reduce food poverty.

This year, Sustain launched the Right to Food programme, looking 'upstream' at systemic approaches to reducing the root causes of household food insecurity, including legal duties to prompt action.

Daily Mail

Trade deal with the US could make children fatter because it will lead to a surge in unhealthy processed food, doctors claim

19 March 2018

"We hugely respect the Children's Food Campaign as a leading voice in the campaign against advertising and marketing of foods and drinks high in fat, sugar and salt."

Jennifer Rosborough, campaign manager, Action on Sugar

Academic evaluation of our Children's Health Fund shows: "Sales of sugar-sweetened drinks in Jamie's Italian restaurants fall by 11% after 10p levy"

Over 40 Directors of Public Health, Mayors and food groups object to the Christmas Coca-Cola truck tour of the UK

We launch major national Food Power programme to help 45 local alliances address food poverty in a joined-up way

60 academics, public health chiefs and health groups sign open letter to football associations calling for an end to junk food sponsorship

Over 700 SUGAR SMART pledges promise reduction in c.3.7 million meals and 240 vending machines, and over 210 new water points

October

November

December

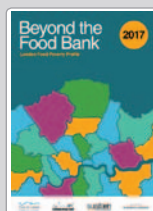
January

February

March

Leisure operator 'Everyone Active' pledges to reduce 3 tonnes of sugar from centres over three years

Our Children's Health Fund receives 163 applications for the Holiday Food Fund 2018



Sustain monitors London Boroughs on actions to address food poverty 'beyond the food bank'

Sustain runs roundtable and site visit to examine good practice in meals on wheels service provision

Improve our food culture, education and skills

We want to see a strong UK food culture that ensures food is valued and enjoyed, and is promoted in coherent, integrated government policy, bringing the community together, and where skills in production and food quality are appreciated by all and not just the few.

Big Dig day involves hundreds of volunteers in community gardens around the UK

Three-year funding secured for flagship Allotment Garden in The Regent's Park

Grow Well, Feel Well network event explores food growing for health and well-being

Urban Harvest involves 27 gardens, with c.1,300 people participating

Our Urban Food Fortnight promotes dozens of London's good food enterprises

April

May

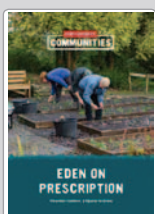
June

July

August

September

'Eden on Prescription' published, supporting social prescribing of food growing



Sustainable Food Cities national conference held in Edinburgh

Sixth annual Sourdough September run by Sustain's Real Bread Campaign

1,500 people join our call for an Honest Crust Act

c.60 bakers contribute to No Loaf Lost guide to reducing bakery surplus and waste

“I was really impressed by the work and the tenacity of colleagues in ensuring that nature-based work influences health and wellbeing.”

Participant in Growing Health workshop, Greater Manchester

Membership of the thriving Sustainable Food Cities network, coordinated by Food Matters, Soil Association and Sustain, grew to 52 towns and cities this year. Sustain helped cities develop SUGAR SMART campaigns and Food Poverty Action Plans, and our Planning Food Cities specialist supported local communities and food growers to make the most of local planning processes. Several local authorities committed to protecting, improving and increasing land used for food growing.

Our community food growing network Capital Growth continued to develop, now working with over 2,700 community gardens across London. We established new training hubs and learning school gardens, recruited gardening buddies and ran a busy programme of educational and celebratory events, now also involving two Royal Parks. Special themes this year were seed-saving, wildlife-friendly gardening, growing for health and well-being and engaging volunteers and children. Sustain also continued to work with Garden Organic to run the Growing Health project, encouraging food growing ‘on prescription’.

We gave special attention to developing London Food Link, with recruitment,

networking events, crowdfunding and feasts. We also undertook a major refresh of our flagship magazine *Jellied Eel* and social media presence, with ever more engaging presentation of London’s good food scene, and coordinated the sixth successful Urban Food Fortnight and Awards. We launched the Roots to Work website, promoting jobs in the good food sector, and a conference offering advice from seasoned growers. Sustain’s chief executive and programme director also joined the refreshed London Food Board, advising the Mayor of London on food policy and helping shape a draft London Food Strategy. We published our seventh annual *Good Food for London* report, continuing to shine a light on the progress of London’s councils to support better food.

Our Real Bread Campaign went from strength to strength, developing therapeutic baking and reducing bakery waste. We produced a popular recipe book, *Slow Dough: Real Bread*, selling well over 4,000 copies. We called for an Honest Crust Act and defended artisan bakers from copycat marketing, misleading ‘natural’ and ‘fresh’ claims on bread, and poor labelling – issues made especially pertinent in the face of post-Brexit trade deals.

London boroughs report on steps taken to improve healthy and sustainable food provision

Seasoned growers share their experiences at the Roots to Work conference

Urban Farming Toolkit published - a guide to growing to sell in the city



Real Bread Week engages thousands of people in baking and buying Real Bread

Sustainable Food Cities ‘Getting the Basics Right’ guide published for new local food partnerships

October

November

December

January

February

March

School Marketplace at London’s City Hall, with children selling their school-grown produce

Sustain appointed to new London Food Board, working on a draft London Food Strategy

50 Urban Food Heroes showcased in our *Jellied Eel* magazine

Our Growing Health workshop in connects growers with healthcare commissioners, promoting ‘food growing on prescription’

5 London schools establish Learning School Gardens

Who we work with

Sustain as an alliance

As an alliance, Sustain is as strong as its membership. Membership is open to national organisations that do not distribute profits to private shareholders and which operate in the public or their members' interest. The organisations must be wholly or partly interested in food or farming issues and support the general aims and work of the alliance.

Our members

Alexandra Rose Charity
 Aquaculture Stewardship Council
 Association of Public Analysts
 Association of School Health
 Education Co-ordinators
 Baby Milk Action
 Behaviour Change
 Beyond GM
 Bio-Dynamic Agricultural Association
 British Association for the Study of
 Community Dentistry
 British Dietetic Association
 Campaign for Real Farming
 Campaign to Protect Rural England
 (CPRE)
 Caroline Walker Trust
 *Centre for Agroecology Water and
 Resilience (CAWR)
 Centre for Food Policy, City University
 London
 Centre on Population Approaches
 for Non-Communicable Disease
 Prevention
 Chartered Institute of Environmental
 Health (CIEH)
 Commonwork Trust
 Community Supported Agriculture
 (CSA) Network UK Ltd
 Compassion in World Farming
 Consensus Action on Salt and Health
 (CASH)
 Diabetes UK
 *Eating Better Alliance
 Faculty of Public Health
 Fairtrade Foundation
 Family Farmers' Association
 FareShare
 Farms Not Factories
 Feedback: The environmental
 organisation campaigning to
 change the food system
 First Steps Nutrition Trust
 *Food Foundation
 Food Matters
 *Food Systems and Policy Group,
 University of Hertfordshire

Forum for the Future
 Friends of the Earth
 Gaia Foundation
 Garden Organic
 Global Justice Now
 GM Freeze
 Harper Adams University Department
 of Food Science & Agri-Food
 Supply Chain Management
 Health Education Trust
 HUSH: E.Coli Support Group
 Hyperactive Children's Support
 Group
 Institute for Food, Brain and
 Behaviour
 International Institute for Environment
 and Development (IIED)
 Keep Britain Tidy
 Kindling Trust
 Land Workers' Alliance
 Marine Conservation Society
 McCarrison Society for Nutrition and
 Health
 Medact
 National Federation of Women's
 Institutes
 National Trust
 New Economics Foundation
 Oral Health Foundation
 Organic Farmers and Growers
 (OF&G)
 Organic Research Centre, Elm Farm
 Organic Trade Board
 Pasture-fed Livestock Association
 People Need Nature
 Permaculture Association
 Pesticides Action Network – UK
 Royal Academy of Culinary Arts
 Adopt a School Trust
 Royal Society for the Prevention of
 Cruelty to Animals (RSPCA)
 Royal Society for the Protection of
 Birds (RSPB)
 RSPCA Assured
 School Food Matters
 School of Artisan Food
 Scottish Crofting Federation
 *Shared Assets

The Food Issues Census was published in Spring 2017, exploring food and funding, supported by several charitable foundations. The census conducted by the Food Ethics Council noted that Sustain and Soil Association are the most connected organisations in the food sector. See: www.foodethicscouncil.org/our-work/food-issues-census-2.html

Slow Food in the UK
 Social Farms and Gardens
 (previously Federation of City
 Farms and Community Gardens)
 Soil Association
 *Sustainable Food Trust
 The Orchard Project
 *This Is Rubbish
 Traidcraft Exchange
 UNISON
 Unite the union
 Vegetarian Society
 Wholesome Food Association
 Women's Environmental Network
 World Cancer Research Fund UK
 World Wide Opportunities on Organic
 Farms (WWOOF)

Our observers

Agricultural Christian Fellowship
 Allergy Alliance
 Child Poverty Action Group (CPAG)
 Community Food and Health
 (Scotland)
 Food Ethics Council
 GMB (Britain's General Union)
 *Green Alliance
 Linking Environment And Farming
 (LEAF)
 Marine Stewardship Council
 Natural England
 *Nourish Scotland
 Royal Society for Public Health (RSPH)
 UK Food Group
 UK Health Forum
 Which? (formerly Consumers'
 Association)
 Wildlife and Countryside Link
 WWF – Scotland
 WWF – UK

*Those marked with a star were welcomed this year as members of Sustain – agreed by Sustain's Council, with ratification by Sustain's membership either confirmed or pending.

We also work with, for example: sister alliances working on post-Brexit food, farming and fishing policy; fellow organisations in Scotland, Wales and Northern Ireland; the Obesity Health Alliance; 52 UK towns and cities and their food partnerships; the London Food Board; 2,700+ community gardens in London involving over 150,000 people; and we communicate regularly with over 50,000 people and tens of thousands more via social media.

Joining the Sustain alliance

If your organisation is interested in becoming a Sustain member, download an application form at: www.sustainweb.org/membership or call the Sustain office for a conversation about how your organisation can get involved. If your work is local or international rather than national, or you are an individual supporter or represent a profit-making organisation, you may prefer to get involved with a particular campaign or initiative, become an Observer or join a project or campaign Working Party. Get in touch and we'll help you decide how best to join in and share your unique perspectives.

Sustain's governance

Sustain represents around 100 national public interest organisations working at international, national, regional and local level. It advocates food and agriculture policies and practices that enhance the health and welfare of people and animals, improve the working and living environment, promote equity and enrich society and culture.

Sustain is governed by its membership, which is open to national organisations that do not distribute profits to private shareholders and thus operate in the public interest. Members must be wholly or partly interested in food and/or farming issues and support the general aims and work of the alliance. Sustain's membership usually meets once a year in a general session at the Annual General Meeting, and many members also attend a range of specialist policy and project working party meetings, which are usually chaired by a Sustain Council member, as well as specialist events tackling issues of common concern.

The Council members are elected by the membership (and a minimum of one third of the Council must stand down each year) to form a governing body of up to 15 Trustees. All Trustees declare any relevant financial interests when they are elected, and at the beginning of each quarterly meeting, and these interests are publicly available on Sustain's website. Sustain's Council of Trustees meets quarterly to guide the work of the alliance, subject to approval by the members. As the Trustees are drawn from Sustain's membership, all of whom are third-sector organisations, they are already familiar with structures and governance in this sector.

At the November 2017 Sustain AGM, of the 15 serving members, two existing Trustees stood down; two more successfully stood for re-election; and four new members were elected unopposed, taking the number of member of the Sustain Council of Trustees to its full complement of 15.

Staff and volunteers

Several staff members once again stepped up to sharing internal tasks and responsibilities, such as volunteer coordination, media training and supporter development. The system draws on and develops the skills of our exceptional staff members, to help with personal development, and to contribute to our valued culture of mutual support, shared learning, responsive and inclusive campaigning, and collective responsibility.

A new Campaigners Breakfast system has proved especially helpful this year to share tactics and creativity across the organisation, and to develop ever-better initiatives to help us win the aims of the Sustain alliance.

Workplace pensions

Sustain successfully introduced a new contributory pension scheme, in line with regulatory requirements and with flexibility for staff members participating in pre-existing schemes. Sustain now holds its pension scheme with NEST, which offers the non-compulsory option for staff to choose an ethical pension if they wish. In March 2018, Sustain joined other non-governmental organisations in a letter coordinated by ShareAction, asking NEST to improve their member engagement, through offering an annual member meeting and an opportunity for savers such as Sustain and Sustain staff to meet their pension

scheme face to face. ShareAction hopes that this may provide more transparency, and encourage pension holders to ask NEST to consider more ethical options for investment of their main fund (alongside the ethical fund).

Fair pay

Over recent years, Sustain has become increasingly interested in the role that organisations and businesses can play in tackling poverty and inequalities – principally relating to food and health, whilst also recognising that these are part of a wider poverty and inequalities agenda. Addressing such issues is manifest in many of our projects and campaigns, as well as in our

emerging thinking on structural and legal approaches to improving everyone's opportunity to enjoy good food, health and well-being, also supporting the UN Sustainable Development Goal of zero hunger. We aim for Sustain to 'walk our talk' on tackling inequalities.

Sustain renewed our annual commitment and licence to declare ourselves a registered London Living Wage Employer; as have landlords Ethical Property Company, so cleaning staff are included. This year, we also increased the amount that volunteers can claim (with receipts) for food and travel.

In the wider food sector, we have been very concerned to learn that differences in income between the highest and lowest paid can be over a hundred times greater for chief executives than for their lowest paid employees. This year, Sustain's Annual Report contains an independently audited Pay Ratio Analysis calculated with a methodology proposed at our request by specialist researcher Lindy Sharpe of the Food Research Collaboration and approved by Sustain's Council of Trustees. We are pleased to report that Sustain's Pay Ratio is between 2:1 (highest to lowest salary) and 3:1 (highest salary to London Living Wage), well within the Wagemark benchmark of 8:1 considered good practice. We have every intention of keeping our ratio well below 8:1 (it is not an upper target) and will publish transparently our calculation and benchmark each year. We consider this to be an important check and balance against widening pay disparities and inequalities. We will warmly encourage others to apply this within their own organisations.

Further, we will encourage organisations to ask their lowest paid workers, and the lowest paid in their supply chains – experts by experience – how they are managing and whether their low income has caused difficulties in keeping themselves and their families well fed. Knowledge and analysis can help to bring voices and experiences to the fore that have too long been ignored in public policy. Read more at: www.sustainweb.org/blogs/jun18_lets_keep_food_sector_pay_ratios_within_sensible_limits/

Staff salaries and inflation

As a matter of policy, Sustain applies an annual increase with inflation to staff salaries, over and above any increment for length of service in line with our standard payscale. The Sustain Council of Trustees has agreed that this rate of inflation should be calculated using actual retrospective Retail Price Index (RPI) inflation from the previous year, which takes into account rising housing costs, especially in London. As a matter of prudence, Trustees also reviewed the projected inflation rate to help make better forecasts, bearing in mind the likely economic disruption that will be caused by Brexit in 2019.

New Sustain office premises

Our landlord Ethical Property Company (EPC) has sold Development House, where Sustain and other third-sector organisations have rented office space and have benefited from a close fit with our own values, with EPC having strong environmental policies and being a London Living Wage accredited employer. EPC is refurbishing a building in the Cambridge Heath area of East London and after a period of research, negotiation and review, Sustain has signed a new tenancy agreement with EPC, with a move date of August 2018.

Internal review of policies and risk management

This year, Sustain undertook the necessary work to ensure that we are compliant with new fundraising regulations; the new General Data Protection (GDPR) regulations; the revised Charity Governance Code; and changes to charity rules for trustees and senior staff with unspent convictions (none, in the case of Sustain). In May 2017, Sustain also responded quickly and effectively to risks posed by the global Wannacry computer malware attack, and subsequent fraudulent phishing emails, with no Sustain computers or data compromised. Other risks were dealt with routinely and effectively, and our policies and systems strengthened, by the Sustain management team, Head of Finance and Head of Digital, reporting to the Council of Trustees, with a rolling risk register updated quarterly and an overall risk management strategy updated annually.

Council agreed with the assessment of Sustain's management team that activities undertaken by Sustain in the year prior to the snap General Election on Thursday 8 June 2017 (the monitoring period) did not trigger the need for Sustain to register under the terms of the Lobbying Act. We were careful to be non-partisan and balanced in all of our election-related communications, and staff time (and hence expenditure) was limited to just a few days of relevant activity. The monitoring and reporting period is one year prior to an Election, applied retrospectively once an Election date has been announced. Due to the ongoing political uncertainties and the possibility of an Election being called at any time, it is not possible for anyone to assess whether we are ever in a monitoring period or not. This and other factors – relating to legitimate alliance or partnership activity – has led to noticeable concern and a 'chilling effect' on members of the Sustain alliance. We have raised our concerns via NCVO, of which Sustain is a member.

Mindful of high-profile Charity Commission investigations into several charities, Sustain's Council of Trustees oversaw a thorough review and

refresh of several Sustain policies that underpin good governance. This has included creation or review of Sustain's policies on:

- Anti-bullying and harassment
- Staff guidance on avoiding legal disputes and maintaining Sustain's reputation and integrity
- Complaints procedure
- Conflicts of interest
- Expenses policy for staff, volunteers and trustees
- Staff guidance on social media use
- Sustain's commitment to fair pay and a new pay ratio analysis
- Whistle-blowing
- Governance arrangements for the new Campaign for a Better Food Britain
- Sustain working party terms of reference

Sustain also started on a longer process to review our approach to diversity, also relevant to our legitimacy as an alliance representing very diverse members and interests. We published an interim statement in April 2018 and will develop this creative process over the coming period. Our policies are published at: www.sustainweb.org/about/sustains_sustainability_policies/

Ethical funding

The majority of Sustain's income is from charitable grants from trusts and foundations, listed in this Annual Report. All funding bids are developed by Sustain staff, in consultation with Sustain and working party members. In this financial year, Sustain also had the support of a temporary freelance fundraising consultant to help us develop some new trust and foundation relationships. This consultancy support cost £10,382 in total in this financial year, well within the threshold of £100,000 set by the Fundraising Regulator, and hence Sustain does not pay a voluntary levy towards that body, only the £50 annual administration fee.

A minority of Sustain's income comes from alliance membership fees, subscriptions, book and publication sales and unsolicited voluntary donations from individual supporters or supporting organisations. Sustain occasionally actively solicits donations from campaign supporters, this year for our Operation Eagle-Eye appeal for the Children's Food Campaign.

Sustain's senior management team ensures that all fundraising, whether in-house or managed through consultancy, is monitored, subject to Sustain's

sign-off and editorial procedures and undertaken fully in line with fundraising regulation, the Code of Fundraising Practice, General Data Protection Regulation, and Sustain's Ethical Funding Policy: www.sustainweb.org/resources/files/other_docs/Sustain_ethical_funding_policy_FINAL_June2017.pdf. Sustain is registered with the Fundraising Regulator and is eligible to use a badge on marketing materials, stating that Sustain is registered with the new regulator, and has adopted the Fundraising Promise, see: www.sustainweb.org/about/our_approach_to_fundraising/

Sustain ensures that all fundraising activity is undertaken in a way that protects and respects vulnerable people and other members of the public. During this financial year, as in all previous financial years, Sustain received no complaints about our fundraising activities.

Developing supporter relationships

Sustain has renewed efforts this year to build our relationship with organisational members and individual supporters through better communication, engagement events, a streamlined membership renewal process, and opportunities to get involved.

Since June 2016, Sustain has coordinated extensive work in response to the UK's decision to leave the European Union, especially in relation to implications for food, farming and fishing. This has stepped up a gear over the past year, necessitating collaboration with a very wide range of stakeholders and sister networks. We have received universally positive feedback and provided many opportunities and platforms for Sustain alliance members and associates to share their insights and work together on joined-up policy and campaigning.

Sustain also supported launch of the new Food, Farming & Countryside Commission, coordinated by the RSA. Sustain's chief executive Kath Dalmeny served on the steering group for this initiative, led by Helen Browning of the Soil Association, who served on the Food and Farming Commission in the early 2000s (then chaired by Sir Don Curry who reminded Sustain's membership of the importance of this work as guest speaker at our AGM in January 2017). The steering group helped the RSA to take on a secretariat role and to win substantial funding from the Esmée Fairbairn Foundation. The Commission was launched in November 2017, chaired by Sir Ian Cheshire, and Sustain's chief executive took up a position as one of 15 Commissioners, alongside leaders from several Sustain member groups.

What people say about us...

"The Brexit Room was an enormous achievement - and all brilliantly done – you excelled yourselves"

Ruth West, co-founder of the Campaign for Real Farming and co-convenor of the Oxford Real Farming Conference, where the Sustain-led Brexit room involved c.600 participants in discussing new UK farm policy

"Well done for giving such an amazing overview in the Brexit state of play session"

Tom Macmillan, Director of Innovation, Soil Association, and senior advisor to the Food, Farming and Countryside Commission, RSA

"Parents have a hard time educating their children to make the right food choices. I believe campaigns like the Children's Food Campaign have an important role to play and are today's David against the Goliath of the food and drink industry."

Member of the Parents' Jury, an initiative of Sustain; mum of 4 and 7 year olds, Surrey

"Thanks again for your fantastic work to co-ordinate and bring the [holiday hunger] letter together. Very valuable and much appreciated."

Dr Caroline Wolhuter, Head of Social Inclusion, Accord Group, following Sustain's coordination of a joint letter with 30+ organisations to UK administrations, calling on them to support holiday food provision

"All our 5-7 year olds help out in our growing space and the School Marketplace is a fantastic opportunity for them to see the full cycle of growing, cooking and preparing produce and then selling it. They then see that the money raised goes back into our growing space to help make us self-sufficient"

Rachel Hutchins, teacher, Trafalgar Infant School, involved in Sustain's Capital Growth food growing network in London

"You did a splendid job! Fantastic conference. Thank you so much for including me."

Dr Richard Benwell, Head of Government Affairs, Wildfowl & Wetlands Trust, now a senior advisor at Defra

"As one of the largest colleges in the UK, we have an opportunity to introduce thousands of young people to responsible fish choices, and a responsibility to minimise our impact on our oceans. It is not difficult to adopt a sustainable fish policy, and we are delighted to support this project."

Lisa O'Loughlin, Principal of The Manchester College, on signing up to our Sustainable Fish Cities pledge

"During our year as European City of Sport the SUGAR SMART campaign helped unite many different organisations and raise awareness about what's in our food. Eating healthily and being active go hand in hand and we should be proud of what we've achieved together."

Marvin Rees, Mayor of Bristol, supporter of Sustain's SUGAR SMART initiative

"The Soft Drinks Industry Levy is about changing behaviour. It's about making people healthier overall. It's really positive that the industry has recognised this and engaged so much on this."

Spokesperson for HM Treasury, March 2018, after analysis shows soft drinks companies already significantly reducing sugar, in advance of the tax

"What a fantastic resource!!!"

New reader of Sustain's Planning Food Cities newsletter, November 2017

"A big thank you for all your work with helping us respond to our Local Plan. It's very difficult for the everyday person to participate in this sort of thing. Quite complex and confusing. Thanks for helping demystify it."

Resident of south London, who we supported to champion food growing in local planning policy

Building our communications and digital impact

Sustain continues to be complimented frequently on the quality and accessibility of our communication materials. Sustain's campaign communications and news services moved up a gear yet again this year through a combination of highly skilled communications staff and investment in our website, e-actions and IT systems.

Sustain's Head of Digital Gavin Dupée developed the impressive SUGAR SMART web platform, which collects and aggregates data from almost 300 sugar reduction initiatives across 37 areas of the UK. He also utilised the geo-mapping of administrative areas of the UK for the new Food Power website to manage organisation profiles and grant applications. Further, our Good Food for London and London Food Poverty Profile maps are now fully interactive, revealing the year-on-year progress by boroughs to improve London's food. Web development also supported a crowdfunding campaign, and continued to improve our newsletters, e-actions, social media content and data management across Sustain's numerous projects and campaigns. The response has been tangible and worthwhile:

- Over 5,000 publications were downloaded from the Sustain website in 2017.
- One of our newest micro-sites, rootstowork.org published 73 job posts in its first 6 weeks, with over 7,000 page views, and with job adverts from over 50 organisations.
- Sustain's newsletter mailing lists now reach nearly 48,000 people, up c.10% from 42,000 last year.
- News pages have seen a 30% increase in visits from the previous year.
- Analytics shows hundreds of people are spending a decent amount of time reading our blogs.
- The refreshed *Jellied Eel* magazine website served 10,000 page views in the first two months since re-launch.
- Sustain typically has several live online actions delivering thousands of targeted messages to the food industry, MPs and other decision-makers.

As our official data controller, Gavin oversaw upgrades to Sustain's systems to ensure compliance with new EU-wide data protection regulation, which will apply from May 2018. This has involved detailed work on issues such as ensuring consent; data encryption; password protection and purging old records.

The quality, volume and reach of communications activities has also increased dramatically, due in large part to the exceptional skills and commitment of three key members of staff – Orla Delargy (Brexit press and parliament), Emma Weatherill (Digest and online news services) and Georgina Wilson-Powell (social media specialist, working with London Food Link and *The Jellied Eel* magazine). Together they have a combined breadth and depth of experience, that Sustain has not benefited from before. We are seeing our communications work in a new light, and weaving this into our plans for the long-term future and impact of Sustain.

The Guardian

'Dirty meat': Shocking hygiene failings discovered in US pig and chicken plants

Farmers Guardian

Swingeing cuts to regulatory agencies putting food safety at risk

Daily Mail

Trade deal with the US could make children FATTER because it will lead to a surge in unhealthy processed food, doctors claim

CITY A.M.

Wetherspoon boss Tim Martin and CBI swap insults as no deal Brexit spat sharpens

THE TIMES

Food safety will suffer after Brexit, claims charity

The Guardian

Fear of meat scandal as data shows hygiene breaches at over half UK plants

The Guardian

Red tape in the meat industry? It's the difference between life and death
by Kath Delmeny

ITN THE RUSSELL HUME MEAT SCANDAL



The Guardian

UK anti-obesity drive at risk from new US trade deal, doctors warn

The Guardian

Government promises profitable farming post-Brexit

INDEPENDENT

UK fisheries lose £62m a year to foreign competitors as buyers prioritise sustainability

The Observer

Chicken safety fear as chlorine washing fails bacteria tests

Daily Mail

Supplier at centre of contaminated meat scare once held a Royal warrant as it's feared millions of steak, chicken and pork meals may have been tainted

The Grocer

Light-touch meat regulation reveals alarming complacency

Farmers Guardian

US-UK trade deal to leave NHS facing high food poisoning costs

The Grocer

Russell Hume points to unblemished record following FSA shutdown

HUFFPOST

US Farmers Using Double The Amount Of Antibiotics Of UK Industry, Stoking Post-Brexit Food Safety Fears

Strategic review

Throughout this year, Sustain continued to implement our strategy, entitled 'Better food. Better farming. Better lives: Sustain Strategy 2015-2020'. This followed extensive consultation and sets out the alliance's vision for a food and farming system in which:

- All food is produced in a way that is fair and sustainable
- There is a thriving food supply chain from 'farm to fork'
- Healthy, sustainable diets are accessible and affordable to all
- We have a strong UK food culture that ensures food is valued and enjoyed

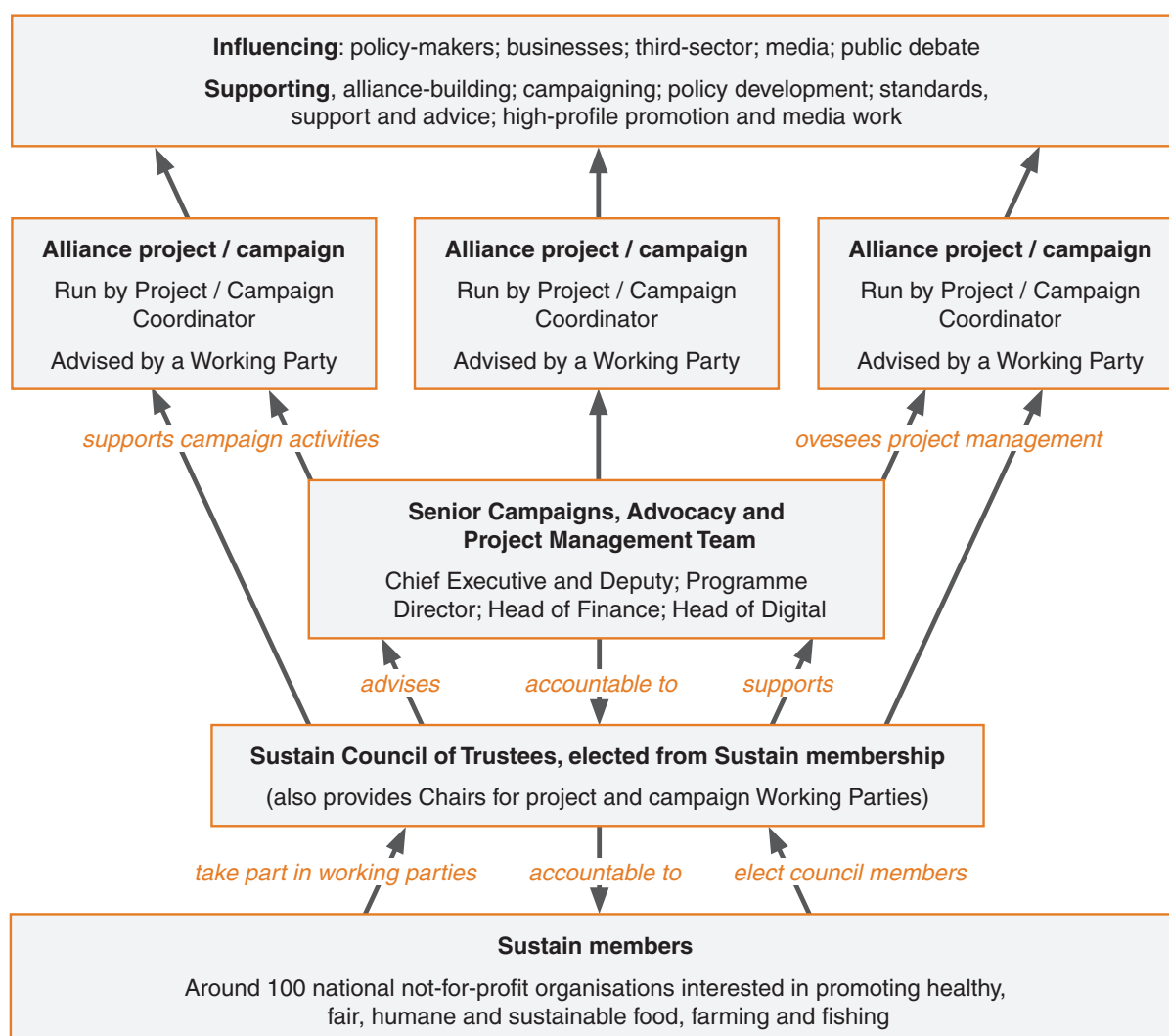
This Annual Report uses the above strategic headings to demonstrate our progress on each of the key themes. The themes also helped guide our planning work throughout the year.

Each year Sustain's staff and Trustees meet for a full-day review of our aims and activities, to assess the extent to which we are meeting our strategic aims, and to agree appropriate action. Sustain's 2017 Strategy Day took place in July. Themes included: brainstorming

for our 20th anniversary in 2019, and increasing Sustain's profile – with policy makers, other NGOs, the media, and stakeholders, including funders and donors. The day also served to renew team connections and values as a light-footed, responsive, welcoming and creative leadership organisation.

Sustain's AGM, Annual Gathering and Public Debate were held on 23rd November 2017 and widely welcomed as timely and relevant, with a very moving talk by investigative journalist and author Felicity Lawrence about the plight of low-paid agricultural workers in the UK; with responses from a range of Sustain members and associate organisations. Summaries of the talks given by Sustain Chair Professor Mike Rayner, and Sustain CEO Kath Dalmeny, are now available online at www.sustainweb.org/blogs/nov17_sustain_agm_celebrating_achievements/ and www.sustainweb.org/blogs/nov17_sustain_agm_looking_forward_to_2018/ respectively.

Sustain also started to look forward to, and plan for, Sustain's 20th anniversary year in 2019. Ten-year anniversaries will also be celebrated by Capital Growth and the Real Bread Campaign during 2018.



Financial review

The Council of Trustees (who are the Directors of the Charity for company law purposes) present their report and the audited financial accounts for the year ended 31 March 2018. The Trustees confirm that the annual report and financial statements comply with current statutory requirements, the requirements of the Charity's governing document and the provisions of the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

The fund balance carried forward at 31 March 2018 was £370,691 (2017: £349,281) on unrestricted general reserves. The restricted reserves on continuing projects were £228,219 at 31 March 2018 (2017: £125,428). The full Statement of Financial Activities is set out in the accounts below.

Reserves policy

In accordance with guidelines from the Charity Commissioners, the Trustees have adopted a reserves policy that should ensure that: Excluding those funds represented by fixed assets, general reserves do not exceed more than six months' anticipated expenditure. The Trustees review amounts regularly, monitor progress in relation to target levels quarterly, and deemed in the financial year covered by this report that there were adequate funds to ensure the charity was able to meet all current, known and some estimated possible future liabilities.

Investment policy

Under the memorandum and articles of association, the charity has the power to invest the monies of the company not immediately required for the furtherance of its objects in or upon such investments, securities or property as may be thought fit, subject nevertheless to such condition (as any) and such consents (if any) as may for the time being be imposed or required by law. At the present time, the Trustees' policy is to maintain such monies on deposits earning a market rate of interest, in a bank with ethical credentials. No further 'social investment' is currently planned.

Risk management

The Trustees have assessed the major risks to which the company is exposed, in particular those related to operations and finances of the company, and are satisfied that systems are in place to mitigate exposure to major risks. The Sustain rolling risk register and risk management process, reviewed formally at least quarterly by Trustees and Sustain's senior management team, and additionally as necessary, considers possible risks and prudent ways to avoid such risks arising, as well as mitigation should problems occur, grouped under the following broad themes:

- Good governance – financial and organisational;
- Meeting Sustain's objectives;
- Securing sufficient income;
- Controlling expenditure;
- Addressing staffing issues;
- Tackling challenges specific to alliances;
- Protecting Sustain's reputation;
- Ensuring regulatory compliance;
- Avoiding or handling disputes;
- Mitigating administrative burdens.

Trustees' responsibilities

Company and charity law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the Charity and of its financial activities for that year. In preparing those accounts, the Trustees are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the accounts;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees have overall responsibility for ensuring that the company has appropriate systems of control, financial or otherwise. They are also responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and which enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Setting staff pay

Sustain operates a fair and transparent fixed salary scale for setting staff pay, including key management personnel – the persons with authority and responsibility for planning, directing and controlling the activities of the charity. This salary scale cannot be changed without Trustee approval. Sustain's salary scale is grouped under four ascending grades – Project Officer Grade; Grade 1 (project coordinator); Grade 2 (senior manager); Grade 3 (chief executive). New recruits start at the salary grade suited to their post, as advertised, and usually at entry level for that grade. Subject to satisfactory annual appraisal, staffs move up a salary level within their grade until the top level is reached. On the rare occasions when a new recruit has the experience and credentials to warrant appointment at a higher salary than the entry level for their grade, this offer and decision remains in line with the standard salary scale, except at a higher level, and with the knowledge and agreement of at least one Sustain Trustee, who has usually participated in the recruitment process. In addition to the salary scale, salaries (and hence the levels in the salary scale) also rise in line with inflation, calculated annually on the actual inflation rate in the preceding year.

As a not-for-profit organisation and registered charity, Sustain covers normal expenses, requires evidence of such claims and expenditure and keeps good records. Sustain does not make *ex gratia* payments to staff, nor does it pay bonuses to staff.

Fair pay

Sustain is a registered Living Wage employer, committed to paying at least the Living Wage or the London Living Wage, as calculated by the Living Wage Foundation, which reflects the cost of living. This year, we have also initiated a Pay Ratio analysis, seeking to ensure that Sustain maintains a fair pay ratio between the highest and lowest earners, benchmarked against sector good practice.

Public benefit

The Trustees are aware of Charity Commission guidance on public benefit reporting as set out in Section 17 of the Charities Act 2011. They believe Sustain fulfils a fundamental public benefit by promoting both the health and welfare of people and animals, improving the environment and promoting sustainable development. How Sustain achieves these objectives are commented upon in detail throughout this annual report.

Auditors

So far as the directors (Trustees) are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all of the necessary steps that they ought to, as directors, to make themselves aware of all the relevant audit information and to establish that the company's auditors are aware of that information. A proposal to re-appoint Goldwins as auditors for the forthcoming year will be put forward at the Sustain alliance Annual General Meeting.

This report was approved by the Council of Trustees on 12th December 2018 and signed on its behalf, by:



Professor Michael Rayner
Chair of the Council of Trustees

Auditors' report

We have audited the financial statements of Sustain: The Alliance for Better Food and Farming (the 'Charity') for the year ended 31 March 2018 which comprise the Statement of Financial Activities, the Balance Sheet, statement of cash flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the Charity's affairs as at 31 March 2018 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

.....

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustee's report (incorporating the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report (incorporating the directors' report) have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit.

Responsibilities of the trustees

As explained more fully in the trustees' responsibilities statement, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities]. This description forms part of our auditor's report.

This report is made solely to the Charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anthony Epton

**Anthony Epton (Senior Statutory Auditor)
for and on behalf of
Goldwins Limited
Statutory Auditor
Chartered Accountants
75 Maygrove Road
West Hampstead
London NW6 2EG**

12th December 2018

Statement of financial activities

(Incorporating Income and Expenditure Account)

For the year ended 31 March 2018

	Note	Unrestricted £	Restricted £	2018 Total £	2017 Total £
Income from:					
Donations and legacies	3	25,015	84,894	109,909	174,676
Charitable activities					
Health and Welfare	4	40,483	1,041,995	1,082,478	1,019,980
Other trading activities		–	–	–	–
Investments	5	2,197	–	2,197	1,350
Other		–	–	–	–
Total income		67,695	1,126,889	1,194,584	1,196,006
Expenditure on:					
Raising funds	6	10,384	–	10,384	24,032
Charitable activities					
Health and Welfare	6	39,054	1,020,945	1,059,999	1,355,661
Other		–	–	–	–
Total expenditure		49,438	1,020,945	1,070,383	1,379,693
Net income / (expenditure) before net gains / (losses) on investments		18,257	105,944	124,201	(183,687)
Net gains / (losses) on investments		–	–	–	–
Net income / (expenditure) for the year	7	18,257	105,944	124,201	(183,687)
Transfers between funds		3,153	(3,153)	–	–
Net income / (expenditure) before other recognised gains and losses		21,410	102,791	124,201	(183,687)
Net movement in funds		21,410	102,791	124,201	(183,687)
Reconciliation of funds:					
Total funds brought forward		349,281	125,428	474,709	658,396
Total funds carried forward		370,691	228,219	598,910	474,709

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 18 to the financial statements.

Balance sheet

As at 31 March 2018

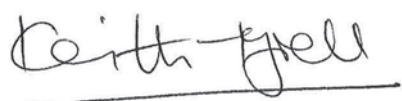
	Note	£	2018 £	£	2017 £
Fixed assets:					
Tangible assets	12		–		264
			–		264
Current assets:					
Debtors	13	125,853		126,383	
Cash at bank and in hand		740,301		552,100	
		866,154		678,483	
Liabilities:					
Creditors: amounts falling due within one year	14	267,244		204,038	
Net current assets			598,910		474,445
Total assets less current liabilities			598,910		474,709
Net assets excluding pension asset / (liability)			598,910		474,709
Total net assets / (liabilities)			598,910		474,709
The funds of the charity:	18				
Restricted income funds			228,219		125,428
Unrestricted income funds:					
General funds		370,691		349,281	
Total unrestricted funds			370,691		349,281
Total charity funds			598,910		474,709

The financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Approved by the trustees on 12th December 2018 and signed on their behalf by



Professor Michael Rayner
Chair



Keith Tyrell
Treasurer

Statement of cash flows

For the year ended 31 March 2018

	Note	2018	2017
		£	£
Cash flows from operating activities	19		
Net cash provided by / (used in) operating activities		188,201	(114,065)
Cash flows from investing activities:			
Dividends, interest and rents from investments		-	-
Proceeds from the sale of fixed assets		-	-
Purchase of fixed assets		-	-
Proceeds from sale of investments		-	-
Purchase of investments		-	-
Net cash provided by / (used in) investing activities		-	-
Cash flows from financing activities:			
Repayments of borrowing		-	-
Cash inflows from new borrowing		-	-
Receipt of endowment		-	-
Net cash provided by / (used in) financing activities		-	-
Change in cash and cash equivalents in the year		188,201	(114,065)
Cash and cash equivalents at the beginning of the year		552,100	666,165
Change in cash and cash equivalents due to exchange rate movements		-	-
Cash and cash equivalents at the end of the year	20	740,301	552,100

Notes to the financial statements

For the year ended 31 March 2018

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 – effective 1 January 2015) – (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Reconciliation with previously Generally Accepted Accounting Practice (GAAP)

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 a restatement of comparative items was required. The transition date was 1 April 2014.

No restatement was required.

c) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Key judgements that the charitable company has made which have a significant effect on the accounts. The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

d) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

e) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

1 Accounting policies (continued)

f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

g) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

h) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services, undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

i) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the basis which are an estimate, based on staff time, of the amount attributable to each activity.

Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

Where such information about the aims, objectives and projects of the charity is also provided to potential donors, activity costs are apportioned between fundraising and charitable activities on the basis of area of literature occupied by each activity.

j) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

k) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Office equipment	25% straight line
------------------	-------------------

l) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

m) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account. Cash balances exclude any funds held on behalf of service users.

1 Accounting policies (continued)

n) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

o) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

p) Pensions

The charity operates workplace pension scheme.

2 Detailed comparatives for the statement of financial activities

	Unrestricted £	Restricted £	2017 Total £
Income from:			
Donations and legacies	28,458	146,218	174,676
Charitable activities	43,991	975,989	1,019,980
Other trading activities	–	–	–
Investments	1,305	45	1,350
Other	–	–	–
Total income	73,754	1,122,252	1,196,006
Expenditure on:			
Raising funds	24,032	–	24,032
Charitable activities	44,850	1,310,811	1,355,661
Other	–	–	–
Total expenditure	68,882	1,310,811	1,379,693
Net income / expenditure before gains / (losses) on investments	–	–	–
Net gains / (losses) on investments	–	–	–
Net income / expenditure before gains / (losses) on investments	4,872	(188,559)	(183,687)
Net gains / (losses) on investments	–	–	–
Net income / expenditure	4,872	(188,559)	(183,687)
Transfers between funds	(3,522)	3,522	–
Net income / (expenditure) before other recognised gains and losses	1,350	(185,037)	(183,687)
Gains / (losses) on revaluation of fixed assets	–	–	–
Actuarial gains / (losses) on defined benefit pension schemes	–	–	–
Other gains / (losses)	–	–	–
Net movement in funds	1,350	(185,037)	(183,687)
Total funds brought forward	347,931	310,465	658,396
Total funds carried forward	349,281	125,428	474,709

3 Income from donations and legacies

	Unrestricted £	Restricted £	2018 total Total £	2017 Total £
Donations	25,015	84,894	109,909	174,676
	<u>25,015</u>	<u>84,894</u>	<u>109,909</u>	<u>174,676</u>

4 Income from charitable activities

	Unrestricted £	Restricted £	2018 Total £	2017 Total £
Grant income				
Baring Foundation	–	30,650	30,650	–
BIG grant	–	351,121	351,121	50,000
Big Lottery Fund (various)	–	33,080	33,080	85,068
British Ecological Society	–	–	–	2,000
British Heart Foundation	–	–	–	14,900
City Bridge Trust	–	47,410	47,410	52,440
Ernest Cook Trust	–	8,500	8,500	–
Esmée Fairbairn Foundation (various)	–	194,832	194,832	154,557
European Commission via Rural Payments Agency	–	–	–	146,647
European Maritime and Fisheries Fund & Marine Management Organisation	–	39,048	39,048	–
Food Commission Research Charity	–	–	–	11,500
Friends Provident Foundation	–	30,600	30,600	7,112
Garfield Weston Foundation	–	61,250	61,250	8,750
Great Britain Sasakawa Foundation	–	4,000	4,000	–
Greater London Authority (various)	–	25,500	25,500	30,000
JMG Foundation	–	26,667	26,667	–
John Ellerman Foundation	–	–	–	30,000
Joseph Rowntree Charitable Trust	–	30,000	30,000	22,500
Kenneth Miller Trust	–	20,000	20,000	20,000
Network for Social Change	–	20,000	20,000	–
Organic UK Campaign Pledges	–	–	–	189,162
Polden–Puckham Charitable Foundation	–	–	–	8,000
Royal Borough of Greenwich	–	–	–	15,000
Royal Parks Foundation	–	24,820	24,820	20,508
Tinsley Charitable Trust	–	–	–	5,000
Trust for London	–	44,475	44,475	40,720
Tudor Trust (various)	–	15,000	15,000	7,523
Wellcome Trust via the Eden Project	–	–	–	21,943
Other income				
Conference and workshops	13,447	–	13,447	9,588
Membership fees	20,947	33,402	54,349	55,143
Sales and publications	32	1,640	1,672	6,040
Subscriptions	6,057	–	6,057	5,879
	<u>40,483</u>	<u>1,041,995</u>	<u>1,082,478</u>	<u>1,019,980</u>
Total income from charitable activities				

5 Income from investments

	Unrestricted £	Restricted £	2018 Total £	2017 Total £
Investment income	2,197	–	2,197	1,350
	<u>2,197</u>	<u>–</u>	<u>2,197</u>	<u>1,350</u>

6 Analysis of expenditure

	Cost of raising funds £	Charitable activities £	Support costs £	2018 Total £	2017 Total £
Staff costs (Note 8)	1,233	574,653	125,842	701,728	657,812
Direct cost					
Payable to partner organisations	–	173,425	–	173,425	180,980
Consultancy costs	8,400	50,251	–	58,651	391,165
Volunteers	–	2,455	–	2,455	3,703
Printing and photocopying	–	13,663	–	13,663	18,301
Postage and distribution	–	7,491	–	7,491	7,781
Travel, meeting and expenses	–	26,751	–	26,751	30,389
Other charitable expenditure	–	8,928	–	8,928	8,150
Support cost					
Telephone and fax	26	2,622	–	2,648	2,915
Office costs	650	66,328	–	66,978	69,222
Depreciation	3	262	–	265	266
Accountancy fees	–	–	–	–	1,549
Audit fees	72	7,328	–	7,400	7,400
Bank charges	–	–	–	–	60
	10,384	934,157	125,842	1,070,383	1,379,693
Support costs	–	125,842	(125,842)	–	–
Total expenditure 2018	10,384	1,059,999	–	1,070,383	1,379,693
Total expenditure 2017	24,032	1,355,661			

Of the total expenditure, £49,438 was unrestricted (2017: £68,882) and £1,020,945 was restricted (2017: £1,310,811).

The amount payable to partner organisations is made up of several different payments – the majority being payments passed onto Food Power partners (£98k); a Million Better Jobs for Better Farming and Land Use partner (£7.5k); grants awarded by the Children's Health Fund (£39k); and passing on the remaining Organic UK pledge funds to the Organic Trade Board (£28k).

7 Net income/ (expenditure) for the year

This is stated after charging / crediting:

	2018	2017
	£	£
Depreciation	264	266
Operating lease rentals:		
Property	36,817	34,889
Auditors' remuneration (excluding VAT):		
Audit	6,200	6,200
	=====	=====

8 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:

	2018	2017
	£	£
Salaries and wages	620,529	589,255
Redundancy and termination costs	–	2,155
Social security costs	54,125	56,913
Employer's contribution to defined contribution pension schemes	27,074	9,489
	=====	=====
	701,728	657,812
	=====	=====

No employee earned more than £60,000 during the year (2017: nil).

The total employee benefits including pension contributions of the key management personnel were £160,439 (2017: £157,392).

The charity trustees were not paid or received any other benefits from employment with the charity in the year (2017: £nil). No charity trustee received payment for professional or other services supplied to the charity (2017: £nil).

Trustees' expenses represents the payment or reimbursement of travel and subsistence costs totalling £268 (2017: £66) incurred by 2 (2017: 1) member relating to attendance at meetings of the trustees.

9 Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2018	2017
	No.	No.
Raising funds	–	–
Health and Welfare	17.7	15.2
Support	3.9	3.1
	=====	=====
	21.6	18.3
	=====	=====

10 Related party transactions

The following declaration provides transparency on related party transactions and, as appropriate, are also routinely declared by Sustain's Trustees at their quarterly meetings and publicly on the Sustain website.

A number of trustees and management team members hold prominent positions in other organisations.

Sustain paid £28,462 to Organic Trade Board as final remaining part of the Why I Love Organic pledge, which is now complete. One of the Sustain's trustees was Campaign Manager of Organic Trade Board for part of the period.

Sustain received a grant of £168,590 (2017: £64,250) via the Soil Association, which is the overall programme manager for the Sustainable Food Cities network – a programme run jointly by Food Matters, Soil Association (both Sustain members) and Sustain. Two of Sustain's trustees are a member of staff for the Soil Association and Food Matters. Sustain paid Soil Association £300 as contribution to Anymeeting webinar platform cost for 1 year as part of Food Power project. The Chief Executive of Sustain is a voluntary (unpaid) board member of Food Matters.

During the year, one of Sustain's trustees made a £300 donation toward Children's Food Campaign project as part of Operation Eagle-Eye.

11 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

12 Tangible fixed assets

	Fixtures, fittings and Equipment £	Total £
Cost		
At the start of the year	33,658	33,658
Additions in year	–	–
Disposals in year	–	–
	<hr/>	<hr/>
At the end of the year	33,658	33,658
	<hr/>	<hr/>
Depreciation		
At the start of the year	33,393	33,393
Charge for the year	265	265
Eliminated on disposal	–	–
	<hr/>	<hr/>
At the end of the year	33,658	33,658
	<hr/>	<hr/>
Net book value		
At the end of the year	–	–
	<hr/>	<hr/>
At the start of the year	265	265
	<hr/>	<hr/>

All of the above assets are used for charitable purposes.

13 Debtors

	2018 £	2017 £
Other debtors	42,998	30,224
Prepayments	3,854	3,604
Accrued income	79,001	92,555
	125,853	126,383

14 Creditors: amounts falling due within one year

	2018 £	2017 £
Other creditors	78,351	31,912
Accruals	7,563	7,543
Deferred income	181,330	164,583
	267,244	204,038

15 Deferred income

Deferred income comprises of: Big Lottery Fund grant £129,742, Esmée Fairbairn Foundation grant £18,140, JMG Foundation grant £13,333 and Network for Social Change grant £20,115.

	2018 £	2017 £
Balance at the beginning of the year	164,583	273,000
Amount released to income in the year	(164,583)	(273,000)
Amount deferred in the year	181,330	164,583
	181,330	164,583

16 Pension scheme

The charity operates workplace pension scheme and has a pension liability of £5,011 as at the year end.

17 Analysis of net assets between funds

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets	–	–	–	–
Net current assets	370,691	–	228,219	598,910
Net assets at the end of the year	370,691	–	228,219	598,910

18 Movements in funds

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At the end of the year £
Restricted funds:					
A Million Better Jobs for Better Farming and Land Use	1,378	60,600	(68,079)	–	(6,101)
Campaign for a Better Food Britain	(280)	46,667	(40,730)	–	5,657
Campaign for Better Hospital Food	10,321	83,633	(86,585)	–	7,369
Capital Growth	16,699	120,520	(116,123)	(5,970)	15,126
Children's Food Campaign	22,521	23,421	(46,563)	3,511	2,890
Children's Health Fund	27,758	65,097	(89,820)	–	3,035
Food Co-ops Network	(20)	33,080	(33,081)	–	(21)
Food Poverty	(4,624)	426,246	(266,421)	–	155,201
London Food Link	7,039	9,500	(8,359)	(1,204)	6,976
Organic UK Campaign	31,264	–	(31,264)	–	–
Real Bread Campaign	9,613	37,928	(38,534)	–	9,007
Sustainable Fish Cities	(5,792)	104,698	(80,619)	–	18,287
Sustainable Food Cities	9,551	115,499	(114,767)	510	10,793
Total restricted funds	125,428	1,126,889	(1,020,945)	(3,153)	228,219
Unrestricted funds:					
General funds	349,281	67,695	(49,438)	3,153	370,691
Total unrestricted funds	349,281	67,695	(49,438)	3,153	370,691
Total funds	474,709	1,194,584	(1,070,383)	–	598,910

Purposes of restricted funds

Income, which is received for specific projects, as – for example – grants, donations and earned income – is accounted for as restricted funds, with expenditure usually attributed over a specific period of time. We manage restricted funds carefully, keep expenditure under regular review, and aim to keep to the specified budget. If project funds are projected to be overspent for an unavoidable reason, we take action early to reduce expenditure and/or raise more funds to cover the potential shortfall. If we continue to project and incur an unavoidable overspend, a transfer is made from Sustain's unrestricted funds. The balances on restricted funds as at 31 March 2018 arise from income received for specific projects on which some expenditure is still to be incurred in the coming financial year. Each of Sustain's projects is described in more detail below:

A Million Better Jobs for Better Farming and Land Use: This sustainable farming campaign advocates for improvements in policy and practice to support better farming livelihoods, better jobs in sustainable food production, fair trading practices, and the subsidies, policies and industry practices that would incentivise change.

Campaign for a Better Food Britain (includes Sustain's work relating to coordinating the Sustain Brexit Forum): The campaign helps Sustain's alliance to make their voices heard in important discussions about the future of the UK's approach to food, farming and fishing, particularly with regard to health, ethics and sustainability.

Purposes of restricted funds (continued)

Campaign for Better Hospital Food: The campaign represents a coalition of organisations calling on the government to introduce mandatory nutritional, environmental and ethical standards for food served to patients, staff and visitors in NHS hospitals.

Capital Growth: Run by Sustain's London Food Link network, this offers practical support to communities around London to help more people grow more food, and to have greater access to land and growing spaces for community benefit.

Children's Food Campaign: Advocates for better food and food teaching for children in schools, protection of children from junk food marketing, and clear food labelling that can be understood by everyone.

Children's Health Fund: Established to demonstrate that a hypothecated sugary drinks levy is both practicable and acceptable, this project works with restaurants and caterers to put a voluntary 10p 'sugary drinks levy' on soft drinks containing added sugar, with the money raised from customers going to causes that improve children's health. To maintain good governance, the work is over-seen by an independent Board that reports to the Sustain Council, with Sustain managing and disbursing the grants.

Food Co-ops Network (includes the **Student Eats** project): This works to build a network of community food co-ops and food buying groups across the UK to help new groups get off the ground and existing initiatives to thrive. In partnership with the National Union of Students (NUS), Sustain is also offering student groups start-up funds and advice to set up new food co-ops.

Food Poverty: Sustain's programme of work seeking to tackle the root causes of food poverty, and encouraging policies and practices that would enable everyone to eat well. This includes:

- **Food Power:** working with Church Action on Poverty to support over 45 towns and cities around the UK to implement strategies tackling the root causes of food poverty.
- **London Food Poverty Campaign:** supporting steps local authorities can take to support disadvantaged people and communities to reduce food poverty 'beyond the foodbank'; and producing an annual league table showing London Borough good practice.
- **Right to Food:** seeking to ensure effective domestic implementation of the UN Sustainable Development Goal to end hunger.

London Food Link: This is the umbrella for all of Sustain's initiatives in London. London Food Link (LFL) is a network of organisations and individuals in London who grow, make, cook, sell, save and simply enjoy good food in the capital. Good food is healthy, sustainable, ethical and accessible to all.

Organic UK Campaign: Sustain continued to manage funding from the EU, and funds pledged by the UK's organic sector, to help run the UK's first generic marketing campaign to promote organic food and its benefits for animal welfare and the environment. The campaign is managed independently by the Organic Trade Board, to whom Sustain passed responsibility for management during this year.

Real Bread Campaign: The Real Bread Campaign champions locally baked, additive-free bread, finding and sharing ways to make all loaves better for us, better for our communities and better for the planet.

Sustainable Fish Cities: A campaign to protect precious marine environments, fish species and fishing livelihoods, calling for fish to be bought only from verifiably sustainable sources. We show what can be done if people and organisations make a concerted effort to change their buying habits, working with UK towns, cities, businesses and institutions.

Sustainable Food Cities: The Sustainable Food Cities Network – organised jointly by Food Matters, Soil Association and Sustain – helps people and places share challenges, explore practical solutions and develop good practice on key food issues. It encourages public, private and third-sector groups and local communities to work together to improve their food system.

19 Reconciliation of net income / (expenditure) to net cash flow from operating activities

	2018 £	2017 £
Net income / (expenditure) for the reporting period (as per the statement of financial activities)	124,201	(183,687)
Depreciation charges	265	266
Gains/(losses) on investments	–	–
Dividends, interest and rent from investments	–	–
(Loss)/profit on the sale of fixed assets	–	–
(Increase)/decrease in stocks	–	–
(Increase)/decrease in debtors	530	155,635
Increase/(decrease) in creditors	63,205	(86,279)
Net cash provided by / (used in) operating activities	188,201	(114,065)

20 Analysis of cash and cash equivalents

	At 1 April 2017 £	Cash flows £	Other changes £	At 31 March 2018 £
Cash in hand	552,100	188,201	–	740,301
Total cash and cash equivalents	552,100	188,201	–	740,301

21 Operating lease commitments

The charity has no future minimum lease payments under non-cancellable operating leases.

22 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

Funders

Sustain would like to thank the following funders for their financial support for our work over the course of this financial year:

Baring Foundation
BIG grant
Big Lottery Fund
Children's Health Fund
City Bridge Trust
Ernest Cook Trust
Esmée Fairbairn Foundation
European Maritime and Fisheries Fund
Friends Provident Foundation
Garfield Weston Foundation
Great Britain Sasakawa Foundation
Greater London Authority
JMG Foundation
Joseph Rowntree Charitable Trust
Kenneth Miller Trust
Marine Management Organisation
Network for Social Change
Royal Parks Foundation
Trust for London
Tudor Trust

Annual Report

For the year ended 31 March 2018

A Sustain publication

October 2018

Sustain: The alliance for better food and farming advocates food and agriculture policies and practices that enhance the health and welfare of people and animals, improve the living and working environment, enrich society and culture, and promote equity. It represents around 100 national public interest organisations working at international, national, regional and local level.



Sustain: The alliance for better food and farming

sustain@sustainweb.org

www.sustainweb.org

Sustain, The Green House
244-254 Cambridge Heath Road
London E2 9DA
020 3559 6777

Sustain works as an alliance
to achieve our shared vision
of a food, fishing and farming
system, in which:

All food is produced in a
way that is fair and sustainable

There is a thriving food supply
chain from 'farm to fork'

Healthy, sustainable diets are
accessible and affordable to all

We have a strong UK food
culture that ensures food
is valued and enjoyed