**Real Bread Week: Bob’s doughing it for the kids!**

On Saturday 14 May, **Bob’s Bakery** of 12 High Street, Trumpton, is celebrating **Real Bread Week** with a special baking family class.

An annual initiative of the international **Real Bread Campaign**, the aim of Real Bread Week is to celebrate additive-free loaves and the people who make them. The theme this year is *doughing it for the kids*, with local bakeries and baking schools around the UK and beyond sharing the delicious delights of Real Bread with children.

Bob’s head baker, Bob Baker, said “We’re proud to be the local bakery bringing this international event to Trumpton. We look forward to welcoming children and parents for a day of family fun and to enjoy our delicious local loaves.”

Real Bread Campaign coordinator, Chris Young, added: “Real Bread bakeries like Bob’s play a really important role in their local communities, providing not only great, all-natural food but also helping to keep the high street alive. Real Bread Week is a great chance for everyone in the area to get along to show their support and help to make sure that they don’t lose such a valuable asset.”

Founded in 1968, Bob’s Bakery is proud to bake loaves that are 100% free of artificial additives of any kind. In 2002, its stoneground sourdough took the gold medal at Trumptonshire Fine Foods Festival. [bobsbakery.co.uk](http://www.bobsbakery.co.uk)

The Real Bread Campaign is part of the food and farming charity Sustain: the alliance for better food and farming. Starting from basic definition of Real Bread as made without *any* artificial additives, the Campaign’s mission is to find and share ways to make bread *better for us, better for our communities and better for the planet*.

People can find full details of #RealBreadWeek, discover local Real Bread bakeries and classes, and learn about the Campaign and how to join it and enjoy a range of special offers at: [realbreadcampaign.org](http://www.realbreadcampaign.org)

\*\*ENDS\*\*

1 May 2016

For more information or to arrange photography at Bob’s Bakery, please contact Bob Baker at 12 High Street, Trumpton, Trumptonshire. TR1 1TN on: bob@bobsbakery.co.uk or 33456

For more information on the Real Bread Campaign, please contact Chris Young: chris@sustainweb.org