London’s top sports venues were invited to sign a sustainable fish pledge to ‘avoid the worst, promote the best and improve the rest’, and to celebrate their fish policy publically.

Those that pledged and completed one significant action towards a fully sustainable fish policy scored points for the ‘venue pledge’ and ‘public policy’.

Many venues use independent companies to provide catering for match days and other events. Sustainable Fish Cities would very much like these companies to adopt sustainable fish policies for their whole business, so that it is the norm to be served sustainable fish in our top sports venues. Those that have done so are acknowledged by a ‘caterer pledge’.

We were inspired by London 2012’s sustainable fish policy, and Rio 2016’s commitment to do the same.

Find out more about Sustainable Fish Cities here, including the caterers, restaurants, universities, local authorities and public bodies that have pledged to adopt the Sustainable Fish City standards.