Lincolnshire Master Gardeners

local advice and support growing food
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garden organic
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"Help me and let me help you"

Adinkra symbol of co-operation and interdependence

Underscores the principal at work between Lincolnshire Public Health and the Master Gardener network

BOA ME NA ME MMOA WO

[Logos for garden organic and Lincolnshire County Council]
Lincolnshire Master Gardeners sit within the context of a larger Master Gardener and Composter network.

Master Gardener pilot started 2010 through Local Food funding.

Now seven different area with different funding agreements: Medway, North London, Warwickshire, Rye Hill, Norfolk, South London and Lincolnshire.

Centrally managed by Garden Organic.
Each area coordinated in a way that meets partner requirements (data collection, target areas, KPIs).
Lincolnshire funding timeline

2, then 5, then 6 of the 7 districts contributed

2013 - 2014: Lincolnshire County Council Public Health formed and continues funding certain pilot programmes for one year - including Lincolnshire Master Gardeners

2014 - 2015: Further 12 month funding secured
Lincolnshire County Council Public Health

Why Gardening?
Proven health benefits
Proven volunteer mentor model

Lincolnshire Food and Health Programme
  • Cooking - council led community cooking courses
  • Community Gardens - council funded community growing spaces

Marketing - County magazines, websites, staff network

Health Networks - Health Trainers, events
Reporting

Quarterly Reports - statistics broken into district areas

Case Studies - Master Gardener activity, events, supported growers, community gardens

Meetings - County, District
Cooking and Growing shared event, Boston
Supported growers first year, Grantham
Tips for other projects

- Be mindful of differing expectations placed on volunteer programmes
- Be aware of your organisations reach across your area - build networks and inter-dependancy
- Social media and pictures
- Don't oversell the capacity of your programme - repeat funding
- Do sell what your programme achieves well
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