



Tackling Food Poverty in Flintshire

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Flintshire County Council

- » 'Rural' North East Wales Council
- » 5 County Towns
- » 65,000 Domestic properties
- » 7,500 Council stock
- » 3176 Entitled to Free School Meals
- » 11,865 Housing Benefit/Council Tax Reduction Caseload
- » 1,185 Universal Credit Claimants





- » **2025 – A regional movement to end avoidable health inequalities by 2025**
- » **Life expectancy in deprived areas is 7 year less and 15 years proceeding death, live in poor health**
- » **Multi million pound investment regeneration in Flint**
- » **Affordable homes, extra care facilities, medical centre and modernised three high rises**
- » **Area has been regenerated, did want to just walk away, We wanted to focus on after the community and explore the challenges and opportunities to tackle food poverty**

Food Flintshire

- » **Created a team of people from different back grounds, Betsi, Universities, Housing Associations, Public Health board Wales we are now called Food Flintshire**
- » **Group ethos, if you join us expect to get a job!**
- » **We are carrying out this work with no extra resourses**
- » **Working with a company 'Can Cook' to build a social enterprise to generate a commercial traction and build a legacy to help people access affordable high nutritional food**
- » **Needed to think more radical to raise profile of food insecurities**

'Good Food Hubs'

- » Working with 'Can Cook' we have:
- » Visited our communities targeting older people initially to speak to them about eating good nutritional food and the importance of getting out and socialising with people for good well being
- » Plan to set up Good Food Hubs in the communities
- » Nutritional meals, last in the fridge for 7-10 days, affordable prices
- » Order and collect from the hub



'Share you lunch'

- » A Holiday Hunger Campaign, we looked at Free School Meals and selected the areas with the highest awards
- » Linked up with the summer play schemes
- » Provide 800 warm meals per day, 20,000 over the 6 weeks summer holidays
- » Used local inelegance to provide the meals in the more rural areas
- » We believe this will be the largest of its kind in the shortest time frame in the UK
- » Received funding from local businesses
- » The SHEP programme is also taking place
In 2 of our schools, 80 children





North Wales Food Poverty Alliance

- » **Flintshire lead on the Alliance together, that is yet to be named**
- » **Working together cross region and cross sector**
- » **We are building on the 2025 movement across the region, sharing good practice and innovative work**
- » **We will be holding a conference in September**



Over the Summer and beyond

- » **Collate and evaluate the information from the ‘Share your Lunch’ project**
- » **Developing a forward plan working with, Health Board Wales, Betsi, Clwyd Alyn Housing Association, schools**
- » **Using our passion for the 2025 movement to get the job done**

