

JAMIE SADLER PRESENTS...



*'Food Power: Involving Experts by
Experience in our alliance, the
journey so far'*

27th June 2018



Inspiring people about good food



- Practical Food & Nutrition Education
- Harissa: Restaurant and Takeaway
- The Food Newcastle Partnership





- Cross-sector partnership led by Food Nation
- Sustainable and healthier food culture
- Recently launched Newcastle's first ever food focused city plan in partnership with Newcastle City Council



KEY AREAS OF FOCUS FOR 2018...

1. Reducing sugar consumption
2. Establish a good food business network
3. Increasing food skills & knowledge (grant scheme)
4. Establish a strategic food waste group
5. Transforming catering & food procurement
6. **Newcastle Food Poverty Group**





- Recognise the critical role that people who have direct experience of food poverty play in developing policy and action
- People who are unemployed and dependent on state welfare **or** who are working poor

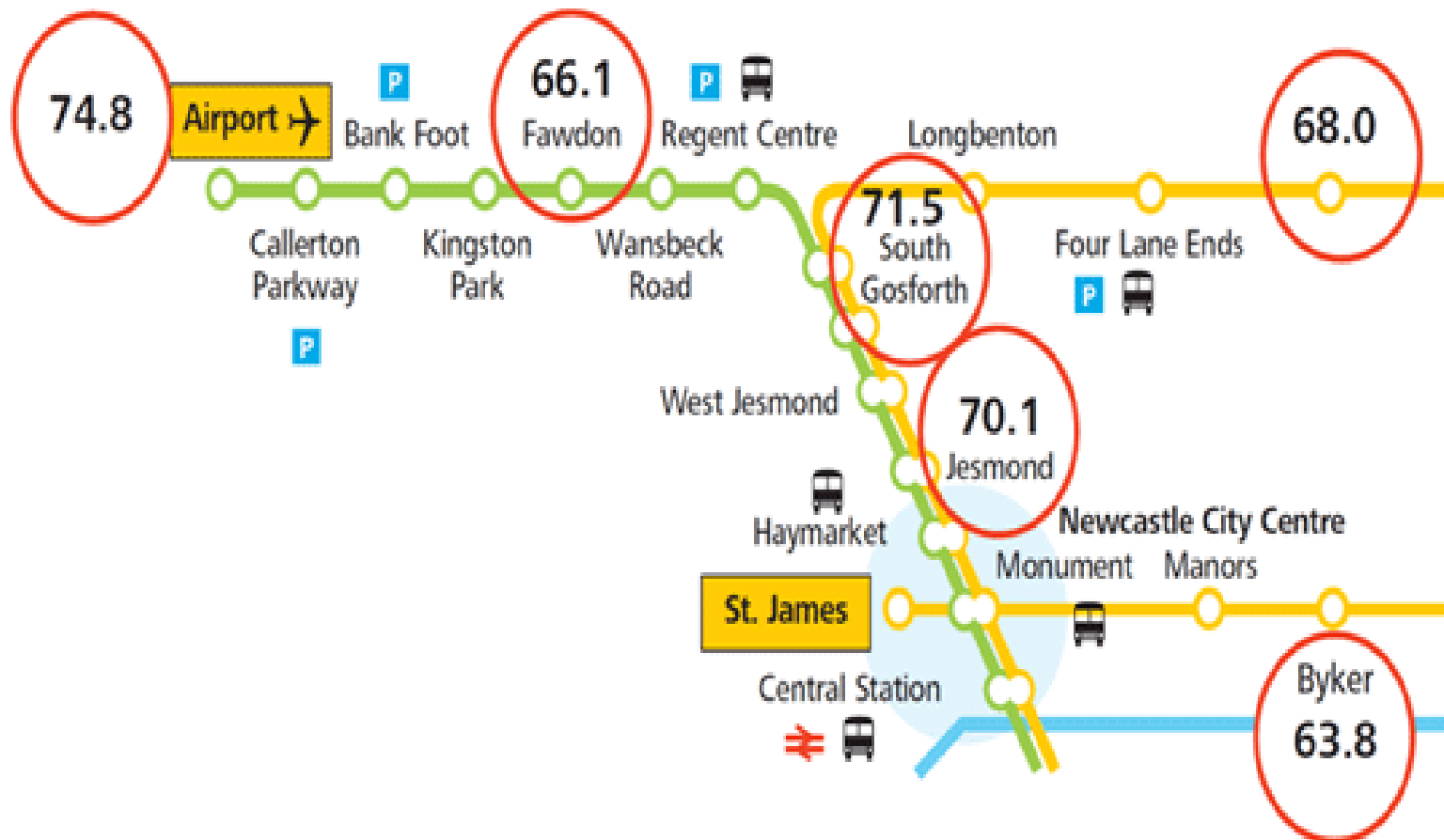




BYKER GROVE

Life Expectancy Inequality

Ponteland South



Healthy life expectancy along the Newcastle Metro for adults aged 55

Metro system map courtesy of Nexus



Iconic? Newcastle's Byker Wall won big at the Academy of Urbanism's Great Neighbourhood Awards on Wednesday





- 1800 home estate, approximately 9,500 people
- English Heritage Grade II listing in 2007 (Ralph Erskine)
- Singled out for its “pioneering...approach to public participation”
- Great Neighbourhood Award 2018 (UK & IRE) at the Academy of Urbanism Awards: Byker is awesome





Key activities:

- A series of **Food Poverty Truth Conversations**
- Form an **Involving Experts by Experience Steering Group**
- Recruit **12 experts** who will **lead on conversations**
- Develop a **common vision**
- Identify **top 10 issues**





Key learning points (so far):

- Terminology and language
- Focusing on ‘food poverty’ issues not always possible
- Topics may become ‘broader’
- Ensure we **research & link** to existing/new activities
- **Careful leadership** of the IEE Steering Group





THANKS:

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