JAMIE SADLER PRESENTS...

‘Food Power: Involving Experts by Experience in our alliance, the journey so far’

27th June 2018
Inspiring people about good food

• Practical Food & Nutrition Education

• Harissa: Restaurant and Takeaway

• The Food Newcastle Partnership
• Cross-sector partnership led by Food Nation

• Sustainable and healthier food culture

• Recently launched Newcastle’s first ever food focused city plan in partnership with Newcastle City Council
KEY AREAS OF FOCUS FOR 2018...

1. Reducing sugar consumption
2. Establish a good food business network
3. Increasing food skills & knowledge (grant scheme)
4. Establish a strategic food waste group
5. Transforming catering & food procurement
6. Newcastle Food Poverty Group
• Recognise the critical role that people who have direct experience of food poverty play in developing policy and action

• People who are unemployed and dependent on state welfare or who are working poor
Life Expectancy Inequality
Iconic? Newcastle’s Byker Wall won big at the Academy of Urbanism’s Great Neighbourhood Awards on Wednesday.
• 1800 home estate, approximately 9,500 people

• English Heritage Grade II listing in 2007 (Ralph Erskine)

• Singled out for its “pioneering...approach to public participation”

• Great Neighbourhood Award 2018 (UK & IRE) at the Academy of Urbanism Awards: Byker is awesome
Key activities:

- A series of **Food Poverty Truth Conversations**
- Form an **Involving Experts by Experience Steering Group**
- Recruit **12 experts** who will **lead on conversations**
- Develop a **common vision**
- Identify **top 10 issues**
Key learning points (so far):

- Terminology and language
- Focusing on ‘food poverty’ issues not always possible
- Topics may become ‘broader’
- Ensure we research & link to existing/new activities
- Careful leadership of the IEE Steering Group
THANKS:

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jamie@foodnation.org