Tools to help Invole experts by experience in food poverty alliance

Leon Cruickshank
Professorof Design andCreative Exchenge
Lancaster Univeristy
L.Cruickshank@lancaster.ac.uk

Leapfrog

Lancaster University

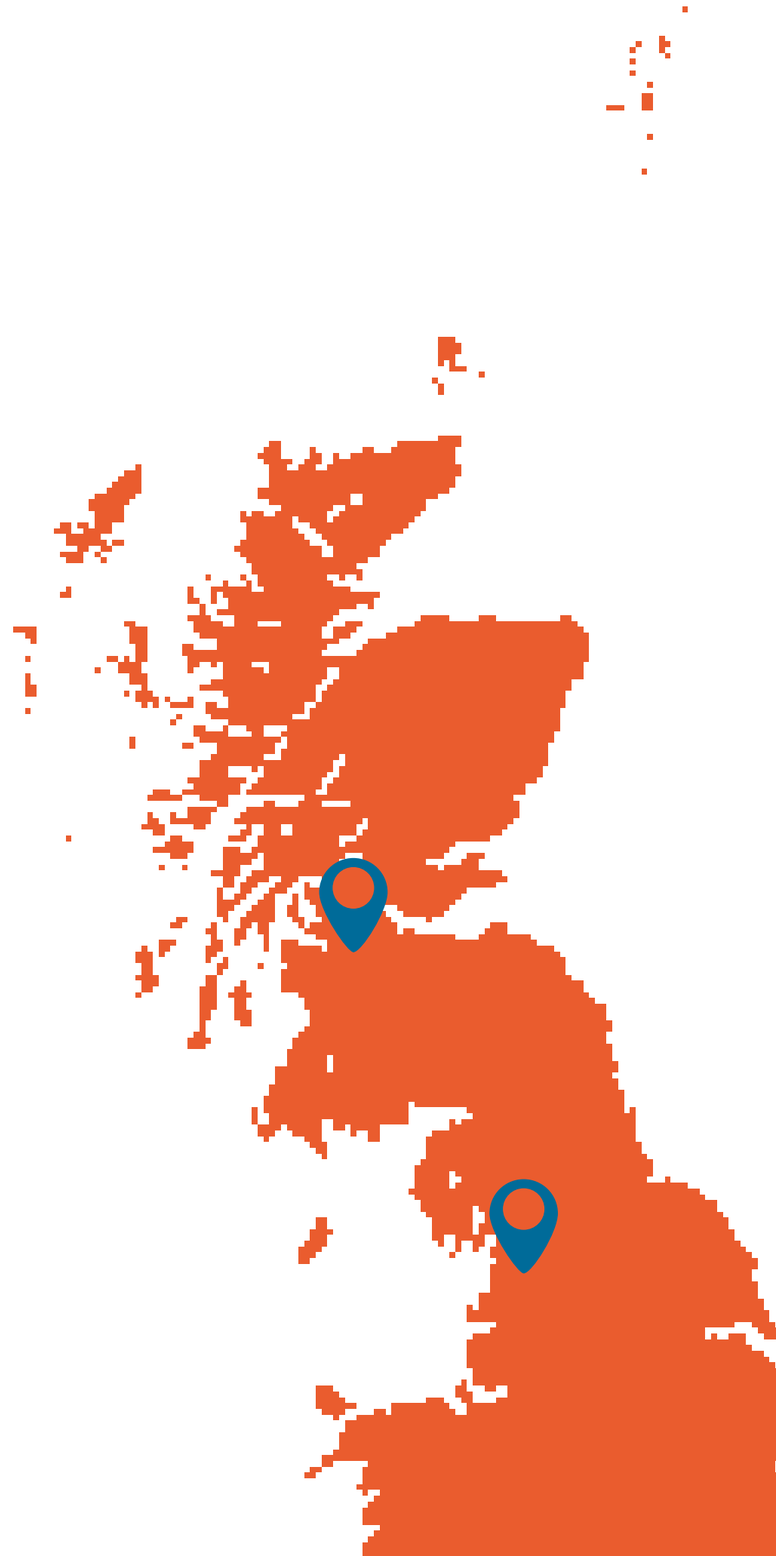
imagination LANCASTER

INSTITUTE of DESIGN INNOVATION THE GLASGOW SCHOOL of ART

Arts & Humanities Research Council

Leapfrog:
transforming public engagement by design

3 year project
£1.28 million, funded by
The Arts and Humanities Research Council



Lead: Lancaster University
Academic Partner: The Glasgow School of Art

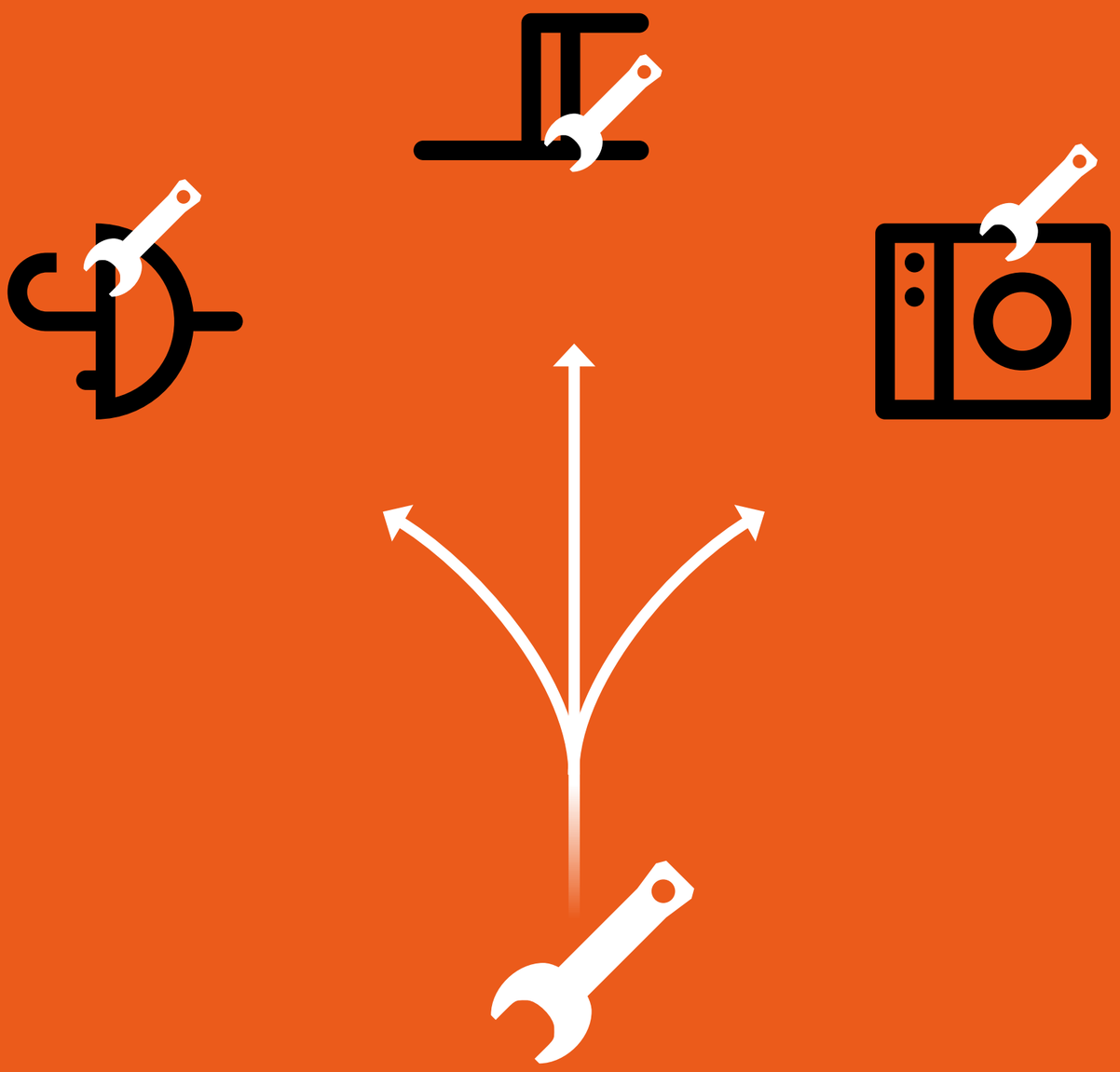
www.Leapfrog.tools

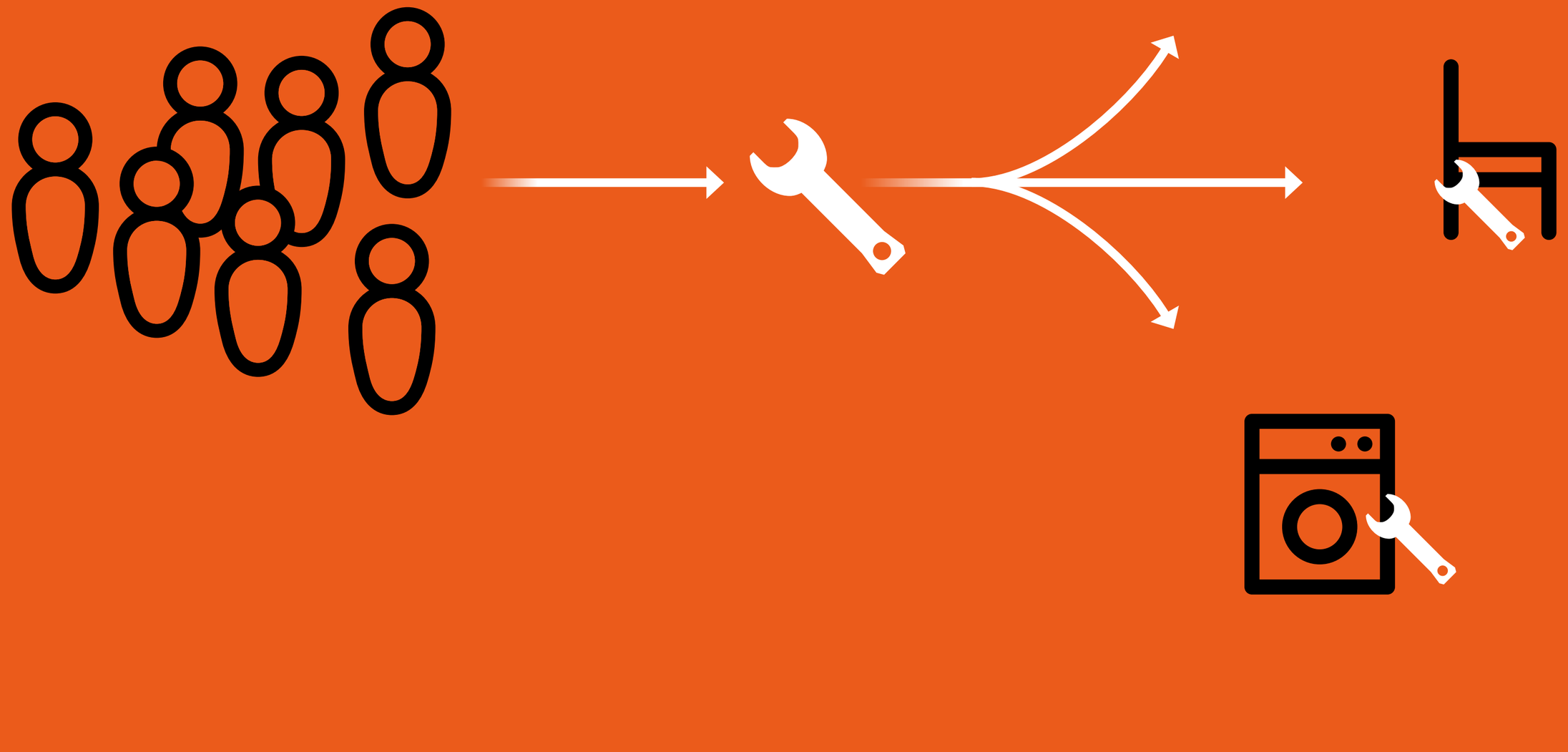
Lancaster University

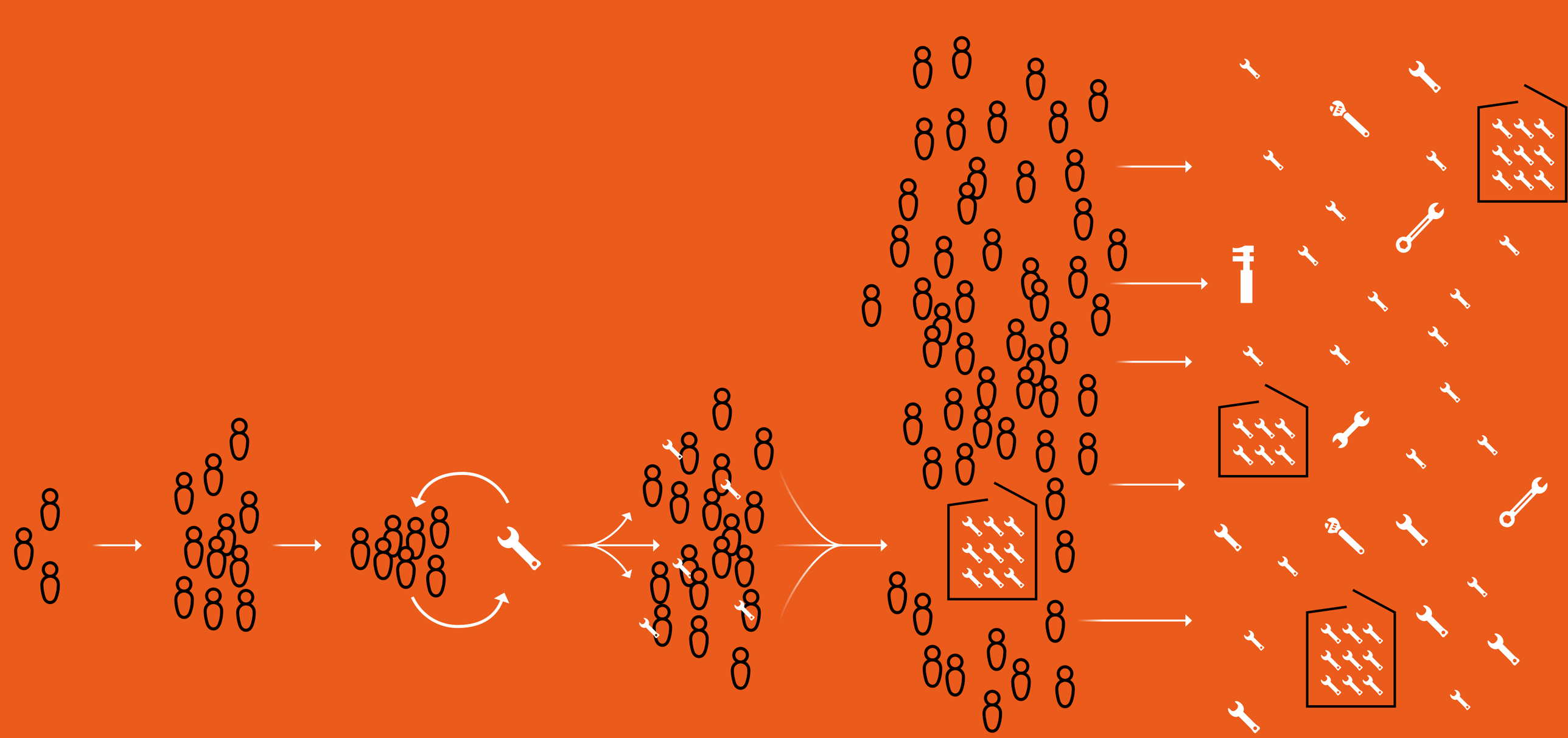
imagination LANCASTER

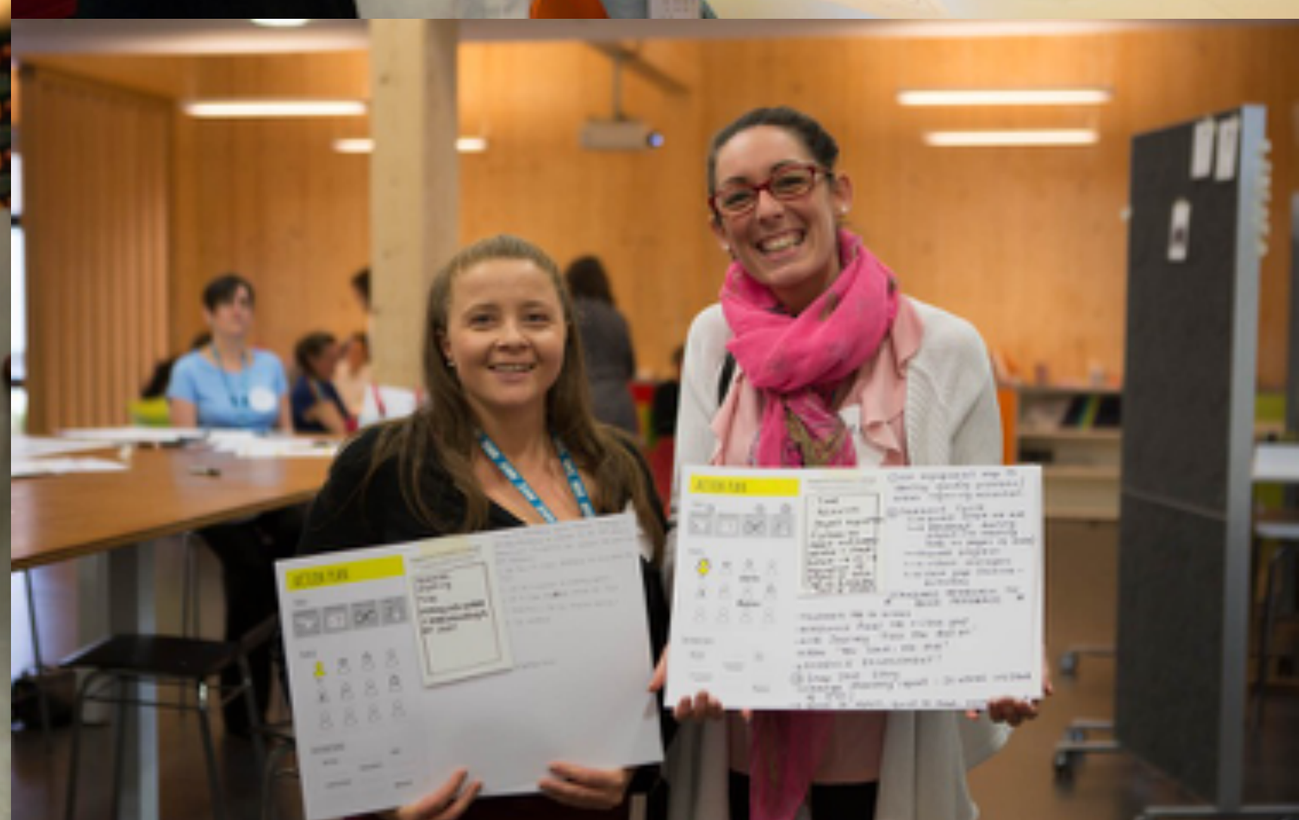
INSTITUTE OF DESIGN INNOVATION THE GLASGOW SCHOOL OF ART

Arts & Humanities Research Council






Scoping / Initiation
Tool Co-design
Inital Sharing & Use
Toolbox Sharing & Use
Appropriation, Adaptation & Sharing



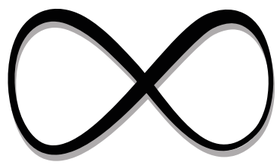
Case Study..

Rigorous Stories

Pictures
Does the chief executive (the boss of the hospital) find out about the work we do.
What happens once Becci has passed on the information
What ③ do you want to know and see?

CONNECT UP

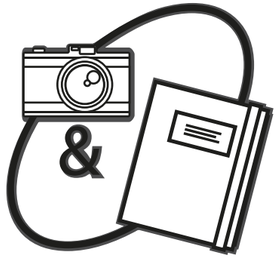
TOOL



FEEDBACK CYCLE REQUEST

connect members of the organisation to the same story

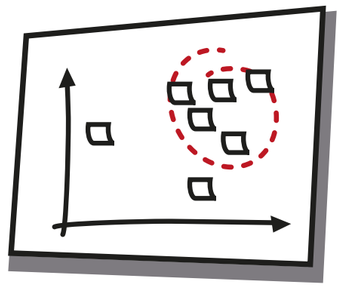
TOOL



SNAPSHOT + STORY

connect members of the organisation to the same story

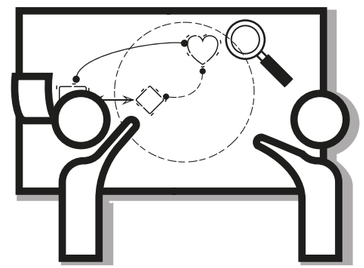
TOOL



FEEDBACK CYCLE REQUEST

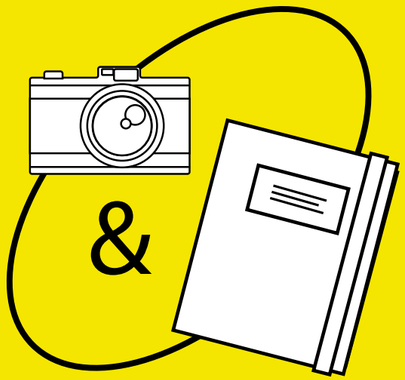
connect members of the organisation to the same story

TOOL



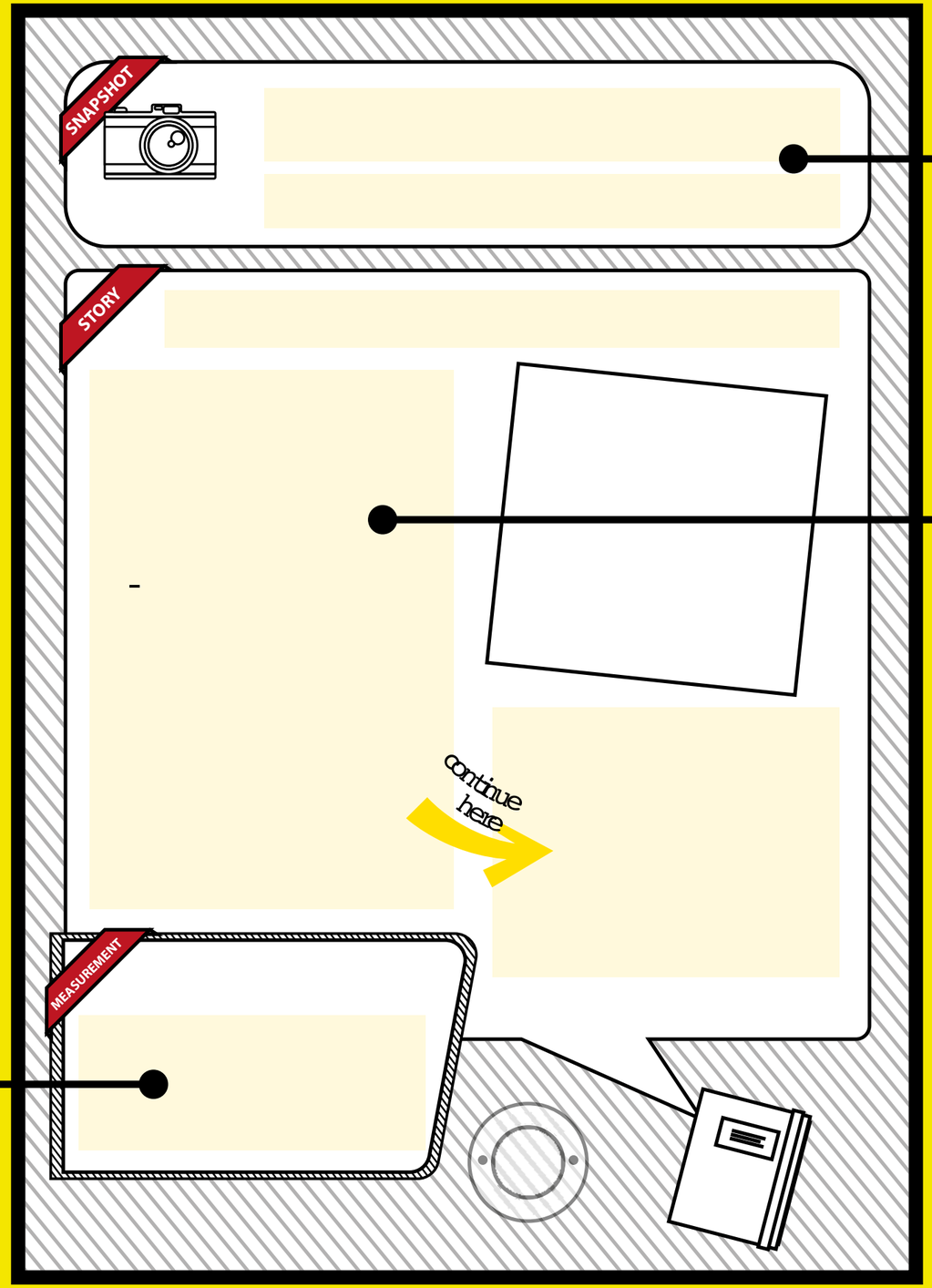
FEEDBACK CYCLE REQUEST

connect members of the organisation to the same story



Snapshot + Story

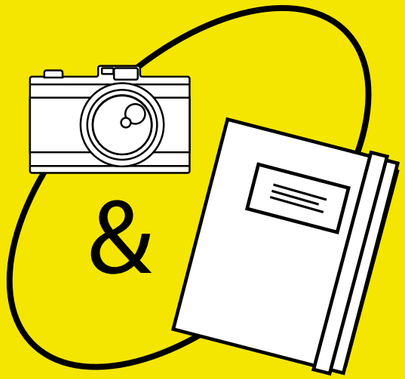
Create a quick overview of engage ment work to share with others in your organisation.



Snapshot

Story

Measures



Snapshot + Story

Create a quick overview of engage ment work to share with others in your organisation.

Measures

— Snapshot

— Story

— Measures

Feedback Cycle Request

Get feedback on your engagement outcomes from people working at different levels of your organisation.

You write or gather a story giving an brief overview of engagement work outcomes or Þndings

STEP.1

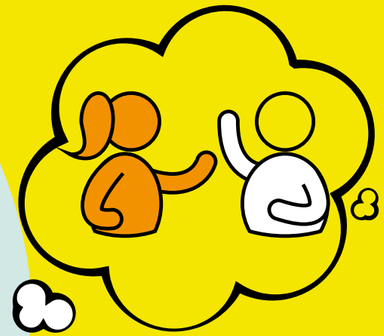
You fill the lefts side of the Tool with a story

STEP.4

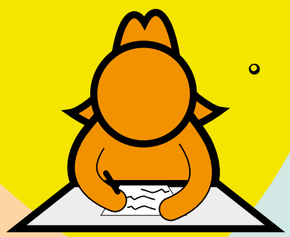
You get back comments and actions taken

STEP.2

Pass the story on to someone else in your organisatio



Invite someone else to offer feedback on the thoughts and actions your engagement work has led to



They fill The right side with Feedback

STEP.3

Title

Story

Importance to me

FEEDBACK CYCLE REQUEST

What is the story?

PICTURE HERE

What does this story mean for you?

Whe think it is important because...

What have you / will you do with this story?

Draw or drag circles over the emojis that match your thoughts

Completed by

Completed by

Draw or drag circles over the emojis that match your thoughts

Title

Story

Meaning to them

Importance to me

Their action / Intent

FEEDBACK CYCLE REQUEST

What is the story?

What does this story mean for you?

PICTURE HERE

Whe think it is important because...

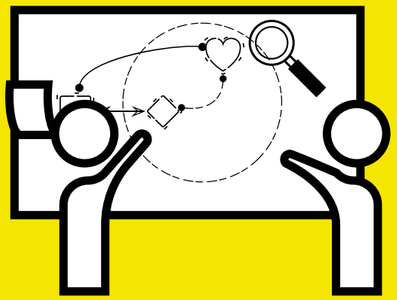
What have you / will you do with this story?

Completed by

Completed by

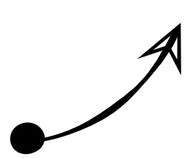
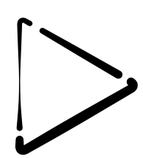
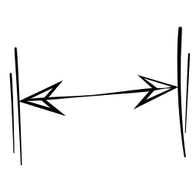
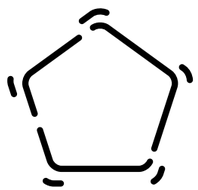
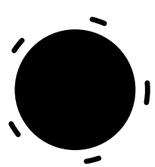
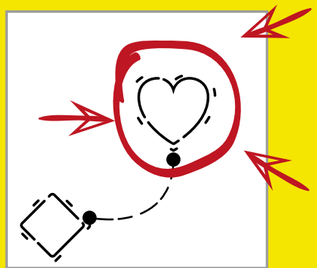
Draw or drag circles over the emojis that match your thoughts

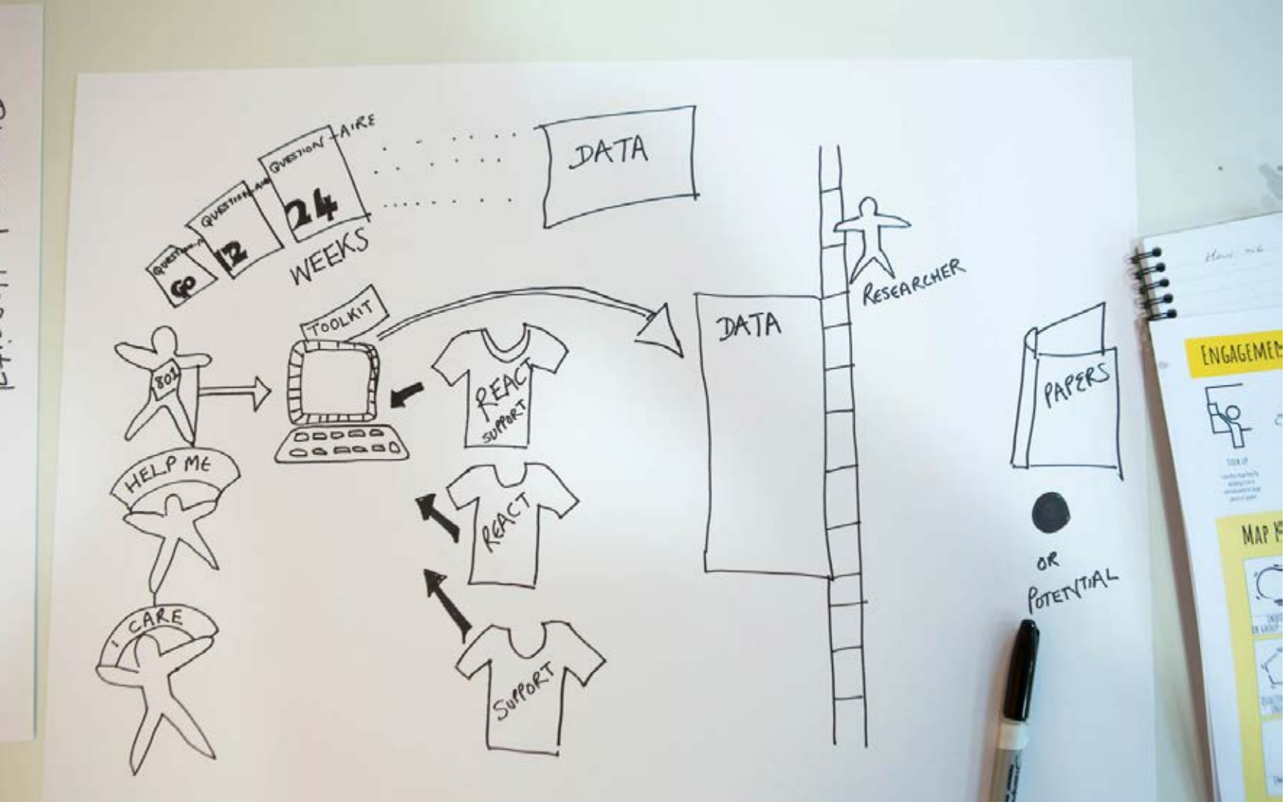
Draw or drag circles over the emojis that match your thoughts

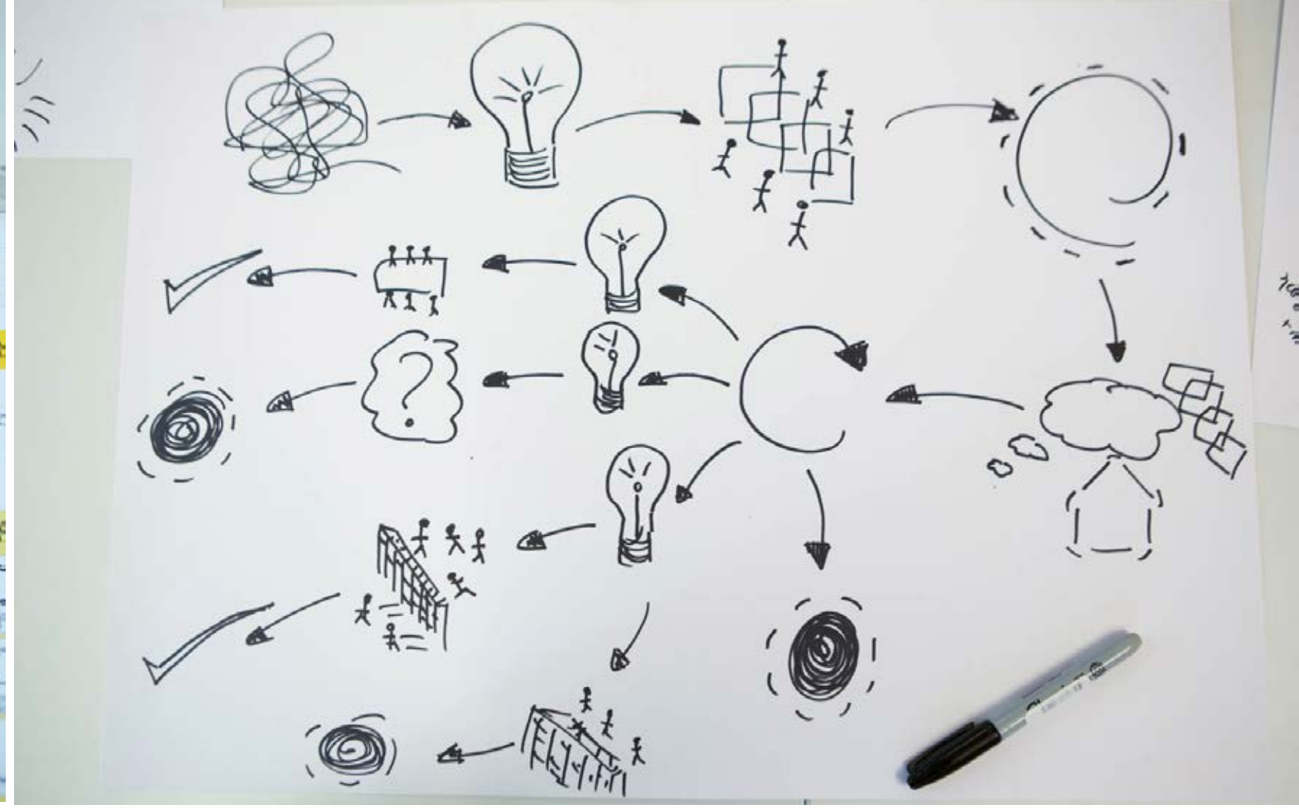


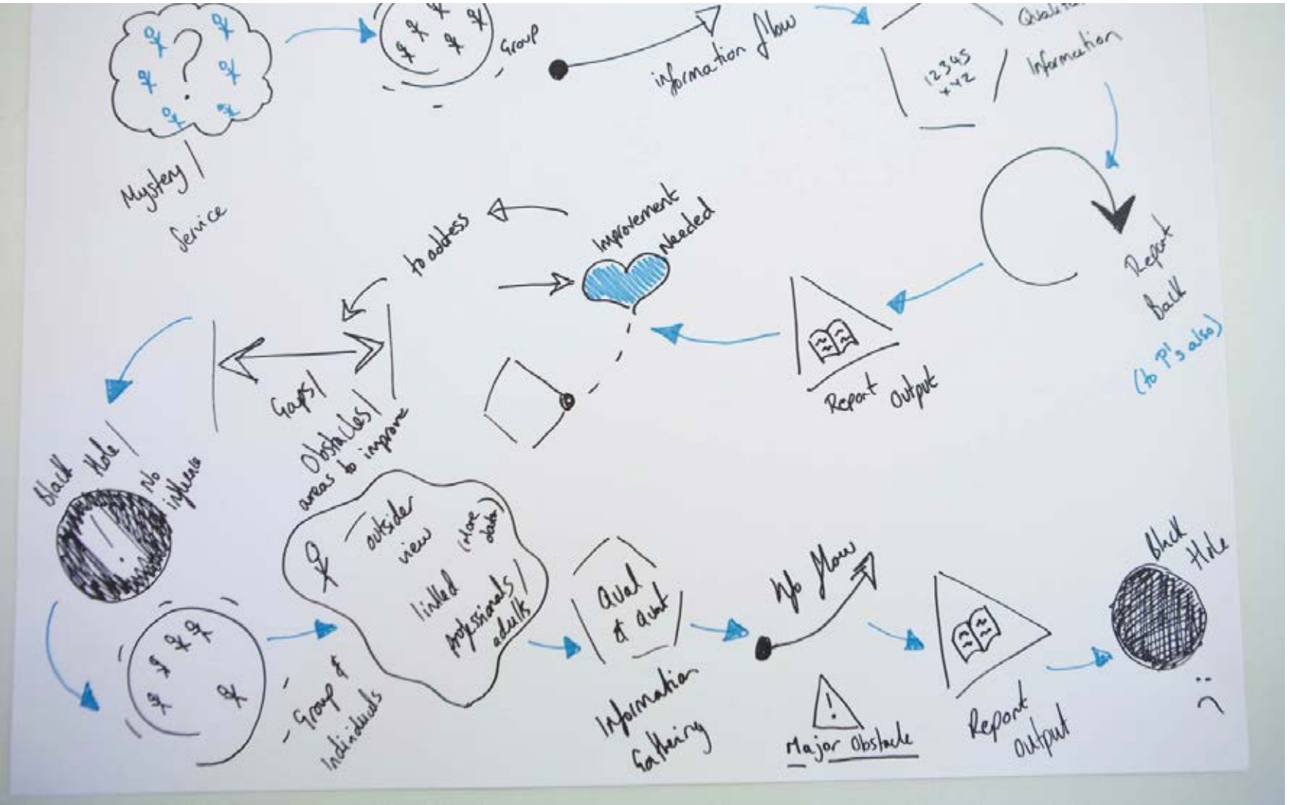
Engagement Map Key

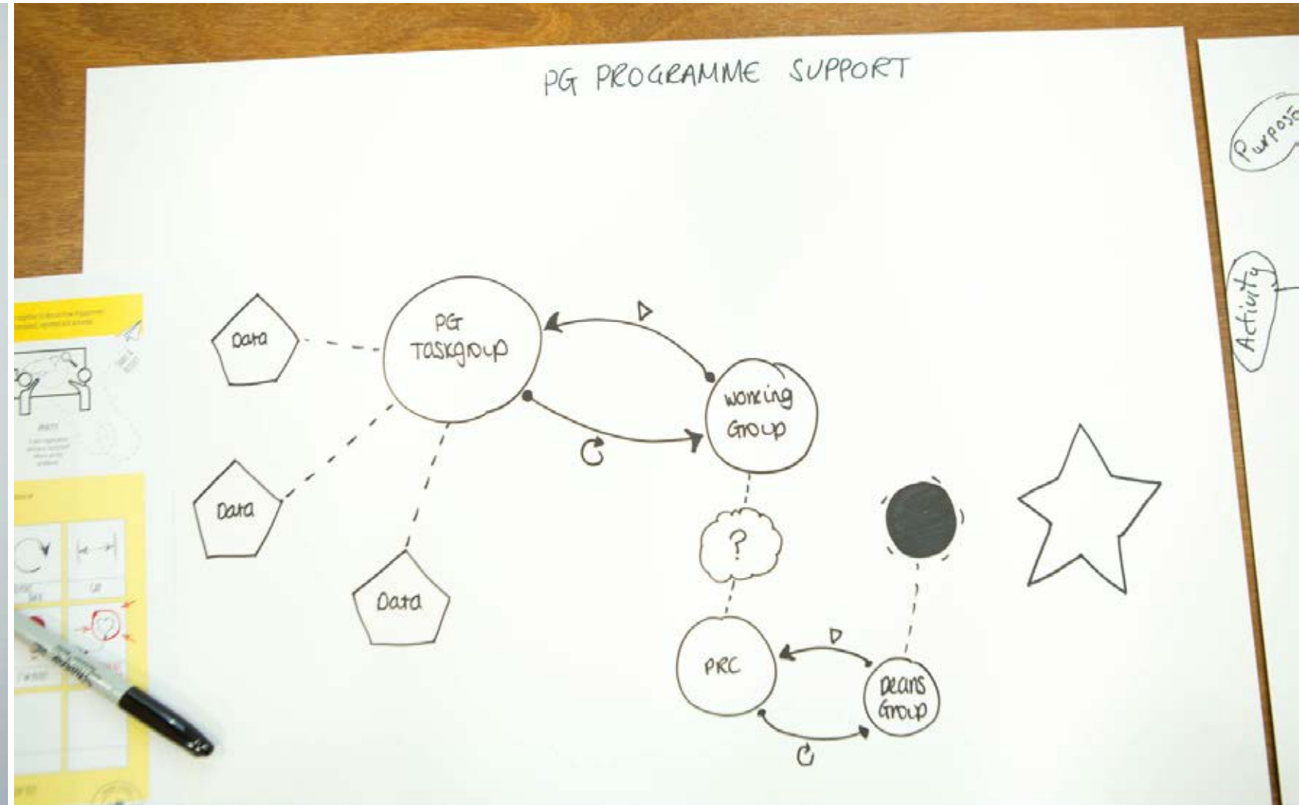
Bring your team together to discuss how engagement information is translated, reported and actioned

				
Individual or group	Information Flow	Report Output	Report Back	Gap
				
Qualitative information	Black Hole	Mystery	I'm Here!	Improvement Needed


DATA
24
WEEKS
TOOLKIT
HELP ME
I CARE
REACT
SUPPORT
REACT
SUPPORT
DATA
RESEARCHER
PAPERS
OR
POTENTIAL

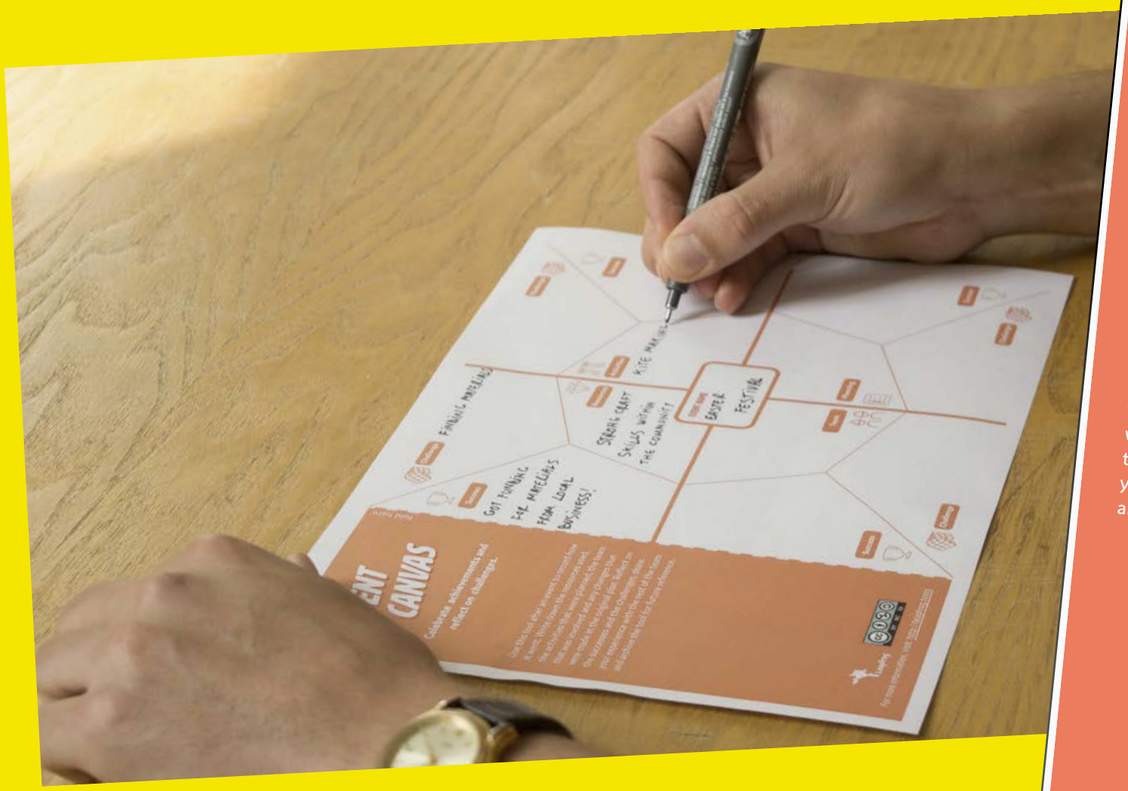



Mystery
Service
Group
Information flow
Information
Report back
(to PI's also)
Report output
Improvement needed
to address
Gaps/
Obstacles/
areas to improve
Black Hole
No influence
outsider view
limited professionals/ adults
Group & Individuals
Qual & Quant
Information Gathering
Up flows
Major Obstacle
Report output
Black Hole


PG PROGRAMME SUPPORT
Data
Data
Data
PG Taskgroup
Working Group
PRC
Deans Group

Event Canvas

Celebrateachievementsandreflectonchallenges



EVENT CANVAS

Celebrate achievements and reflect on challenges.

Use this tool after an event to record how it went. Write down the resources used, the activities that were planned, the team that was involved and any changes that were made in the original plan. Reflect on the successes and the challenges, share your experience with the rest of the team and archive the tool for future reference.

Leapfrog

BY NC SA

For more information, visit: http://leapfrog.tools

fold here

Challenge

Success

Resources

Activities

Challenge

Success

EVENT NAME

Team

Planning

Success

Challenge

Success

Challenge

BADGE

Everybody

Seeing Things

Sound Advice

Storyboard Contract

Target Control

Grid

Any Idea Cards

Comms Stretcher & Comms Focus

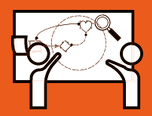
Flip

Flow Customer Tools

The Small Things

The Right Ideas

Progress Tools



Engagement Map Key

Feedback Cycle Request

Prioritise Together

Snapshot + Story

Think Outside Bookmark

Topic Tally

Snapshot Tools

Event Canvas

Event Jigsaw

Plan B

Role Bingo

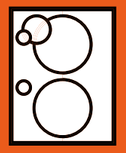
Target Support

Word Play

Reflective Tools

Interactive Journey

Make it Stick



Personally Important

Seeing Differently

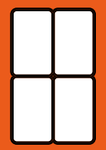
Unwrap your Potential

Stick With It

Visual Voice

Building Success

Bunch of Impact



Common Cards

Derbyshire Matrix

Evaluation Game

Facilitator's Note Sheet

Sorting Out Target Control

Scaling Up Leapfrog: Improving a million creative conversations

£100,000 Funding application, November 2018 start

Resources to adapt and publish free tools and resources specifically for Food Power

www.Leapfrog.tools