



Evaluating what works (and doesn't!)

27 June 2018



@FoodPowerUK

#FoodPowerConf





Agenda

- Simon Shaw, Food Power, Sustain
 - Dr Hannah Pitt & Dr Ana Moragues-Faus, Sustainable Places Institute, Cardiff University
 - Dr Andy Williams, School of Geography & Planning, Cardiff University
1. Quick over view of monitoring and evaluation
 2. Introduction to Food Power's Financial Support
 3. Sharing your experiences of monitoring and evaluation - Table discussions
 4. Exploring Tools – Table activity
 5. Next steps



Monitoring and Evaluation

- How much do you know?
- Why bother?
 1. Understand what you have achieved and how.
 2. Understand what hasn't gone as expected.
 3. Provide evidence of your impact and benefits.



Monitoring and Evaluation

Monitoring = What are we doing? (outputs)

Evaluation = How have we done? (outcomes + process)

1. What change are we trying to demonstrate and understand?
2. What will indicate or measure change? numbers & stories
3. Who can help us understand change?
4. What resources do we need?
5. How can we share the results?



Evaluation with Local Alliances

1. How can we assess the *impact* of our activities on local people and our community?
2. How can we assess whether the alliance has made more of a difference for local people and our community by *working together* - cumulative impact.



Financial support

- Address gap in formal evidence of impact of alliance working – both for alliances, members and local people
- Up to £5,000 over two years (Jan 2019 – December 2020)
- Brief guide to evaluation and review of tools
- Conference and online workshops and 1-1 discussions with evaluation team
- Application (3 Sept – 2 Nov 2018)
- Methodology workshop in January 2019



Your experiences

1. What is your alliance's experience with evaluation?
2. Positive and negative aspects.
3. What are you looking for from evaluation?



Guide to potential tools

- Based on a review of available tools in Europe and North America.
- 2nd hand data on their use.
- Assist with selecting appropriate tools for local alliances.

Summary of Tools

Tools	What is measured?		At what level or scale?						How is it measured?				
	Need	Impact	Individual	Household	Environment	Community	Population	Partnership/ Policy/ Programme	Surveys (people/places)	Community Involvement	Mapping	Secondary Data	Cost/benefit analysis
US Household Food Security Survey Module (HFSSM)	✓			✓					✓				
Food Insecurity Experience Scale (FIES)	✓		✓	✓					✓				
Tool for identifying populations and areas at greatest risk of household food insecurity in England	✓			✓						✓	✓	✓	
Brighton & Hove Annual City Tracker Survey	✓		✓						✓				
Sustainable Food Cities	✓	✓					✓	✓	✓	✓		✓	
USDA Community Food Security Assessment Toolkit	✓					✓			✓	✓		✓	
Centre for a Liveable Future Community Food Assessment Tool	✓	✓				✓			✓	✓	✓	✓	
IOM Framework for Assessing Effects of the Food System	✓	✓		✓	✓	✓			✓	✓	✓	✓	
School Holiday Food and Fun Evaluation		✓						✓	✓	✓			✓
Food Policy Council Self-Assessment Tool (FPC-SAT)		✓						✓	✓	✓			
Food Policy Audit Tool (University of Virginia)		✓						✓	✓	✓			
Food Policy Audit (Center for Resilient Cities)		✓						✓	✓	✓			



Exploring some tools

- **Community food assessments (CFA)** offer a one-time snapshot of the food landscape in a given community. They are adapted to the specific needs of the community considered, and aim to improve a community's food system via increased access to healthy food. Include perspectives of residents and potential for broader participation.
- **Collective impact assessments** consider the long-term commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem, such as food poverty.
- **Food policy audits:** These tools are designed to help food partnerships measure:

Leadership	Active membership	Partnership climate	Partnership structure
Social capital	Synergy	Impact	Challenges
Technical assistance needs			



Exploring some tools

1. Introduction to this tool: what is the tool measuring?
2. Who is involved in applying this tool?
3. What type of resources are needed?
4. How can this tool be adapted to the local context? (needs and resources of specific partnerships)
5. How can the partnership use the results?

Community Food Assessments: Ana

Collective Impact: Andy

Food Policy Audits: Hannah



Your plan?

1. What change are you trying to understand? (Aim)
2. What information will help you understand this? (Numbers & stories)
3. How can you collect that information? (survey, interviews, workshops, etc).
4. What resources do you need to gather and analyse the information? (time, staff, skills, software)
5. What external assistance will you need?



Next steps

- Conference (today!) and webinar (11 July)
- 1-1 discussions with evaluation team
- Application (3 Sept – 2 Nov 2018)
- Methodology workshop in January 2019

- Food Power Quick Guide to M&E
- Food Power Review of M&E Tools

- Please participate in External Evaluation – next annual survey, case studies