

Developing food poverty alliances

27 June 2018







Ben Reynolds, Sustain

Clare Pettinger, Food Plymouth

Hayley Richards, South Wales Food Poverty Alliance

Zarina Ahmed, Interfaith Food Justice Network, Glasgow

Individual activity

Table discussions

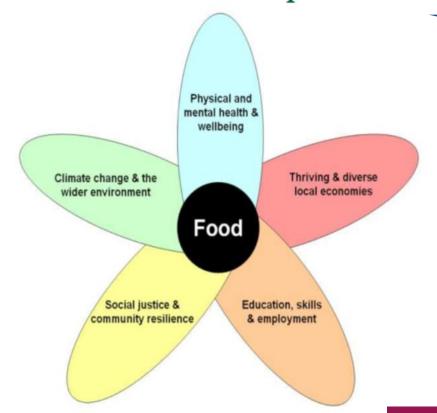
"Getting involved with food can be a starting point to address other things that are 'broken' and lead to progress in other ways..."

(Ellen, staff member, homeless hostel)



Food and Community Engagement

Food as the vehicle for positive change?



Collaboration

Action

Opportunities...

healthy and sustainable food city (Est. 2010)

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WE are a Bronze level Sustainable Food City, working for Silver and alming for Gold

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Promoting local, sustainable and healthy food as a driver for positive change

A Plymouth-based partnership building a

Source: Kevin Morgan. 2011. Sustainable Food Cities

Conference Bristol.

NEW ACTION: Local Food Poverty Alliance

- Newly formed alliance (Sept 2017)
- Food Plymouth CIC as a 'connecting platform'.
- Key partner (Plymouth City Council Public Health)
- Will build on networks and activities
- System wide approach to tackling food poverty.
- Aligning with city strategies & policies (e.g. Plymouth Plan, Sustainable Food Cities (SFC); Thrive Plymouth)

Food Plymouth CIC

Responding to recommendations set out in the Plymouth Fairness Commission (2014) and subsequent local evidence submitted to several APPI Hunger inquiries (2014, 2015 and 2016), an informal alliance of local partner organisations has been working towards tackling food poverty. We now aim to strengthen this alliance and 'join up the dots'.

Members: Plymouth City Council (Public Health); Livewell South west; CaterEd School meals cooperative; Food is Fun CIC; Devon and Cornwal Food Action; Plymouth Food Waste Partnership; Transforming Plymouth Together and others.

Established: Not yet officially started! (but loose agreement between partners)

Website

Clare Pettinger
Lead for Health and Wellbeing (Food Poverty)
Food Plymouth CIC

c/o Food Plymouth, Jan Cutting Health Living centre, info@foodplymouth.org 07974214311





Inaugural Meeting of Alliance

Food Plymouth partnership meeting on 21st March 2018

Represen Participatory Consultation on

- CaterE
- Plymo
- Nudge
- Homel
- Comm (Wicke
- Opera Health

- (#Holic Food Poverty action plan for
 - Plymouth:
 - Drivers
 - Barriers
 - Priorities for action

Grow Share

od Action (DCFA)

Public Health)

Together

Vays Apples

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Food Plymouth

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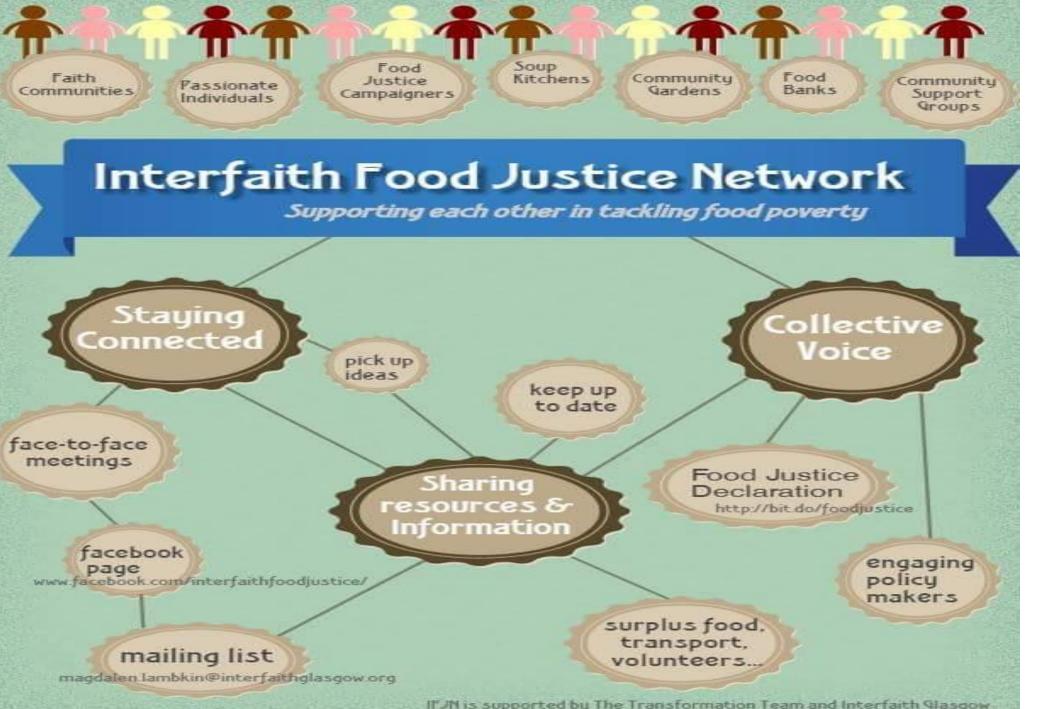
@foodplymouth



South Wales Food Poverty Alliance

Hayley Richards, South Wales Food Poverty Alliance

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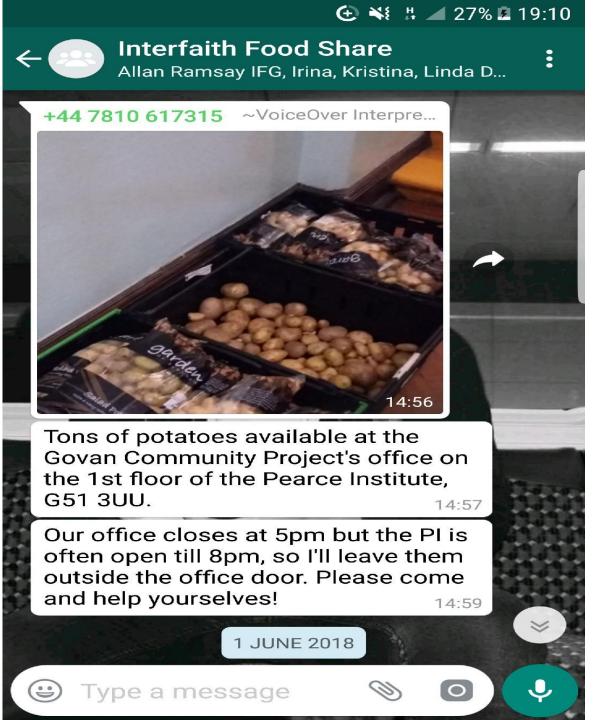






The Interfaith Food Share

Whatsapp group





GOOD FOOD NATION BILL





FOOD JUSTICE DECLARATION





ONE BIG PICNIC

https://djustice/







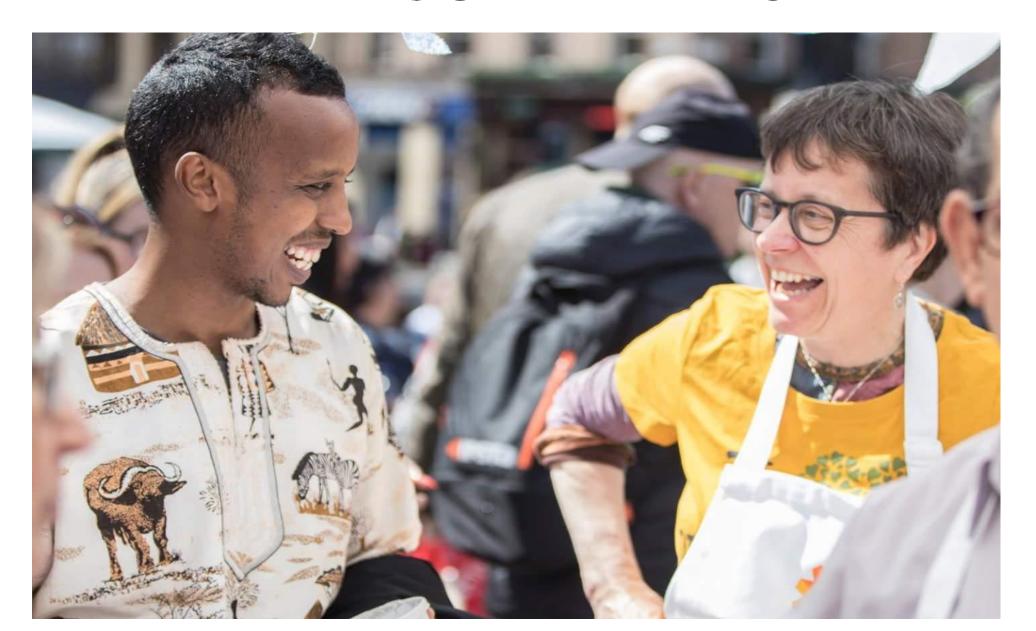


WHAT STILL NEEDS TO BE DONE





WHERE WE WOULD LIKE TO BE







Interfaith Food Justice Network, Glasgow

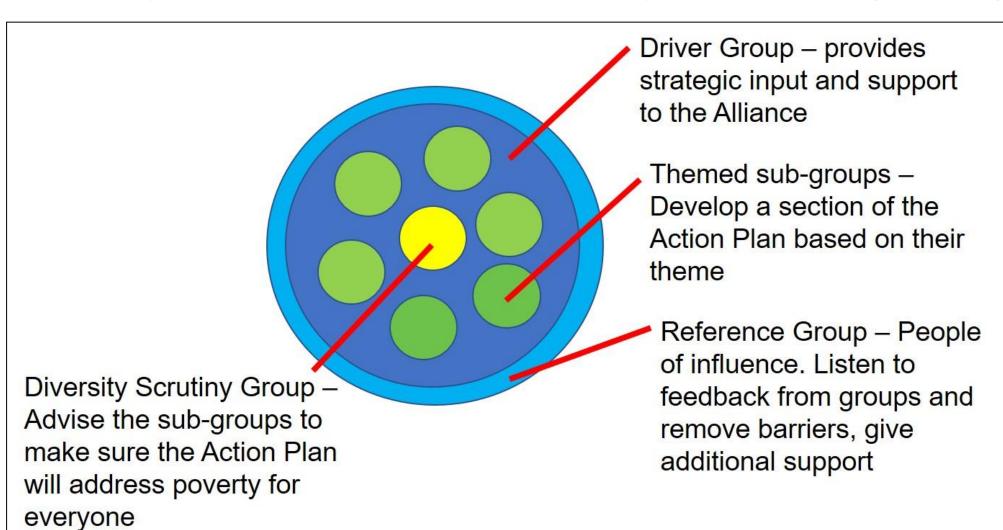
Zarina Ahmed, Interfaith Food Justice Network, Glasgow

interfaithglasgow.org



Individual activity (5 mins)

What does your alliance look like now and where you would like to get to? E.g.:



Greater
Manchester
Food Poverty
Alliance



FOOD - Table discussion (25 mins)

Suggested questions:

- What helps alliances to develop and overcome challenges?
- What could help to ensure wide and diverse representation on alliances?
- What does an effective alliance look like and how to maintain this?
- How could Food Power assist the alliance with the three areas above?



Discussion notes (1)

What are the challenges and ways to overcome them

- The importance of relationship building. And managing challenging personalities within the alliance. Overcoming the challenges of competition between local organisations e.g. competing for funding and how to make the case of the benefits of collaboration.
- Finding things to work on together
- The importance of having tangible outcomes, and with it immediate small steps/actions so the alliance can feel it is making progress. Also the importance of having outcomes agreed between the partners.
- Small (less-well attended) meetings are not failures, and can often be more productive. The importance of perseverance in the face of temporary lags in enthusiasm.



Discussion notes (2)

What are the challenges and ways to overcome them

- The importance of getting the structure right and the balance of a broad alliance and appropriate sub groups.
- The importance of viewing local policies through a food poverty lens. Poverty-proofing policies and priorities.
- The importance of seeing the bigger picture around pay, poverty and the wider food agenda e.g. with promoting Alexandra Rose vouchers, making links with local food growers, so a) the food is locally grown, and b) local food growers benefit financially.
- The importance of finding income to sustain the work of the alliance potentially from food businesses/enterprises e.g. Real Junk Food project.



Discussion notes (3)

Suggested actions for Food Power

- Help define (and publish) the difference that a partnership can make (over individual activity) e.g. some testimonials, and maybe in the longer run data.
- Showcase the kind of actions that partnerships are prioritising
- Defining key skill sets for alliances e.g. some are having to step in to be logistics or catering managers if these skills are lacking. Is there an outline of the key 'ingredients' that alliances may want to consider ensuring are represented on the alliance. And also evaluation templates they can use.
- Financial support and mentoring to help the lead drivers of the alliance in local areas (and not assuming that because they are the leads that they know everything)
- F.P. officer presence at meetings gives weight to the arguments locally both in terms of having the national link, but also the evidence.



Discussion notes (4)

Further information

- There's a lot of useful advice on this page: http://sustainablefoodcities.org/getstarted which then links to the following documents:
 - Getting the Basics Right http://sustainablefoodcities.org/getstarted/gettingthebasicsright
 - Setting up a partnership http://sustainablefoodcities.org/getstarted/gettingthebasicsright/settingupafoodpartnership
 - Stakeholder representation http://sustainablefoodcities.org/getstarted/gettingthebasicsright/settingupafoodpartnership/stakeholderrepresentation
 on
 - Developing a joint vision http://sustainablefoodcities.org/getstarted/gettingthebasicsright/settingupafoodpartnership/jointvision
 - Partnership structure http://sustainablefoodcities.org/Portals/4/Documents/Governance%20and%20Structures%20Guide%20FinalAM.pdf
 - Terms of Reference http://sustainablefoodcities.org/getstarted/gettingthebasicsright/settingupafoodpartnership/termsofreference
 - Financial Sustainability http://sustainablefoodcities.org/getstarted/financialsustainabilityguide