

# LEAVE THE GIFT OF GOOD FOOD FOR THE FUTURE

## LEGACY PACK



# THANK YOU FOR CONSIDERING MAKING A GIFT IN YOUR WILL TO SUSTAIN

Whether you are making a Will or thinking of updating your existing one – once you have provided for your friends and family, a gift to Sustain can be a lasting way to support the issues you care about.

## Why give Sustain a legacy?

We believe in the power of working together – our strength is in uniting people with passion to help them create real change. We are experts in our fields, while always having our eyes on the bigger picture.

By leaving a gift to Sustain in your Will, you can help secure our important work for the future. Your gift will ensure we continue to be a loud and influential voice championing sustainable, ethical food production, challenging policies and practices which damage our health and environment.

“ The Big Dig 2018 proved to be a wonderful opportunity to engage the local community promoting the beauty of growing, sowing and working together to make a peaceful haven and share skills.

“ Capital Growth events encouraged me to motivate other young growers, getting friends (in my age group) involved and interested in growing produce.

**The Capital Growth** campaign is run by Sustain and provides support, networking, and training opportunities to London's community growing spaces.

## WHAT ARE OUR VALUES?

Sustain is the UK's alliance for better food and farming. Since 1999 we have worked with charities and groups large and small to improve the food we eat and the way it is produced, so that it is better for people and the planet.

### **Farming fit for the future**

We work through farmers' networks, lobbying, and community action to transform the UK's farming system to be diverse, sustainable and resilient in the face of climate change and soil loss and to help farmers thrive.

### **Sustainable food supply**

We put pressure on manufacturers, suppliers and caterers to champion

sustainable methods and products, to minimise waste and to make healthy and sustainable options easily available.

### **Good food for all**

We campaign on behalf of the UK's poorest families to eradicate food poverty, to shut down unethical marketing and to make nutritious food available and affordable for all.

### **Food culture, education and skills**

We work with gardens, bakers and other businesses and groups in local areas to bring people together around food, and promote food growing and cooking skills for everybody that promote health, wellbeing and a thriving community.



## OUR IMPACT

Gifts in Wills allow us to plan for the future, sustaining long-term work which leads to real outcomes. It is through persistence that we have made many breakthroughs for food and farming in the UK.

For example we achieved:

**Over 3 years:** Following our report in 2013 recommending a sugary drinks levy linked to a fund to promote children's health, we gathered supporting organisations and allies, further modelling the impact. With Jamie Oliver's support we piloted the idea of a Children's Health Fund linked to a levy, and our campaigning led to the Chancellor adopting a Soft Drinks Industry Levy in 2016 with revenue ring-fenced for children's health.

**Over 4 years:** Between 2008 and 2012, our Capital Growth project supported the opening of more than 2,012 new community growing spaces in London. Capital Growth continues to provide support and training, and runs the annual Big Dig volunteer week for community gardens around the UK.

**Over 5 years:** The Alliance to Save our Antibiotics, which we co-founded in 2013, lobbied for an EU-wide ban on preventative use of antibiotics on farm livestock, which was approved in 2018 and comes into force in 2022. The Alliance continues to campaign to protect critically important antibiotics and to improve farm practices and animal welfare so livestock's health is protected.

**Over 6 years:** Thanks to a report written by Sustain in 2006, London 2012 was the first Games to implement an Olympic Food Policy, ensuring Fairtrade and MSC produce and free tap water during the event. We are still pushing for stronger ethical procurement standards by government, local authorities and public services.





“ With Sustain’s support, we have prioritised improving the food served in our schools, continue to fund Free School Meals and have supported children in the school holidays by introducing a Holiday Hunger scheme.

Tower Hamlets Mayor John Biggs

The **London Food Poverty Campaign** encourages London boroughs to address food poverty beyond the food bank.

Your support/gift will help those who don't have a voice – children, those in poverty, and the natural world. We will advocate for farmers' and food workers' livelihoods; champion policies that improve children's health and protect the environment; support grassroots work to alleviate food poverty, support community growing and enterprise skills, and promote vibrant food cultures and traditional production techniques throughout the UK.

After you've given money to family, friends and loved ones, please consider giving to us.

As a small charity employing fewer than 25 people, a gift of just 1% will make a real difference.

## HOW DO I MAKE A WILL?

### How to make or change a will

1. Make a list of the things you own: your house, valuable belongings, savings, and their value.
2. Make a note of anything you owe: mortgage payments, loan repayments, credit cards or other debts.
3. Think carefully and write down the people or causes you want to give to.
4. Decide what type of gifts you want to give to each.
5. Choose your executors – who will take care of carrying out your wishes – and meet with a solicitor.
6. Keep your will in a safe place and make sure your executors or someone you trust is aware of it.

### What if I already have a Will?

If you already have a will and would like to change it, you can download a [codicil form here](#).

### Do I have enough assets?

Your solicitor can advise you if you have any doubts about the amount of your assets. It is important to consider all other important recipients (family and friends, funeral costs, creditors) before you think about making a gift in your Will. If this question concerns you, you may want to leave a residuary legacy (see page 14, 'Types of Gifts').

### What about Inheritance Tax?

A legacy to Sustain may reduce your liability for inheritance tax and will also help to ensure that future generations can benefit from our work.

### What else should I tell my solicitor?

That you wish your legacy to go to Sustain. The address and registered charity number is on page 15.

**A gift of just 1% will make a real difference.**

**London Food Link** is a network run by Sustain which brings together sustainable and ethical food businesses throughout the capital to learn, promote themselves, and campaign for change.

“ Back then I was a lone parent campaigner but the lovely folk at London Food Link scooped me up and introduced me to food friends across London. The support of the network was invaluable during those early years and I won't forget the generosity and kindness of its members.

Stephanie Wood,  
founder of School Food Matters

“ London Food Link changed my life! You were the first organisation I contacted ... you were immediately supportive of our organisation. Thank you for making Grub Club what we are today!

Olivia Sibony,  
co-founder of Grub Club

# TYPES OF GIFTS

The kinds of donation you can leave in your will are:

## 1. Gift in cash

Give a specific amount of money. Ask your solicitors to index-link your donation to ensure the amount you leave keeps its value relative to inflation.

## 2. Specific gifts

As a small charity, we don't have the capacity to process most specific gifts. If you are thinking of donating property or investments, please contact us first.

## 3. Residuary

Give a percentage of your estate after all other gifts to friends and loved ones are satisfied.

If you have already remembered Sustain or intend to do so, please complete and return the form on page 15. It is not legally binding but it notifies us of your intention and enables us to avoid corresponding with you inappropriately in the future.

All information will be treated in the strictest confidence. We don't have to know but it helps to ensure that your intended gift is passed on if you let your solicitor know that you have pledged to us.

# MAKE A BETTER FOOD BRITAIN YOUR LEGACY

Whether large or small, a gift in your Will to Sustain will make us stronger. We promise to use your gift where it can make the most difference and support us in our work.

# EXAMPLES OF WORDING

Including the information and wording below in your Will will formalise your legacy gift to Sustain. Ensure that you and your solicitor are happy with the wording and it suits your individual needs.

**Charity name:** Sustain: The Alliance for Better Food and Farming

**Address:** The Green House, 244 – 254 Cambridge Heath Road, London E2 9DA

**Charity number:** 1018643

## Residuary legacy:

I give all (or a \_\_\_\_ % share of) the residue of my estate to \_\_\_\_\_, registered charity number \_\_\_\_\_, to be used for its general charitable purposes and I declare that the receipt of their Head of Finance or other proper officer shall be a full and sufficient discharge.

## Pecuniary (cash) legacy::

I give the sum of £ (words and figures) to \_\_\_\_\_, registered charity number \_\_\_\_\_, to be used for its general charitable purposes and I declare that the receipt of their Head of Finance or other proper officer shall be a full and sufficient discharge.

As a small charity we do not have the capacity to handle most specific legacies. Please contact us if you are thinking about leaving a specific gift.

# CONFIDENTIAL REPLY

**Please complete this form and post to:**

Kath Dalmeny, Chief Executive  
Sustain: The alliance for better food and farming  
244 – 254 Cambridge Heath Road,  
London E2 9DA

The information you give us is personally important and we will treat it with the utmost confidence. Completing the form below is not legally binding, but it notifies us of your intention and enables us to avoid corresponding with you inappropriately in the future. You do not have to tell us if you have left a gift in your Will (and you can change your Will at any time without needing to inform us).

Name:

Address:

Postcode:

Phone number:

Email address:

I am leaving a gift to Sustain

Please contact me to discuss this further via (please circle one):

phone      email      post

Any further message you have for us:

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## **About Sustain**

Sustain: The alliance for better food and farming, advocates food and agriculture policies and practices that enhance the health and welfare of people and animals, improve the living and working environment, enrich society and culture, and promote equity. It represents around 100 national public interest organisations working at international, national, regional and local level.

## **Sustain: The alliance for better food and farming**

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**sustain**  
the alliance for better food and farming

Sustain is a Registered Charity  
No. 1018643