

# Tackling Poverty - Building a Fairer Moray Friday 16 February 2018

9.30am	Registration and networking	
9.55am	Richard Lochhead MSP	Opening speech – introduction to Fairer Moray Forum, purpose of the conference and general overview of poverty in Moray from his perspective
10.00am	Jeane Freeman MSP	General introduction to Scottish changes, dignity and respect in delivering services and local support
10.15am	Q&A session with Jeane Freeman MSP	
10.30am	Chris Littlejohn	Overview of <i>Snapshot of poverty in Moray</i> Poverty – a public health priority in Scotland
11.15am	Lindsay Graham	Filling the holiday gap, how communities are addressing Holiday Hunger
11.45am	Simon Shaw	Supporting local areas to develop food poverty action plans to tackle household food insecurity
12.15pm	LUNCH & NETWORKING	
1.00pm	David Hilber	A Menu for Change: Cash, Rights, Food. An overview of the project including its aims, its structure, an update on how it is progressing, and lessons learned so far
1.30pm	Malcolm Gardner	Promoting positive welfare solutions and delivering a reformed welfare state
2.00pm	Professor John H McKendrick	Poverty in Scotland: local opportunities for anti-poverty action in troubled and uncertain times
2.30pm	Q&A session led by Richard Lochhead MSP plus closing words	
3.00pm	NETWORKING	
3.30pm	Event ends	

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Thanks to:





Chris Littlejohn is Deputy Director of Public Health with NHS Grampian. Following a spell in academia he worked in primary care development, where he first encountered colleagues working in public health. From there he completed the five year postgraduate training programme in public health medicine, during which he also obtained a master's degree in public health. Chris is currently head of health improvement, oversees a portfolio of health improvement/disease prevention programmes, is involved in health service strategic planning and community planning, and participates in the NHS Grampian communicable disease control system. He is an honorary senior lecturer at the University of Aberdeen, and Visiting Reader at Robert Gordon University, Aberdeen.



Lindsay Graham is a UK leading expert on school food and health promotion. A former community nurse and civil servant she has worked in government roles in Scotland and England. As key adviser to the All Party Parliamentary Group on School Food she chaired its 'Holiday Hunger Task Group'. Her Winston Churchill Memorial Trust research fellowship into USDA policy on Summer Meals '170 days' was published in October 2014. As a parent carer and long standing community volunteer she was a founder and former director of two Highland children's charities that support families affected by disability. She is Trustee of Greggs Foundation and Dundee Bairns Charity. She is a member of the 'Kitchen Social' Advisory Panel for the Mayors Fund for London and is a former Patron of the national charity MakeLunch.



Simon coordinates Food Power, a four-year programme supporting food poverty alliances to tackle food poverty in their areas. The programme focuses on fostering sustainable responses to food poverty, particularly where they address the root causes of food

poverty. The programme is delivered by Sustain and Church Action on Poverty and funded by the Big National Fund. Simon previously oversaw Sustain's London Food Poverty Campaign and *Beyond the Food Bank* report and online London Food Poverty Profile. Prior to working at Sustain, Simon was the lead officer for the London Assembly's *Zero Hunger City* investigation into food poverty in the capital. Simon has also held a number of roles in the third and public sector, working to influence policy and practice in a range of areas, including inequality and poverty, disability and ageing, health and social care, social security, and employment and skills.



Born and raised in Tucson, Arizona, David moved to Scotland in 2013 after receiving his law degree from the University of Arizona. Since then, he has worked in various anti-poverty roles with a focus on Social Security entitlement. His most recent work focused on mitigating the impacts of

welfare reform by providing advice and training to local benefit advisers and administrators. Having worked closely with individuals who required emergency food aid, David believes Social Security must be at the heart of ensuring everyone has adequate access to quality food.



Malcolm worked as a manager within local authority Revenues and Benefits departments since the early 1990's and then as a business consultant in the same field. He believes that the key to developing strong policy and strategy is ensuring that you use evidence,

statistical information, risk assessment and behavioural psychology. Most importantly policy and strategy should focus on outcomes. Welfare and social security should be a leveller to ensure that all people are appropriately supported in live and their endeavours. Malcolm current focus is on the use of discretion and conditionality in the application of local benefits. He believes that there is a trend to conditionality that is confusing discretionary decisions and as a consequence is producing some odd hybrids that achieve neither. Along with Paul Howarth and Deven Ghelani, Malcolm Gardner is a founding member of the Welfare Reform Club. He is also the founder of Visionary Network.



John H McKendrick is a Professor in the Glasgow School for Business and Society at Glasgow Caledonian University. He is primarily concerned to inform the work of practitioners and campaigners who seek to tackle poverty in Scotland. He has published many reports, briefings papers and

addressed a wide range of Third sector and local government events on issues pertaining to the eradication and amelioration of poverty in Scotland. He co-ordinates the research that underpins the work of GCU's Caledonian Club, a university-school partnership through which the university works with children in five school clusters in Glasgow as they progress through nursery, primary and secondary education. He also co-convenes the Poverty and Education Network (of the Scottish Educational Research Association), a group that aims to bring together practitioners and researchers to better understand and address the problems created by poverty for education in Scotland.