**Food Advisors and Mentors: role descriptions**

Would you like to help new food enterprises thrive whilst they positively impact people and planet?

We are looking for a wide range of people who have experience in the good food sector to offer advice and support for new start-ups across the UK. We currently have two great opportunities:

* **Feeding the City Food Advisors.** Sustain is working in partnership with Impact Hub King’s Cross to support people with big ideas to solve food and farming problems in our growing cities. Feeding the City is a nationwide start up programme for groups creating sustainable food enterprises that benefit communities covering production to processing and distribution to disposal. We are looking for Food Advisors to offer one-off advice to the teams in response to specific challenges they face.
* **London Food Link Volunteer Mentors**. London Food Link, part of Sustain, is building on its good food network in London by piloting a ‘Pass it On’ mentoring scheme and is looking for people willing to ‘pass on’ the support and advice they have received, through becoming a volunteer mentor.

To apply please complete our short form below and email it to Sarah Williams at sarah@sustainweb.org. The deadline for our first round of applications is Monday 29th April 2019.

**Share your experience**

Whether you have set up your own good food business, organise enterprise activities at your organisation, or are just an expert in a certain area of the food system, we want to know! We are looking for a team of freelance Food Advisors to offer one-off advice to start-up teams, as well as regular Volunteer Mentors to help our London Food Link enterprises.

We want people from a range of diverse backgrounds and skill sets to get on board. Once we have identified the food-related challenges the enterprises are facing we will pick Food Advisors who we feel will be able to help through 2-hour one off sessions or Volunteer Mentors who will be able to offer more regular support.

Please note that even if you submit a successful application as a Food Advisor or Volunteer Mentor you may not be matched with an enterprise.

**Time commitment**

* We would like you to be able to commit to one or more 2-hour sessions in the next 6 months; this can be flexible, but we envisage it will comprise some preparation and follow up time as well as a phone call, video call or in-person meeting with an enterprise.
* The number of 2-hour sessions will depend on your availability, how many matches we find between your skill set and the needs of the enterprises and whether you are applying to do one off Food Advisor sessions or regular Volunteer Mentoring sessions.
* Days, times and format of the calls/meetings will be arranged to be mutually convenient for both you and the enterprise(s) you have been matched with.

**Remuneration**

* **Feeding the City Food Advisors.** We have a small budget to pay Food Advisors £20, £35 or £50 per hour (or £40, £70 or £100 per session) depending on experience i.e. ‘early stage’, ‘intermediate’ or’ very experienced’ respectively. We will however be able to help more people if advisors are in a position to offer their time, or some of their time, on a voluntary basis.
* **London Food Link Volunteer Mentors**. This role is unpaid.

**Benefits**

* Help new good food enterprises succeed
* Gain consultancy experience
* Make links with newcomers in your sector

**Food Advisors and Mentors: application form**

**First round application deadline: 29th April 2019**

1. Region where you are based: Choose an item.

|  |  |  |  |
| --- | --- | --- | --- |
| 1. First Name |  | | |
| 1. Last Name |  | | |
| 1. Email |  | | |
| 1. Address |  | | |
| 1. Phone |  | Mobile no. |  |
| 1. LinkedIn Profile |  | | |
| 1. Enterprise name |  | | |
| 1. Enterprise website |  | | |
| 1. Social media links |  | | |

1. Please describe your experience of working in the good food sector and the skills you have acquired

Click here to enter text.

1. Please select the categories that most closely define the enterprise activities with which you are most familiar:

Growing/breeding/rearing

Making/baking/cooking

Selling (this covers retail, B2B, online, etc)

Educating/training

Working with marginalised groups/communities

Other: Click here to enter text.

1. Please select the categories that are relevant to your food sector experience:

Allergies, allergens, labelling  Baking, bakery, bread

Business to business sales  Bees, honey

Brewing, breweries  Cafes, restaurants

Catering  Cooking, food preparation

Dairy, dairy alternatives  Dehydrating

Distribution, delivery, transport  Drinks

Environmental health, food safety, HACCP  Events, festivals

Factory, premises (e.g. location, finding, layout)  Fermentation

Field scale farming  Fish, fishing, seafood

Fruit & vegetables  Health, nutrition

Horticulture  Importing, exporting

Lab testing, development  Meat, livestock

Multi-cultural food  Online retail

Orchards  Organic, Fairtrade, other certifications

Packaging, package-free  Pop up stalls, markets

Preserving  Product manufacturing, processing

Retail outlets inc. shops  Storage

Supper clubs, pop ups  Supply chains

Surplus food  Vegetarian, veganism

Wholesale  Other: Click here to enter text.

1. Which one of the following best describes your level of experience and knowledge in the good food sector? Please note this will be linked to the hourly fee available for Food Advisors. Please only select one:

**Early stage:** I’ve only worked in the good food sector for a year or so but have learnt a lot that could be useful to others who are just starting out

**Intermediate:** I’ve been in the good food sector for a while now and feel I’ve learnt a lot that could be useful to others

**Very experienced:** I’ve got considerable experience of working in the good food sector and feel I could help new enterprises with most challenges around food

1. We have a small budget to help match new enterprises with Feeding the City Food Advisors, but we will be able to help more enterprises if some Advisors are in a position to offer their time, or some of their time, on a voluntary basis. The London Food Link Volunteer mentor role is unpaid. Which of the following best describes the support you are able to offer sustainable food enterprises? Please select all that apply:

**Feeding the City Food Advisor**

I am happy to volunteer my time as a Feeding the City Food Advisor and give 2 hours of one-off support to one or more enterprises

I am happy to volunteer some of my time as a Feeding the City Food Advisor on a ‘buy one get one free’ basis (i.e. we pay you for one 2-hour session, but you do two)

I’d love to help as a Feeding the City Food Advisor but I’m not in a position to volunteer my time for free

Other: Click here to enter text.

**London Food Link Volunteer Mentor**

I am happy to volunteer my time for free to be a London Food Link Volunteer Mentor and support one or more enterprises on a regular basis

I’d love to help but I’m not in a position to volunteer my time for free (please note we cannot currently offer payment for the London Food Link mentoring role)

1. If you are able to offer your time for free, do you have a preference of the type of enterprise you would like to support?

Enterprises with a positive social impact

Enterprises with a positive environmental impact

Enterprises that are firmly embedded in their local communities

Other: Click here to enter text.

1. What is the maximum number of enterprises you would be able to support between now and October 2019? Please select all that apply:

1-4 enterprises

5-10 enterprises

It depends, but I’m happy to be approached at any time if a match is found

Other: Click here to enter text.

1. Do you have any availability in May and June 2019?

Yes

No

1. If you are applying to be a London Food Link Volunteer Mentor, how often would you be prepared to offer mentoring to an enterprise? Please select all that apply:

Weekly  Monthly

Bi-monthly  Quarterly

Other: Click here to enter text.

1. When would you generally be available to have a phone/video call or meeting with an enterprise? Please select all that apply:

Weekdays  Evenings  Weekends

**Please email this form to Sarah Williams at sarah@sustainweb.org by 29th April 2019. If you have a CV and a photo you are also able to send that would be helpful but certainly isn’t essential. Thank you very much for your application; we will let you know if you have been successful by the end of May.**

**If you have any questions about either role, please contact Sarah Williams or contact the Sustain office via the details below.**

[](https://www.sustainweb.org/)

The Green House, 244-254 Cambridge Heath Road, London. E2 9DA 0203 5596 777 www.sustainweb.org

Sustain advocates food and agriculture policies and practices that enhance the health and welfare of people and animals, improve the working and living environment, promote equity and enrich society and culture.