

# Information for Applicants

## Urban Harvest Matchfund 2017

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The Growing Enterprise Matchfund aims to encourage enterprising food production in London, particularly among those who are new to selling produce or are trying out new activities to generate income.

Grants of up to £50 are available to 'match' the sales of London-produced food or associated food products during The Urban Harvest on Saturday 16 September by Capital Growth members who provide community benefit and are committed to 'good food'. This scheme is supported by the Mayor of London.

### Criteria

- ✓ Organisations should be based in London and be a charity, community group or a social enterprise with an annual turnover of less than £50k
- ✓ Organisations should be producing sustainable food in London ([see Sustain's guidelines](#)) and be selling their produce or value added products
- ✓ Produce and products are sold during the garden's events for The Urban Harvest on Saturday 16 September

Preference will be given to:

- ✓ Small or new organisations
- ✓ Those who are trying something new or innovative
- ✓ Those with a wide community benefit or working with hard-to-reach groups
- ✓ Organisations committed to producing good food (e.g. local, organic, higher welfare)

### Process

Application forms are available on the Capital Growth website and are due by Friday 1 September. Applicants will be told whether they have been successful by Friday 8 September. Successful applicants will be required to submit proof of their sales no later than 2 October 2017 and will subsequently be awarded their grant.

**To download an application, please visit**

<http://www.capitalgrowth.org/opengardens/>