www.dynamicfood.org
Technology to develop food security for generations to come
Technology & Logistics Management

For short, sustainable food supply chains

Dynamic Food Procurement

Producer Fulfilment & Consolidation

Customer Delivery
## Dynamic Food Procurement

### Benefits vs conventional procurement approaches

<table>
<thead>
<tr>
<th>Partnership</th>
<th>Chef Convenience</th>
<th>Cost optimisation</th>
<th>Positive social &amp; environmental outcomes</th>
<th>Inclusive for SME producers &amp; suppliers</th>
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</table>
| - Public Sector Compliant e-procurement  
- Supplier tender process, fulfilment and quality control  
- On time, complete and high quality consolidated delivery  
- Granular Management Information and analysis  
- Menu engineering, waste & customer communication / promotion support | - One order, one invoice, one delivery convenience across core categories of fresh, ambient grocery & frozen food and drink  
- User friendly digital ordering and account management platform  
- Flexible order-delivery time availability | - Robust price competition throughout the contract duration  
- Reduced invoice cost burden via automated digital payments and avoidance of multiple producer invoices  
- Short supply chains and efficient fulfilment means lower prices on seasonal produce  
- Local supply increases can mean lower prices | - Transparent food provenance enables reduced carbon footprint  
- Efficient logistics - reduce air pollution  
- Drive local economy - boost SMEs  
- Enhance regional food security | - All balanced scorecard compliant producers and suppliers can participate  
- Direct communication with the producer that feeds you  
- Support for producers provided in process and ongoing  
- Fresher foods with local farm provenance for your customers |
Our Future - Food Framework
Addressing government policy

Scope
“This agreement will deliver a UK-wide, SME-inclusive food procurement service for public sector food buyers.” – Carroll Nugent, Category Lead, Crown Commercial Services (CCS)

- Improve food security
- Improve transparency of provenance and accountability within food supply chains
- Improve performance on energy, waste, social and environmental factors of food production
- Reduce diet related disease burden
- Boost regional economies in every region of the UK
- Improve value and reduce cost for public purse