



www.dynamicfood.org



Technology to develop food security
for generations to come

'Food Tech Pioneers'
theguardian



Technology & Logistics Management

For short, sustainable food supply chains

Dynamic Food
Procurement



Producer
Fulfilment &
Consolidation



Customer
Delivery

Dynamic Food Procurement

Benefits vs conventional procurement approaches

Partnership	Chef Convenience	Cost optimisation	Positive social & environmental outcomes	Inclusive for SME producers & suppliers
<ul style="list-style-type: none"> • Public Sector Compliant e-procurement • Supplier tender process, fulfilment and quality control • On time, complete and high quality consolidated delivery • Granular Management Information and analysis • Menu engineering, waste & customer communication / promotion support 	<ul style="list-style-type: none"> • One order, one invoice, one delivery convenience across core categories of fresh, ambient grocery & frozen food and drink • User friendly digital ordering and account management platform • Flexible order-delivery time availability 	<ul style="list-style-type: none"> • Robust price competition throughout the contract duration • Reduced invoice cost burden via automated digital payments and avoidance of multiple producer invoices • Short supply chains and efficient fulfilment means lower prices on seasonal produce • Local supply increases can mean lower prices 	<ul style="list-style-type: none"> • Transparent food provenance enables reduced carbon footprint • Efficient logistics - reduce air pollution • Drive local economy - boost SMEs • Enhance regional food security 	<ul style="list-style-type: none"> • All balanced scorecard compliant producers and suppliers can participate • Direct communication with the producer that feeds you • Support for producers provided in process and ongoing • Fresher foods with local farm provenance for your customers



Our Future - Food Framework

Addressing government policy

Scope

"This agreement will deliver a UK-wide, SME-inclusive food procurement service for public sector food buyers." – Carroll Nugent, Category Lead, Crown Commercial Services (CCS)

- Improve food security
- Improve transparency of provenance and accountability within food supply chains
- Improve performance on energy, waste, social and environmental factors of food production
- Reduce diet related disease burden
- Boost regional economies in every region of the UK
- Improve value and reduce cost for public purse



Crown
Commercial
Service



FRESH RANGE

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