Opportunities and Challenges of Running a Farm in London
Sutton Community Farm is 10 years old, 2010 - 2020.

- 104 tonnes of vegetables grown.
- 80,350 veg boxes sold.
- 12,843 total volunteer visits.
- 2,441 total school children visited.
Opportunities

● Access to large market
● Freshness (Harvest > Delivery)
● Accessible for customer + public engagement
Challenges

- Competition (price, range, delivery)
- Creating good, stable jobs (vs seasonal labour requirement)
- Access to land, security of lease