ADVANCE NOTICE

ORGANIC TARGETS RALLY AND PARLIAMENTARY LOBBY
WHEN: From 2pm, Wednesday 23rd January 2002
WHERE: Westminster Central Hall and Houses of Parliament

Hundreds of people from across the country are coming to Westminster on Wednesday 23 January to attend a rally and lobby their MP’s for more Government action to support organic farming.

The rally will be addressed by campaign supporters including:
• Louiza Patikas, who plays Helen Archer, Organic shop manager in the Archers on Radio 4
• Joan Ruddock MP;
• Charles Secrett of Friends of the Earth:
• Patrick Holden of the Soil Association;
• Wendy Wrigley of the Co-op.
• Simon Jones, organic farmer

Following the rally supporters will lobby MPs to put pressure on the government to support organic farming by:
• ensuring that 30% of land is organic by 201
• introducing an action plan for organic farming

Despite a boom in sales of organic food in the UK around 70 per cent is imported from abroad. Currently only about 3% per cent of UK agricultural land is under organic production.

The Organic Targets Campaign is supported by more than 100 organisations including retailers, trade unions, environmental and consumer groups, as well as many back-bench MPs.

More Information on the organic targets campaign can be found at www.sustainweb.org/homefra.htm
An ISDN line is available for interviews

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