



## Programme Outline Local Food

**Mark Wheddon – Programme Manager**



### **Brief facts and figures**

- Awarded £50m
- Open for business 17 March 2008
- Applicants must be 'not for profit'
- Open to new and existing projects
- Will run to December 2014 (projects have to finish by March 2014)
- Projects can benefit from support and advice from Local Food Advisers





## How has local food been set up?

Local Food has adopted the same consortium approach as SEED and CRED (previous Lottery programmes)

RSWT lead partner



Black Environment Network  
BTCV  
Community Composting Network  
FareShare  
Garden Organic  
GreenSpace  
Groundwork  
Learning through Landscapes

National Allotment Gardens Trust  
Permaculture Association (Britain)  
Soil Association  
Sustain  
Thrive  
Women's Environmental Network  
Federation of City Farms and Community Gardens



## What is the aim of local food?

Overarching aim is to make **'locally grown food accessible and affordable to local communities'**

**Will achieve main aim through five themes...**

### 1. Growing food locally

Enable communities to manage land sustainably for growing food locally

### 2. Celebrating cultural diversity

Enabling communities to build knowledge and understanding of the cultural diversity of food

### 3. Social enterprise

Stimulating economic activity through the development of social enterprises related to local food

### 4. Skills and learning

Creating opportunities for learning through volunteering, training and job creation

### 5. Healthy eating, healthy living

Promote awareness and understanding of the links between food and healthy lifestyles

## What are the sizes of grants available?

### Small Grants - £2,000 to £10,000

- Easier application process
- Internally assessed
- Turnaround time of six weeks (maximum)
- Easier claiming and reporting

### Main Grants - £10,001 to £300,000

- More thorough process
- Projects less than £35,000 are internally assessed
- Projects more than £35,000 are externally assessed



### Beacon Grants - £300,001 to £500,000

- Single competitive round
- Approximately £9m to be ring fenced
- A minimum of 18 projects to be awarded funding
- Expected to be capital-heavy projects or projects of a strategic nature (regional, multi-regional, national significance)
- Additional assessment criteria to be used
- Externally assessed, more in-depth monitoring and evaluation

## What types of project can local food fund?

- Allotments
- Box schemes
- Catering (cafes/subsidised meals)
- Celebrating food cultures
- Community food growing projects
- Community seed exchanges
- Community supported agriculture
- Education & learning (food related)
- Farmers markets
- Food co-ops
- Recycling of organic waste
- Redistribution of food
- School grounds (education & practical)
- Social enterprise



## What costs can local food fund?

### Revenue

- Salaries / Training and volunteer costs
- Vehicle running costs
- Rent / leasing
- Insurance / financial costs

### Capital

- Vehicles
  - Equipment
  - IT Equipment
  - Professional fees and labour costs (refurbishment / land & buildi
- Local Food will fund Land and Buildings costs  
but more requirements and hoops to jump through








**What cannot be funded by local food?**

- School meals
- Playgrounds with no food links
- Sports grounds projects
- School grounds with no food links

**What can local food fund but might also overlap with other funding programmes?**

- Community gardens
- Community land management
- Cityfarms






**Do projects have to secure match funding?**

Total Project Costs	Total Matchfunding Required (% of total project costs)
• £2,000 - £20,000	nil
• £20,001 – £100,000	10 per cent
• £100,001 - £300,000	20 per cent
• £300,001- £500,000	30 per cent

- Minimum of 50 per cent matchfunding has to be cash, the remainder can be in kind

**REMEMBER – TOTAL PROJECT COST NOT GRANT REQUESTED**



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## What help can the Adviser Team give?

The Adviser Team can provide pre- application and post-award advice to organisations that are applying to and awarded through, Local Food.

<p><b>Pre-application</b></p> <ul style="list-style-type: none"> <li>•developing your application</li> <li>•writing and developing business plans</li> <li>•financial management/cash flow</li> <li>•marketing and publicity</li> <li>•contingency planning</li> <li>•monitoring and evaluation</li> <li>•human resource management.</li> <li>•governance issues</li> <li>•community involvement</li> </ul>	<p><b>Post award</b></p> <ul style="list-style-type: none"> <li>•help dealing with the post-panel paperwork</li> <li>•legislation issues</li> <li>•human resources</li> <li>•reporting</li> <li>•marketing and publicity</li> <li>•governance issues</li> <li>•community involvement</li> </ul>
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## Who are the Adviser team?

The Adviser Team's main remit is to provide help to groups.

- More than 170 Advisers spread across England
- Supported by three Regional Coordinators, employed by RSWT
- Central Adviser team at RSWT, part of the Local Food team



### A few Adviser Team facts

- Will advise, not assess
- Will not write the application for the group – need to retain ownership
- Will give fair and impartial advice
- Aim to help more than 70% - 80% of groups applying to Local Food



### What makes a good Local Food application?

- Identified need
- Community involvement
- Partnership working
- Addresses disadvantage
- Sustainability
- Management committee
- Sound and realistic budget
- Clear project milestones





## How do I get further information?

- To download an application please visit [www.localfoodgrants.org](http://www.localfoodgrants.org) and register your details
- For all First Stage queries contact the Changing Spaces Advice Line on 0845 3 671 671. Hard copies of First Stage Application forms and notes can be requested.
- FAQs and further information are available on the website.

