



# invitation

Trade Event 2008

## A Celebration of Local Food

featuring English Farming & Food Partnerships 'Share to Supply' Conference

Wednesday 6 February 2008

New Covent Garden Market  
Vauxhall London SW8 5NX

**On 6 February, A Celebration of Local Food brings together some of the best producers and growers from London's garden – from Kent, Hampshire, East Anglia, Surrey, Sussex, Essex, Thames Valley, the Isle of Wight and surrounding regions to showcase the impressive range of seasonal, locally grown produce that is available to London's world class food service sector.**

**We are bringing together chefs, commercial buyers, catering managers and catering wholesalers & distributors to meet the farmers and producers to discover the best that local food has to offer. Enjoy tasting seasonal vegetables, cheese and dairy, soft fruit, and oysters that demonstrate the variety and quality of produce on our great City's doorstep.**

With an early start to the day you can expect to be sustained with a hearty breakfast offering of the best in local produce.

We invite you to take a tour through 'Buyers Walk' where you can see the trading activity first hand.

In the main marquee you can meet the producers, view the produce and discuss the opportunities of sourcing for your menus. A real 'plot-to-plate' opportunity!

A fine lunch displaying more excellent produce from our doorstep will be served as the day progresses.

In addition, you can also join the 'Share to Supply' Conference, in association with English Farming & Food Partnerships:

## **'Share to Supply' Conference**

Aimed at farmers and producers, but of interest across the food service sector, the conference highlights the opportunities for supplying local food to London and the regions.

Showcasing a number of examples where producers are successfully working together to supply the public and food service sectors, the conference will provide practical advice on initiating similar ventures.

This is an excellent opportunity for producers to meet at the largest wholesale market in the country to hear first hand about the opportunities available in the public and food service sectors.

**Please join us for what promises to be an informative and stimulating day!**





# Programme of Events 6 February 2008

The day is a pick & mix of information and opportunities. Simply structure your own day to suit:

**Don't forget to have your oysters for breakfast!** (Available in the marquee from 0800hrs)

**0700hrs: An early start if you want to see the traders in action:**  
Guided Tours of the Market and Buyers Walk

**Between 0800hrs - 1000hrs:**  
Breakfast

**From 0900hrs - 1400hrs:**  
Producer displays and Meet the Buyer

**1100hrs - 1600hrs:**  
'Share to Supply' Conference

**Throughout the morning:**  
Cookery demonstrations from Anton Edelmann

**Lunch will be available from 1200hrs - 1400hrs**



## A Celebration of Local Food

Please pre-book to attend the event at:

[www.southeastfoodanddrink.co.uk/coventgardenmarketopenday](http://www.southeastfoodanddrink.co.uk/coventgardenmarketopenday)

To pre-book the Share to Supply Conference please email Sarah Moffatt:  
[smoffatt@effp.co.uk](mailto:smoffatt@effp.co.uk)

For further information please contact

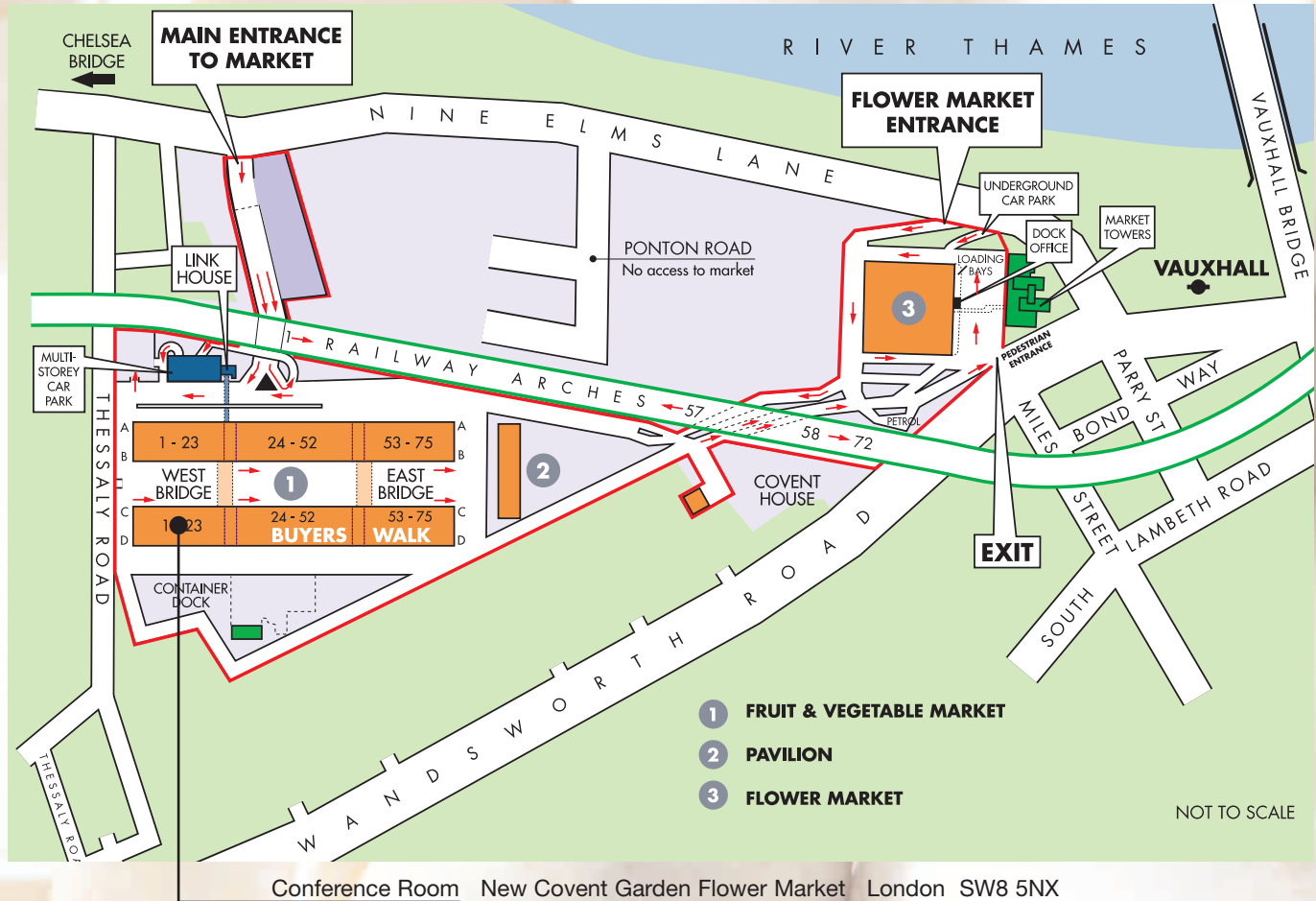
**Hayley Elston, South East Food Group Partnership**

**023 9245 2288**

[hayley@sol.gb.com](mailto:hayley@sol.gb.com)

New Covent Garden Market is conveniently located in Vauxhall, just outside the congestion zone.

For more information on London's congestion zone, including maps, please visit [www.cclondon.com](http://www.cclondon.com)



NOT TO SCALE

Conference Room New Covent Garden Flower Market London SW8 5NX

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