

Greenwich Community Food Initiative

A Healthy Greenwich Network Project

Managed in Partnership by the Greenwich
Cooperative Development Agency & Greenwich
Primary Care Trust

Greenwich Community Food Initiative

'Removing the barriers to healthy eating.'

Established October 2002 & jointly managed by Greenwich Health
Promotion & Greenwich Co-operative Development Agency.

Aim:

To reduce health inequalities in Greenwich by enabling people to access a
healthier diet.

Objectives:

To continue the work initiated by the South Greenwich Food Project (PCT &
GCDA)

- Community Needs Assessments.
- Engage priority communities
- Establish food projects as social enterprises
- Influence policy and planning

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Developmental goals (& aspirations).

1. Establish 10 co-operatives over 5 years.
2. Monitor & evaluate the impact of the GCFI.
3. Increase knowledge of healthy eating.
4. Increase choice & availability of healthy, affordable food particularly in areas of poor access by establishing local food projects.

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Developmental goals (& aspirations).

5. Establish a healthy eating network for existing & new projects.
6. Develop model co-ops/clubs to deliver training & support new projects with mentoring.
7. To establish co-ops/social enterprises that can deliver large contracts within Greenwich.
8. To provide a training service to existing businesses.

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Sustainability of Local Food Projects

1. Economic business planning, margins, funding, suppliers, costing
2. Social suppliers, wages, training, conditions
3. Environmental local food, suppliers, transport, recycling

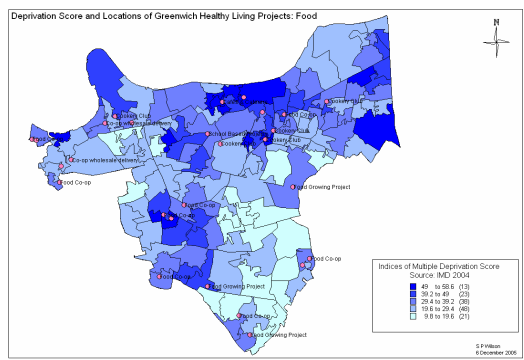
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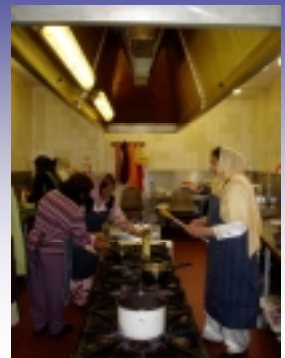
1. Food Coops
2. Breakfast Clubs
3. School Meals
4. Lunch Clubs
5. Commercial cafés
6. Contract catering
7. Civic Catering
8. Procurement
9. Allotments
10. Food Growing
11. Cookery Clubs & Courses

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GCFI Asian Cookery Clubs



Ferrier Food Coop Limited



Food Growing



Commercial Catering



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1. LAA Healthier Communities & Older People
2. LEGI – Economic Development
3. LDA Opportunities Fund
4. Regeneration Agency
5. Tour De France
6. Olympics
7. Civic Catering
8. Healthier Communities