Food and Well Being
Mid-term review

Engaging in evaluation

Spreading Success, Sharing Solutions 7th November 2006
Research approaches

- Drawing on recent experience (Scotland)
- Review available data
- Stakeholder consultations
- Community level case studies
- National/international context
Progress to date:

- Collection and analysis of data, reports, evaluations, other literature
- 45 face-to-face or telephone interviews
- Conferences, seminars, meetings
- Area-based LHB/LA case studies
- Voluntary/community sector case studies
- Survey of 22 LHB nutrition leads
- ‘Expert hearings’/workshops
Task (30 minutes):

- Identify successes, challenges, gaps
- Is progress being measured?
- Integrating food policy with other public health/sustainability agendas
- Who should be involved in any revised policy?
Feedback (20 minutes):
Use data and findings to:

- Review progress against targets and actions
- Examine different models and approaches emerging in different areas, sectors, settings
- Identify successes, challenges, gaps and opportunities
- Consider structures, processes, impacts
- Make recommendations based on learning
Some interim findings:

- Significant and ongoing upstream structural change since FWB
- Food in schools agenda has taken off
- FWB has facilitated local partnerships (LHB/LA) and actions
- A lot of activity and goodwill: different models, different priorities, skills, resources
- Progress against actions mixed - from substantial to none
Some interim findings:

- Some anxiety about future - vision, leadership, funding, FWB superseded?
- Evaluation: how to capture and share learning systematically - processes, outcomes, impacts?
- How to ensure action is cross-cutting, with buy-in both up and downstream?
- Need to build bridges - sectors, mindsets, lay and professional people
- Progress against targets???????
In Wales:

- Further structural change upstream
  - new public health strategy and review of public health structures
  - creation on Food Policy and Strategic Development Unit
  - A ‘Quality Food’ Strategy for Wales
  - Beecham and Wales Government Act