



European Commission
Agriculture and Rural Development

European School Fruit & Vegetables Scheme

Integrating health goals into the CAP

January 2009

Joint meeting of National Heart
Forum and Sustain members



SFS Timetable



European Commission
Agriculture and Rural Development

- Adoption of Commission Proposal – July 2008
- Council adoption and publication of Council Regulation - December 2008
- Preparation of Commission's Implementing Rules Regulation – first quarter 2009
- Launch of the programme – 2009-2010 school year
- A report on SFS implementation to be delivered in 2012

January 2009

Joint meeting of National Heart
Forum and Sustain members



SFS Conference December 2008



European Commission
Agriculture and Rural Development

- Gathered over 300 stakeholders
- Networking and idea exchange platform
- Four thematic workshops to provide input to MS strategies and Commission Implementing Rules

January 2009

Joint meeting of National Heart
Forum and Sustain members



Conference – General conclusions



European Commission
Agriculture and Rural Development

- Need to strike a balance – allow for tailor made programmes fitting local needs but also meeting basic requirements about accountability when using public money.
- Avoid red tape and unnecessary bureaucracy at the same time allowing the schemes to be well controlled

Conference – recommendations for action



- Setting up of two expert groups:
 - **Expert/scientific group** involving researchers in the fields of public health and education to take up an academic, advisory function
 - **Consultative/stakeholders group** to advise on the practicalities of implementation, exchange best practices and assist in designing and updating an internet networking portal which would facilitate the transfer of knowledge between Member States
- Organisation of conferences/seminars: EU level; regional/national level



EU SFS main elements



European Commission
Agriculture and Rural Development

- Voluntary MS participation
- Target group: children in educational establishments – details up to the MS
- Eligible products: covered by the F&V CMO and bananas, except “unhealthy” products to be defined by the Commission – details up to MS (choice of organic, seasonal, local, EU origin products available for the MS)
- Distribution model: details up to the MS (possibility of local/direct purchase)



EU SFS main elements



European Commission
Agriculture and Rural Development

- Four pillars:
 - Produce distribution
 - Compulsory accompanying measures to make the Scheme effective
 - Communication
 - Monitoring and evaluation



EU SFS Budget



European Commission
Agriculture and Rural Development

- Commission providing 90 mln Euro/year
- EU funds matched by MS funds
- EU co financing: 75 % for Convergence and Outermost Regions; 50% for other regions
- EU funds allocated per MS, on basis of proportion of children in the core target group 6-10, with a minimum of 175 000 Euro/MS



EU SFS

Community financing



European Commission
Agriculture and Rural Development

- EU financing can not be used to replace national funding for existing schemes (additionality principle)
- Following costs will be eligible:
 - Costs of produce;
 - Costs of produce transport and distribution;
 - Costs for monitoring and evaluation
 - Costs for communication
- No EU financing for accompanying measures



MS Strategy



European Commission
Agriculture and Rural Development

- To be prepared at an appropriate geographical / administrative level
- To include the following elements:
 - Budget (EU and national)
 - Duration
 - Target group
 - Eligible products
 - Involvement of relevant stakeholders
 - Accompanying measures
- The Commission will provide guidelines for strategy development
- For the first year MS can present a simplified strategy



Minimum criteria for an efficient SFS



European Commission
Agriculture and Rural Development

- Flexible scheme, recognising differences in culture and administrative arrangements
- Ensuring a wide variety of safe, ready to eat, high quality, culturally acceptable produce
- Encouraging broad partnership bt. education, health and agriculture
- Rules and eligibility kept simple to encourage participation
- Compulsory accompanying measures reinforcing efficiency and sustainability of the scheme



European Commission
Agriculture and Rural Development

Thank you for your attention !

For regular up-dated information on the EU
SFS:

**[http://ec.europa.eu/agriculture/markets/
fruitveg/sfs/index_en.htm](http://ec.europa.eu/agriculture/markets/fruitveg/sfs/index_en.htm)**

January 2009

Joint meeting of National Heart
Forum and Sustain members