

# *Greenwich Community Food Initiative*

A Partnership Project

Greenwich Cooperative Development Agency & Greenwich Primary  
Care Trust

# ***Greenwich Community Food Initiative***

***'Removing the barriers to healthy eating.'***

***Est. October 2002***

**Our aim is to reduce health inequalities in Greenwich by enabling people to access a healthier diet.**

**Based on the success of the South Greenwich Food Project (PCT & GCDA)**

**Using the principles of community development;**

**Community Needs Assessments**

**Engage priority communities**

**Community owned social enterprises.**

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11 Estate based food co-ops

Lunch Clubs

3 Catering businesses

Procurement

7 Food Growing

Cookery Courses & Food Growing Courses

School Food Projects

GCFI has over 30 projects, and those now owned by the local community are generating a joint income of nearly 400K.

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## GCFI & PLANNING

1. Pilot Project with NHS Urban Development Unit
2. Ferrier Estate Redevelopment
3. Greenwich Food & Health Strategy
4. Street Markets

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## *‘Removing the barriers to healthy eating.’*

The Council and the PCT will therefore:

- a. Adopt a proactive approach to encouraging initiatives that are likely to improve food access in the borough.
- b. Recognise the diversity of the populations and need for equality in accessing healthy food across different age groups, social and cultural groups, and strive to ensure that this is reflected in the range of shops in close proximity to where people live or which they can easily reach by public transport.
- c. Recognise and support opportunities for people to grow their own food
- d. Proactively seek to form links between the range of different policies and initiatives in the borough relevant to promoting access to healthy food.