

NEWS RELEASE/Photo-opportunity

16th April 2002

As part of its participation in the Grab 5! programme, Stockwell primary school in Brixton, South London is organising a fruit smoothie marathon on 18th April.

7 hours of non-stop fruit smoothie tasting by parents, teachers, and - of course - pupils.

Is this a world record?

Contact Details:

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For photo opportunities and interviews with school representatives contact :-

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Notes

1. Grab 5! is a project being run by **Sustain, the alliance for better food and farming (2)** and funded by the Community Fund. It is currently working with primary schools in Lambeth, Leeds and Plymouth. Adopting a whole school approach the project seeks to support the curriculum with practical activities that provide children with the opportunity to taste, feel, cook, smell, eat and grow fruit and vegetables. Activities include fruit tuck shops, breakfast clubs, cooking classes, growing clubs, visits to farms and supermarkets, reward schemes, competitions, chef demonstrations and working with school caterers. Schools are provided with a range of materials including a toolkit, a curriculum pack, posters and training days. Local steering groups have been established in all three areas to support the project locally and, at the national level, Grab 5! is advised by a large working party comprising experienced representatives from organisations across the private, public and voluntary sectors. Grab 5! will be spreading to other areas across the country next year.
2. Sustain, the alliance for better food and farming advocates food and agriculture policies and practices that enhance the health and welfare of people and animals, improve the working and living environment, enrich society and culture and promote equity. Sustain represents over 100 national public interest organisations working at international, national, regional and local level.