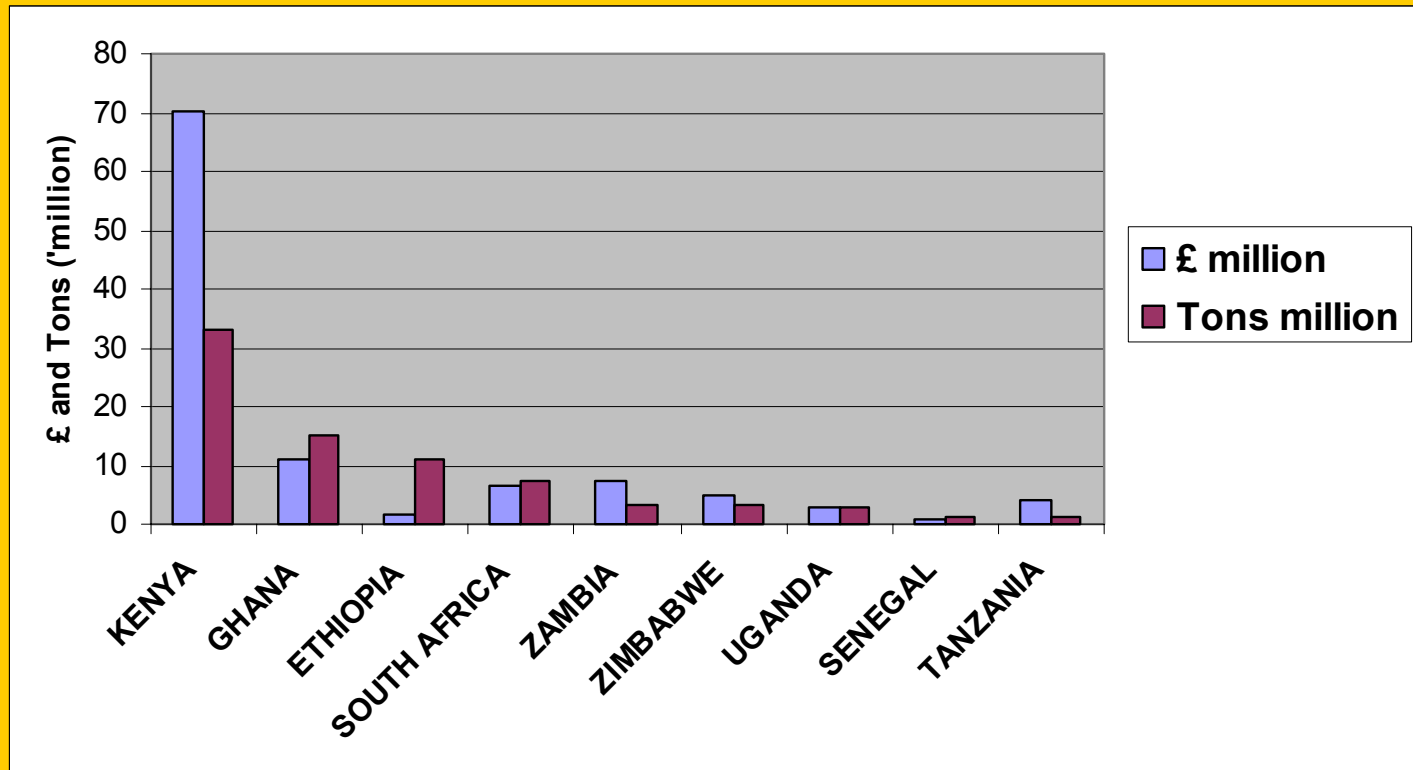


# **DFID/IIED/NRI - Small-Scale Producers and Standards in Agrifood Supply Chains**

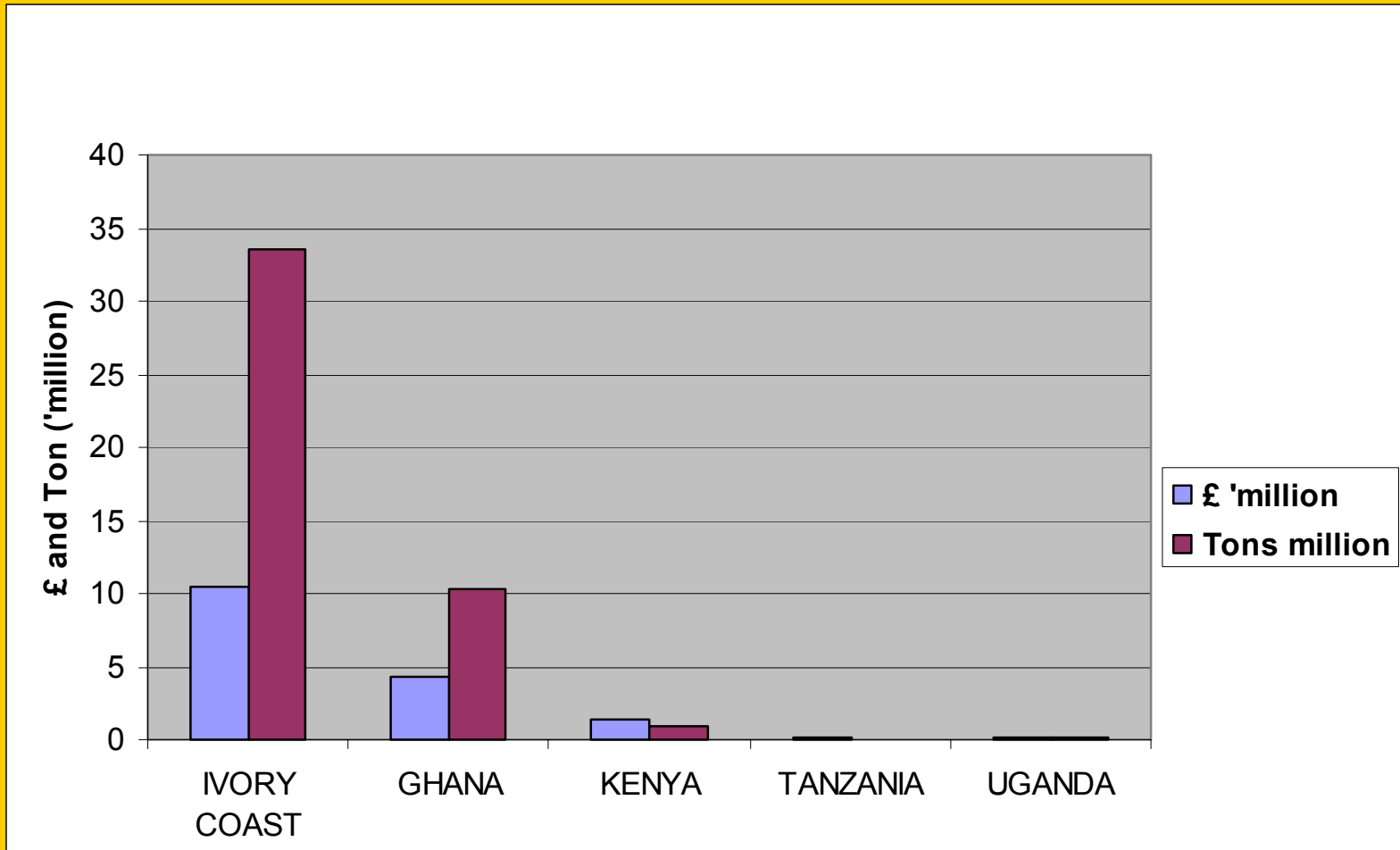
## **Mapping produce from Africa to the UK**

- **25 July 2006**

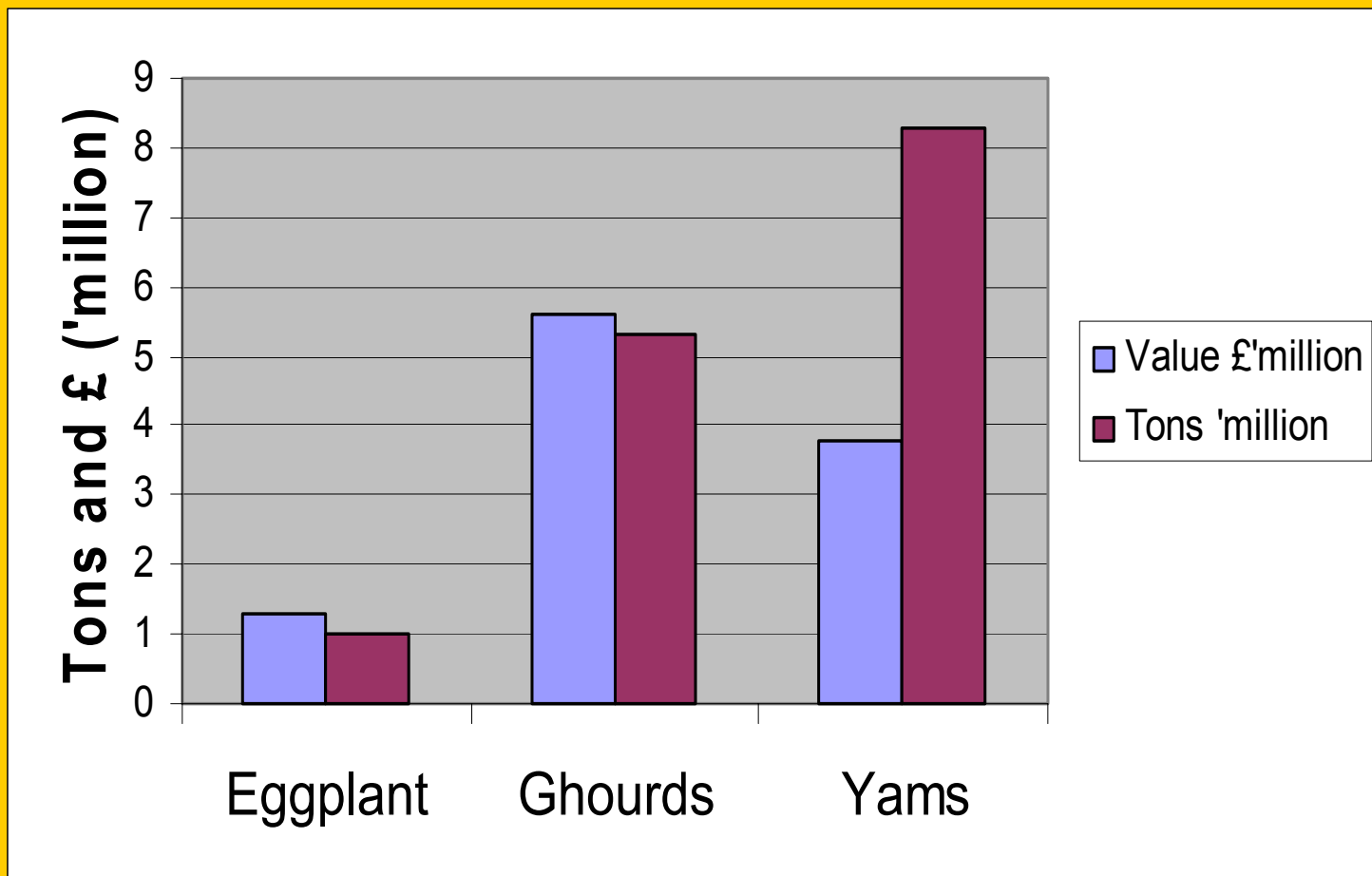
# Export of Vegetables from Africa to UK for 2005



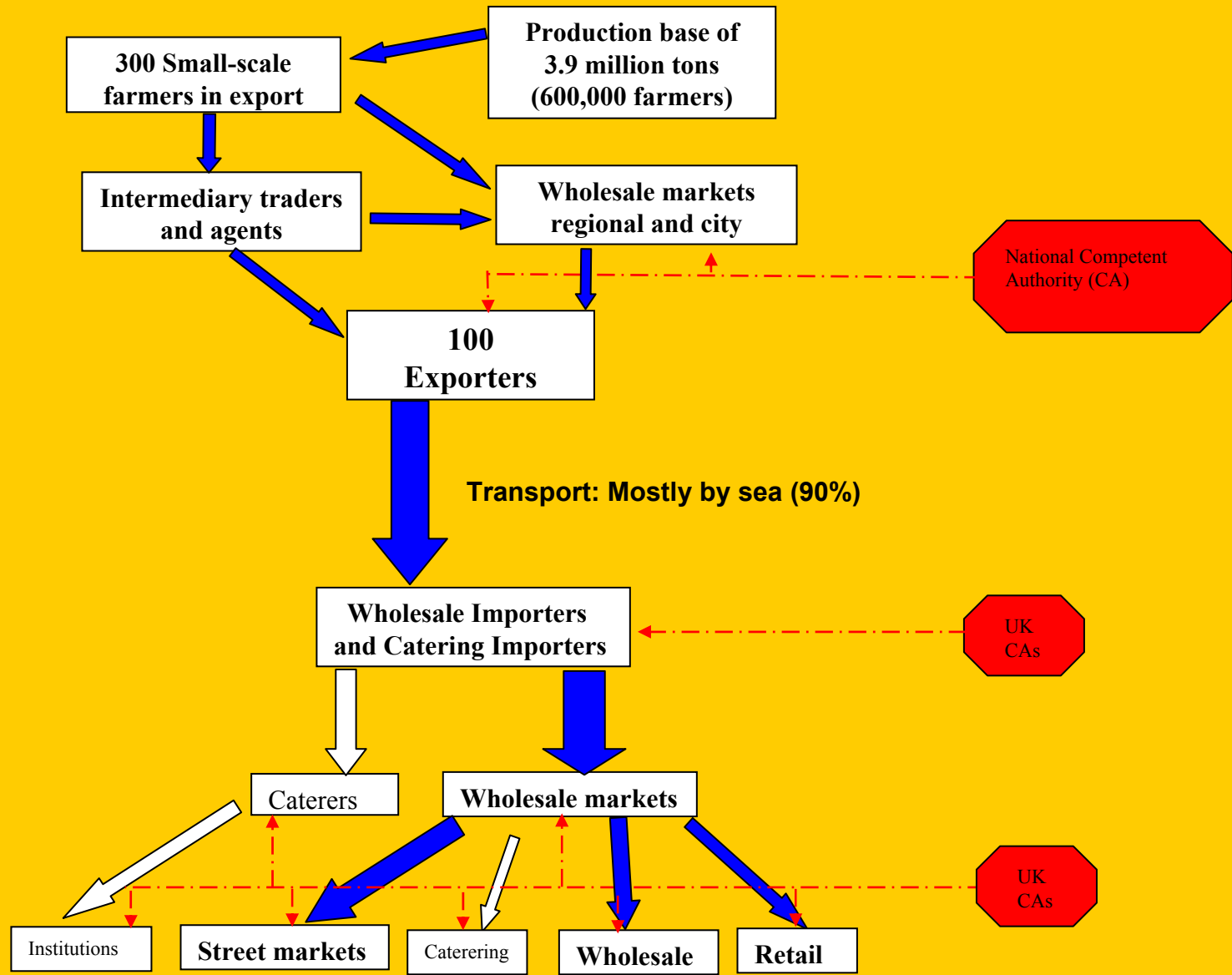
# Exports of Fruits from Africa to UK for 2005



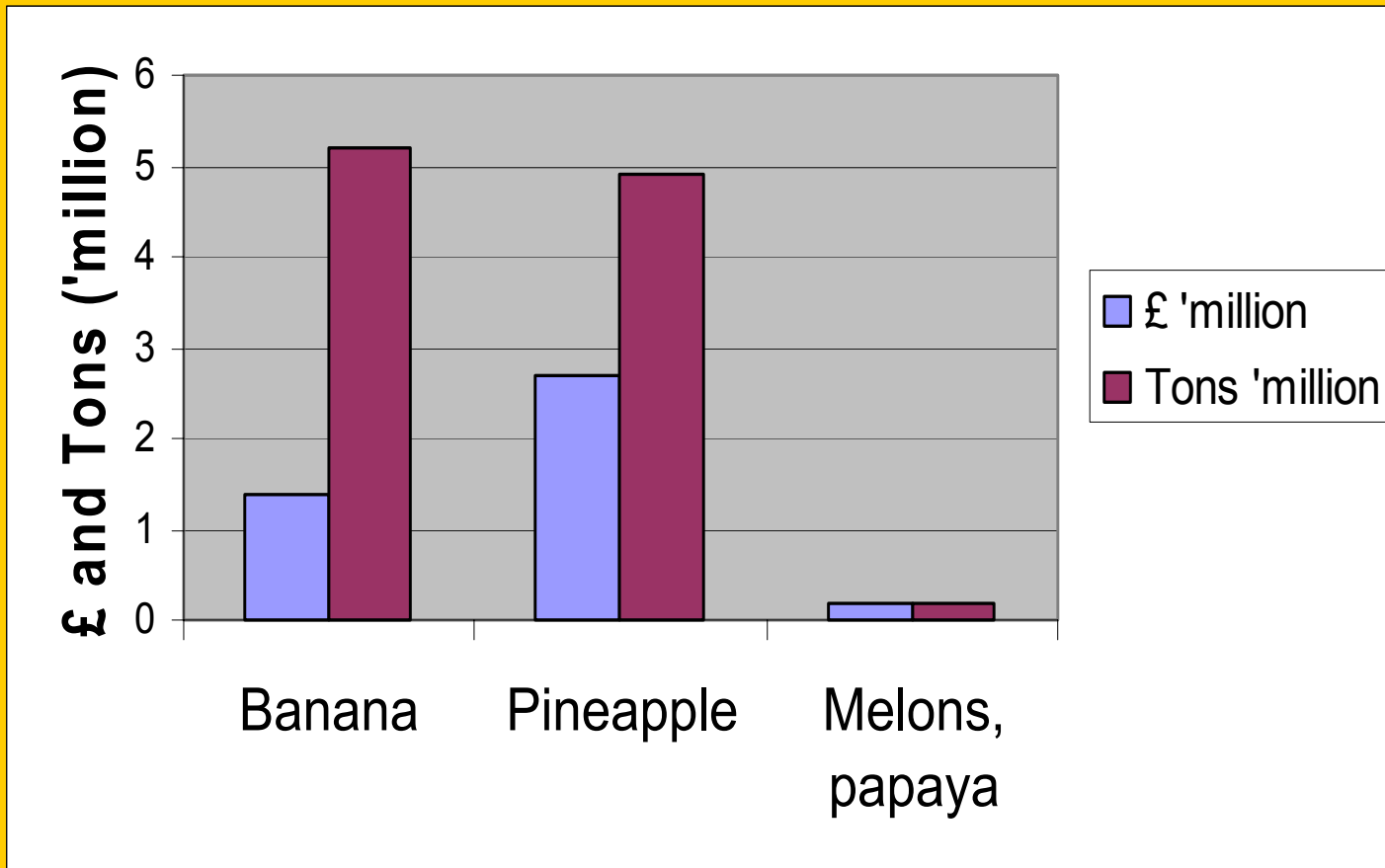
# Exports of vegetables from Ghana to the UK for 2005



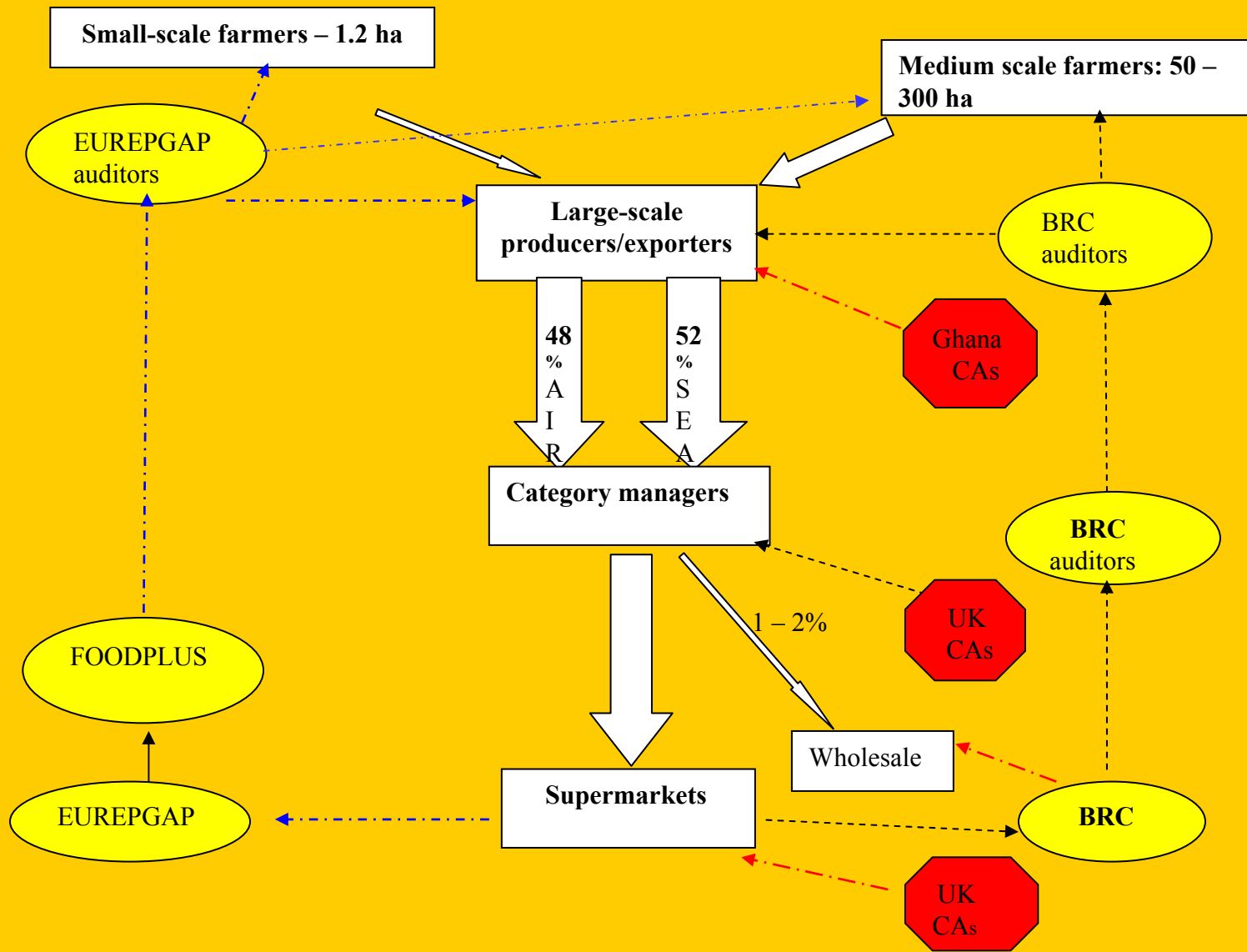
# Yam supply chain from Ghana to UK



# Fruit Exports from Ghana to UK for 2005



# Pineapple Supply Chain from Ghana to UK



# Issues

- **Certain types of produce e.g. yams, egg plants, gourds, chilli pepper, are grown predominantly by smallholders and rely on the wholesale sector for export markets.**
- **The wholesale market would not be able to make a margin if the supermarkets decided to trade in these products.**
- **However, the organisation of this market does not necessarily benefit a large number of smallholders in Africa – small volumes, large national production base, poor linkages between farmers and exporters, lack of trust between exporters and importers, poor handling and quality control along the whole chain.**
- **Generally a lack of awareness of standards, although some wholesale importers require EUREPGAP.**
- **Smallholders can access high value markets e.g. supermarkets, but require linkages to larger producers/exporters, this is not necessarily a firm relationship. With the exception of Kenya, the numbers of smallholders accessing the supermarket chain on a regular basis remain relatively low.**