

Growing
your own
business

An event for community food
growing projects looking to
trade their produce

When: 10am to 5pm, March 17th, 2011

Where: Roots & Shoots, Walnut Tree Walk, London SE11 6DN

Local Action on Food is organising a training event to show how community and urban food growing projects can make money from selling food. Workshops will include:

- **Business and financial planning** - run by advisors from the Making Local Food Works enterprise support project.
- **Meet the buyer** - an overview of what buyers are looking for - in conjunction with the Ethical Eats restaurant network.
- **Commercial urban growing** - advice from the people doing it.
- **Investment in your venture** - how local people and businesses can make a financial commitment to your project.
- **People power** - running an enterprise with volunteers and creating good jobs.

Come along to start creating your own business plan that is realistic for your project, and learn more about expanding what you can do through a trading and enterprise approach. There will also be opportunities for one-to-one business advice on the day from a team of experts.

Rates:

£25 Network rate (Members of Capital Growth, London Food Link or Local Action on Food)

£50 Full price rate.

To book a place, visit
www.localactiononfood.org or contact
polly@sustainweb.org
Tel **020 7837 1228**.