**Taste a Better Future**

**Responses to State Aid questions from The National Lottery, August 2023**

This document sets out answers to State Aid questions from The National Lottery, relating to the Taste a Better Future bid (20220295), led by Sustain: The alliance for better food and farming. Responses are in blue.

1.  Does the project involve selling any goods or services?

No.

If YES to Q1:   2.  For the activities that are charged for, how are prices calculated?

Not applicable.

3. Is the sale of goods and services a requirement for the success of the project?

No.

4. Do you have a business plan which includes an assessment of competitors?

Sustain is not a business, it is a not-for-profit organisation working for public benefit. We are a unique alliance working in cooperation with not-for-profit organisations, and as such do not have competitors. All of the delivery partners in the project are also not-for-profit organisations working for public benefit.

5. What are Sustain’s main sources of income?

As a charity and not-for-profit organisation operating for public benefit, 95% of Sustain’s income is in the form of charitable grants from Trusts and Foundations. The rest of our income comes from a mixture of sources, including membership subscriptions, charitable donations from individuals and occasional consultancy activities.

6. What does Sustain predict to be its main sources of income in coming years?

As a charity and not-for-profit organisation operating for public benefit, we predict that the majority of our income in future will continue to be in the form of charitable grants from Trusts and Foundations.

7. Will the project contribute to Sustain’s financial sustainability?

The project will contribute proportionally towards the costs of running Sustain for the three years of the project, to ensure adequate infrastructure and good governance for delivery of the project.

8. Has Sustain requested funding for this project from other sources?  If Yes, please specify.

Sustain has not requested funding for this project from other sources.

9. Has Sustain received funding from any other state funder designated as subsidy in the preceding 3 years?

Sustain has not received funding from any state funder designated as subsidy in the preceding 3 years.

If YES please indicate the years, the funder and amounts, and please attach a copy of the grant letter or document.

Not applicable.

10. Has Sustain considered or taken advice on Subsidy applicability to the project?

Sustain has taken advice on Subsidy applicability in the past on projects with similar characteristics, and has reviewed new UK Government guidance on Subsidy applicability following the UK’s exit from the European Union as part of our due diligence. We are confident that the project’s funding and activities do not fall into the designation of State Aid subsidy.

**If further clarification is needed, please contact: Kath Dalmeny, Chief Executive of Sustain (**[**kath@sustainweb.org**](mailto:kath@sustainweb.org)**); Quoc-anh Tran, Head of Finance for Sustain (**[**quocanh@sustainweb.org**](mailto:quocanh@sustainweb.org)**).**