

Job title	London Food Poverty Campaign Coordinator
Organisation	Sustain: The alliance for better food and farming
Gross Annual Salary	£25,188 on 0.6 FTE (FT equivalent £41,980) + annually reviewed increase if role extended. In addition, Sustain matches pension contributions up to 5% of gross salary.
Hours	0.6 FTE (21 hours / 3 days per week) for 12 months, with potential to extend subject to funding.
Location	Role is office-based in Cambridge Heath, London and working in-person and online with people and councils across London. Sustain offers flexible working.
Position type	One-year fixed term with a 3-month probation period.
Annual Leave	12 days Basic Annual Leave based on 0.6 FTE + same proportion of public holidays + office closures (which include equivalent of one week between Christmas Day and New Year's Day).
Closing date	10am, Tuesday 28 June 2022
Website(s)	www.sustainweb.org
Contact email	recruitment@sustainweb.org
Equal opportunities	Sustain is committed to being a welcoming and inclusive employer, including recruiting for diversity. Recruitment for this role comes under Sustain's Ethnicity Confident and Disability Confident schemes, which means that people from diverse ethnic backgrounds, or with a disability, will be guaranteed a first-stage interview if you meet all the essential criteria for the role. Read more about our approach to recruiting for diversity here .
Right to Work	Entitlement to work in the UK. You will need to hold the necessary rights/visa to work in the UK, Sustain is not able to assist with applications for work permits.
Other details	Cycle to Work scheme available on salary sacrifice basis.

About Sustain

Sustain is a powerful alliance bringing together around 100 organisations nationally – and hundreds more at local and regional level. We believe everyone should have access to healthy and sustainably produced food that protects people, animals and planet. Working together, we run highly effective and creative campaigns, advocacy, networks and demonstration projects, aiming to catalyse permanent changes in policy and practice, and to help equip more people and communities with skills as change-makers.

About Sustain's work on food poverty

Sustain believes that modern-day hunger and household food insecurity are unacceptable, and we are working to end it by improving policy and practice at the national and local level. Many councils, community groups and others are taking action to ensure people are able to eat well and to address the root causes of people's difficulties in accessing good food. However, we witness time and again how local action is being severely hampered by public policy that sometimes significantly

increases, rather than reduces, food insecurity for many households. Major cuts to local authority budgets and rising food, fuel and housing costs undermine local efforts to address food poverty. And at a national level, welfare policy does not provide an adequate safety net for those experiencing food poverty, for people both in and out of work, as well as minimum wages that do not cover the cost of living.

Sustain coordinates action calling on government, councils and other statutory partners to step up and tackle the root causes of food poverty together, thereby rebalancing the burden of responsibility that currently falls far too heavily on charities, faith groups, volunteers and others responding to local need. These groups are being unfairly relied on to respond to people in food crisis, and in some cases replace what should be covered by adequate incomes and our shared safety net.

About this role

The Sustain alliance is seeking to employ a Coordinator for our well-established London Food Poverty Campaign. The existing Campaign Coordinator is planning to return part-time from her maternity leave in September 2022. This means that the first period of the role will be working more independently and with the Sustain wider team; and the later period will be working more closely with the London Food Poverty Campaign Coordinator and others.

The role will make specific and tangible progress on key areas of activity, implementing this year's activities in the London Food Poverty Campaign's established model. The role has also been enhanced to enable the Campaign Coordinator to lead on, or contribute to, initiatives that help to promote further action to address the root causes of food poverty in London.

Tasks and responsibilities

The London Food Poverty Campaign Coordinator will have a varied and exciting workload, will work closely with colleagues and in collaboration with Sustain's senior management, campaign staff and project partners. The Coordinator's responsibilities will include:

- 1. Managing Sustain's Good Food for All Londoners report for 2022/23:** Running Sustain's survey of actions being taken by London's 33 local authorities to address the root causes of food poverty, which provides data for the Beyond the Food Bank section of the Good Food for All Londoners report. This will involve:
 - Working alongside the London Food Link Coordinator to deliver the report, launch event and communications.
 - Consulting with partners on minor updates to our existing survey questions.
 - Raising awareness of the survey with London boroughs, via our local authority contacts list and the London Boroughs Sub-group of the London Food Board.
 - Sending out the survey and encouraging participation, including supporting local authorities to overcome barriers to participation.
- 2. Collating, analysing and presenting the data** in a format that can be used to create the Good Food for All Londoners report, boroughs league table and online maps, to be finalised in Autumn 2022 and published early in 2023. This process also includes sending out each borough analysis to local authority contacts in a timely way, enabling them to comment and ensuring the other content of the report is provided and cohesive.
- 3. Engaging with London's local authorities** to promote uptake of specific, well-established and effective policies and practical initiatives to alleviate food

poverty through improved incomes and better access to good food. This will include supporting councils on a one-to-one basis; and could also involve group workshops or webinars to help councils learn about and adopt good practice. The aim is to improve scores in the [boroughs league table](#) and online maps and maximise uptake of key schemes and approaches. This will also involve contributing to Sustain's support for the coordination of the London Boroughs Sub-Group of the London Food Board (will meet 3 times in 2022 online and/or in person).

4. **Working with voluntary groups who operate in London**, especially those who serve people in key target boroughs, to enable the voices and experiences of the people they support (people who are experts in the lived experience of food poverty) to be heard and to influence local authority policy and action. This might take the form of helping local partners to support people to give evidence in local authority consultation processes; inviting local partners and their beneficiaries to speak at our online and face-to-face meetings and events; and/or inclusion of written testimony from experts by experience for example in communication materials and reports. We aim for this work to help promote the measures in the Good Food for All Londoners report.
5. **Organising meetings and workshops** in support of campaign objectives, including:
 - Arranging issue-specific meetings and workshops for representatives from London boroughs, the Greater London Authority, third sector organisations and others.
 - Contributing to coordination of the London Boroughs Sub-Group of the London Food Board (which will meet 3 times during 2022).
6. **Communications** to drive awareness, participation, and appreciation of how action by local authorities – on the measures in the Good Food for All Londoners report – can improve the lives of Londoners living on a low income. Communications will also include running a newsletter and contributing to communications, including events, with London boroughs by other means.
7. **Ensuring that the timetable, targets, outputs and outcomes** for project activities deliver on the project plan, which formed part of the bid to the project's funder Trust for London. Also, reporting on progress to the funder(s), stakeholders and other supporters, and contributing to funding bids led by others and to discussions about how to take work forward in the future.
8. **Working closely with other Sustain staff working on food justice and on London food issues** to share good practice and ensure that messaging and priorities around these issues are complementary.
9. Undertaking work commissioned by the Greater London Authority and/or individual London Councils on **food strategy and partnership development, consultation and implementation** that further the aims of the London Food Poverty Campaign. Sustain is currently tendering for such work with public sector bodies in London.
10. Helping Sustain to develop the concept of, and support for, the **Food Justice Academy** (building on the current Food Roots programme and other work). This may include stakeholder engagement, partnership building, creating opportunities for people with lived experience of household food insecurity, and development of learning modules based on Sustain's work in this area.

11. **Undertaking any other responsibilities** in connection with the project that may arise from time to time.

Personal specification

Sustain is seeking a creative, diligent and experienced project coordinator with fantastic team-working skills who shares our commitment to addressing the root causes of food poverty, and who has the following skills and experience:

Essential:

- Experience of project management, and of liaising diplomatically and effectively with diverse people and organisations to achieve shared aims.
- Experience of running research surveys and/or benchmarking, including analysing and reporting on survey data using Excel, or comparable research activities.
- Excellent oral and written communications skills and exceptional attention to detail.
- Experience of organising and delivering workshops or events.
- Experience of partnership working with other public or third sector organisations, and a positive, inclusive and engaging approach to developing partnership relationships.
- Experience of involving people with lived experience of a particular challenge or issue in a project or campaign, or of supporting voluntary sector organisations who work directly with people with lived experience of food poverty.
- Knowledge of issues around equitable access to healthy and sustainable food and practical steps to improve this, including addressing the root causes of food poverty.
- A personal interest in overcoming food poverty and its root causes, and/or promoting equitable access to healthy and sustainable food.
- A strong commitment to diversity and inclusion – particularly to making healthy and sustainable food accessible to all, and to tackling inequality, within the context of the role.
- Entitlement to work in the UK (Sustain is not able to assist with applications for work permits).
- Track record of contributing to funding bids and reporting to funders.
- Availability to commence work promptly following the recruitment process.

Desirable:

- Experience of running a successful campaign or high-profile promotional activity that has successfully influenced policy and practice.
- Experience of working with local authorities – particularly work associated with health, social inclusion, economic regeneration and/or welfare, especially within London.
- Knowledge of key issues relating to poverty in the UK, and those groups working in this field.
- Knowledge and experience of food partnerships and food strategies, with a broad understanding of how this can also help to address root causes of issues such as food insecurity.
- Knowledge of the groups and agencies that address food poverty and promote social inclusion.
- Experience of delivering funded and/or commissioned work.
- Experience of dealing with local and national media.

- Experience of running mailing lists, newsletters and generating social media output.

The role will involve travel around London and engagement with varied groups, including local authorities and community organisations.

Diversity

Diversity matters to us. We have a working environment where we value and respect every individual's unique contribution. Diversity helps us identify where change is needed and what is required to promote equity as well as reflect the concerns of our wide alliance of members.

We are committed to equality of opportunity and welcome applications from individuals, regardless of age, gender, ethnicity, disability, sexual orientation, gender identity, socio-economic background, religion and/or belief. We are happy to discuss and consider flexible working at the point of hire.

Sustain is recruiting for this role as part of our Ethnicity Confident and Disability Confident schemes. This means that applicants who meet all of the essential criteria, and who let us know voluntarily that you would like to be considered in this way, will be guaranteed a first-stage interview. The opportunity to tell us you would like to be considered in this way is included in our Equal Opportunities Monitoring Form.

The Campaign Coordinator will contribute to the mutually supportive culture of Sustain (including staff and project participants) in which equality and diversity are not just respected but actively promoted.

How to apply

To apply for this position, please email recruitment@sustainweb.org the following:

- a **CV** (maximum two pages)
- a **Covering Letter** telling us about your experience and how this relates to the personal specification (maximum two pages)
- a completed **Equal Opportunities Monitoring form**

Note: The Equal Opportunities Monitoring form includes the opportunity to tell us if you would your application to be considered as part of the Ethnicity Confident or Disability Confident schemes.

As we are recruiting for several positions over this period, please put **London Food Poverty Campaign Coordinator** in the subject line of your covering email along with your name.

Deadline: **10am, Tuesday 28 June 2022**

First-stage interviews for this position will take place virtually on Friday 8 July 2022. Second stage interviews will take place either in-person or virtually the following week. We aim for the role to start as soon as possible after the interview process.

The Sustain alliance is a registered charity (no 1018643) and a company limited by guarantee, which is registered in England and Wales (no 02673194). Registered office: The Green House, 244 – 254 Cambridge Heath Road, London E2 9DA