Webinar

School Food for All:
A roadmap for local action
Wednesday 18 October
10am - 11:15am

Case Studies:

- Hull

  Darren Squires, Hull Food Partnership
Video making
Design
Campaign slogan
THE FINAL PRODUCT

"Wouldn't you be fed up if you weren't well fed?"

School Food For All

"Make school dinners free for everyone, everyone will be well fed and everyone will be energised. Treat everybody equally!"

The young people are so excited to share their hard work with everyone.

@FoodForAll любой @FoodForAll

sustainweb.org/school-food-for-all

#SchoolFoodForAll
REFLECTIONS

• Campaigning and the very young/

• Not everyone wants to take part, or if they want to they might not know how to

• Next steps - they want me back to do more
• Podcasting
• Video making
• Social media
• Graphic design
• Animation
REFLECTIONS

- There is a downside to negotiation; Not everyone wanted to join the campaign - or even let it happen

- There is an upside to negotiation; we worked together to solve the conundrum of wanting a voice but not wanting visibility.

- Exploring together revealed the full crisis of school lunches - too short and dominated by highly processed food.
MORE REFLECTIONS

• We are struggling to get traction in schools.

• The Youth Parliament in the neighbouring authority want to get involved.

• Hull CVS (our new host organisation) have a youth delivery team, and are keen to get involved.