

Webinar

School Food for All:

A roadmap for local action

Wednesday 18 October

10am - 11:15am

Case Studies:

- **Hull**

Darren Squires, Hull Food Partnership



Photo: Stockbroker

HESSLE RD NETWORK

Design



Video making



Campaign slogan

THE FINAL PRODUCT

Hessle Rd Network @HessleRdNetwork · 14 Aug
"Make school dinners free for everyone, everyone will be well fed and everyone will be energised. Treat everybody equally!"
The young people are so excited to share their hard work with everyone! 🥳 @FoodHull @MaxlifeYP @hull_voice
sustainweb.org/school-food-fo...
#SchoolFoodForAll



wouldn't you
be fed up if you
weren't well fed?



wouldn't you
be fed up if you
weren't well fed?



Hessle Road
14 August · 🌐
"Make school dinners free for everyone, everyone will be well fed and everyone will be energised. Treat everybody equally!"
Young people have worked really hard creating this poster and slogan as part of their campaign. Thank you Darren for your support on this [Hull Food Partnership](#) The campaigners are so excited to share their work 🥳 [Hull Young Peoples' Voice](#) The



wouldn't you
be fed up if you
weren't well fed?



REFLECTIONS

- Campaigning and the very young/
- Not everyone wants to take part, or if they want to they might not know how to
- Next steps - they want me back to do more

Hull Young Peoples' Voice

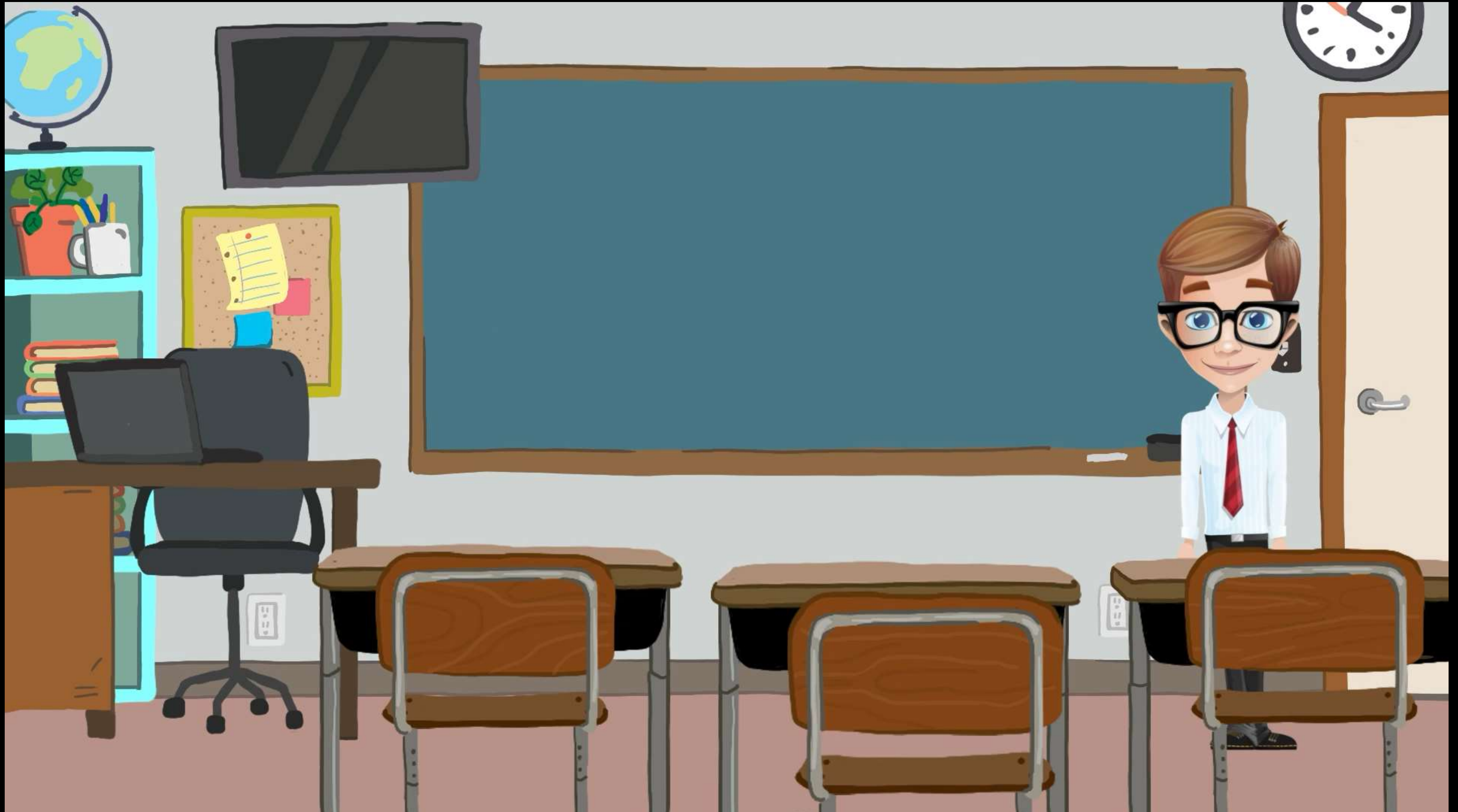
Emma Hardy MP
Hull West and Hessle



- Podcasting
- Video making
- Social media
- Graphic design
- Animation



THE FINAL PROJECT



REFLECTIONS

- There is a downside to negotiation; Not everyone wanted to join the campaign - or even let it happen
- There is an upside to negotiation; we worked together to solve the conundrum of wanting a voice but not wanting visibility.
- Exploring together revealed the full crisis of school lunches - too short and dominated by highly processed food.

MORE REFLECTIONS

- We are struggling to get traction in schools.
- The Youth Parliament in the neighbouring authority want to get involved
- Hull CVS (our new host organisation) have a youth delivery team, and are keen to get involved.