Associated Mayoral Manifesto Commitments

- Work to end the scandal of Food Poverty
- Develop the “No Child Should Go Hungry Campaign” to end Holiday Hunger.
- Support Marcus Rashford's powerful campaign to end Holiday Hunger and will continue to give this our full backing.
- Support new and existing community food projects to provide healthy food for deprived communities
- Support the Food Poverty Action Strategy, Food Networks and the implementation of the Food Poverty Action Plan for Greater Manchester.
- Continue to support the campaign to make the 'Right To Food a human right
Why a Focus on ‘Food Security’ in GM?

The ‘Food System’
+ Economics
+ Politics
+ Environment
= Complex & Complicated

- Climate & Environment
- Bio Diversity

- Crops & Livestock
- Processing, Markets & Trade
- Demand, Diets, Nutrition
- Loss & Waste

Food Security, Access & Availability
Developing a Mission-Orientated approach to Food Security in Greater Manchester

The 21st century is becoming increasingly defined by the need to respond to major issues facing society. These are sometimes referred to as ‘grand challenges’.

To make these challenges achievable, they need to be broken down into pragmatic steps. These can be termed ‘Missions’. They have tangible targets within a challenge context that act as frames and stimuli for Innovation.

Task groups will ideally emerge from participative co-design processes, reinforcing ‘bottom-up’ engagement as a core principle of mission-oriented innovation.

There needs to be a strong emphasis on a cross-sector, ‘whole-society’ approach that is both ambitious but also realistically achievable.
Initial Focus for the Food Security Action Network

Mission
End Food Insecurity in Greater Manchester with an initial focus on

Sectors
- VCSE Sector
- Faith Groups
- Education
- Food Industry
- Social Innovation
- Housing
- Environment
- Local Government
- Health
- Digital & Media
- Businesses
- Transport

Taskforce groups
- Increasing uptake of Healthy Start Vouchers
- Ending Holiday Hunger
- Doing more for those that miss out
Refreshed Focus for the GM Food Security Action Network

GM Mission

Work to end food insecurity in Greater Manchester, ensuring that by 2028 no resident should have to end their day hungry.

Sector Collaboration

Voluntary & Community
Faith Groups
Education
Food Industry
Social Innovation
Housing
Environment
Local Government
Health
Digital & Media
Businesses
Transport

Focussed Taskforce Groups

Increasing uptake of Healthy Start & Free School Meals
Provide greater support to ensure no child or young person goes hungry.
Helping those accessing emergency food to avoid or escape financial hardship
Maximising food sustainability & equitable distribution within the GM food security system
Refreshed GM FSAN Mission:
Work to end food insecurity in Greater Manchester, ensuring that by 2028 no resident should have to end their day hungry.

Mission-wide commitments called for:
• Establish a cross-sector ‘GM Food Programme Board’ (bringing together health and nutrition, food security and accessibility, sustainability and economics, education, works and skills) to provide strategic leadership, coordination and accountability and the voices of lived experience.
• Work with private businesses around an emphasis on food with social value and corporate social responsibility
• Continue to lobby central government and attract national/international expertise to support GM in this mission.
• Provide political leadership and appropriate resourcing to enable <<Name>>, Greater Manchester’s inclusive network for social and climate justice.
• Refresh the established mission-based action networks to ensure coherence, coordination and collaboration across these.

FSAN Taskforce Group 1 Focus
Increasing the Uptake of Healthy Start and Free School Meals across Greater Manchester

Commitment called for:
• FSM Auto-enrolment system for GM in conjunction (with schools)
• Engage with Supermarkets to establish the role they can play in supporting the increase in uptake of the Healthy Start Scheme.

FSAN Taskforce Group 2 Focus
Providing greater support to ensure no child or young person goes hungry

Commitment called for:
• Develop a range of support mechanisms to ensure no child goes to bed hungry in GM.
• Engage with schools and colleges to establish clarity on the role they can play in supporting this mission.

FSAN Taskforce Group 3 Focus
Helping those accessing emergency or subsidised food to avoid or escape financial hardship

Commitment called for:
• Execute a GM benefits uptake campaign in 2024
• Train all FSAN groups on the GMPA MART tool and track usage by June 2024
• Work alongside the GMCA to host a meeting with local authority reps to encourage cash first and cash first trials in 2024
• By June 2024 to have proactively engaged people with a lived experience of financial insecurity, in the direction and design of our wider objectives.

FSAN Taskforce Group 4 Focus
Maximising food sustainability and equitable distribution within the local GM food security system

Commitment called for:
• Work with the emergency and community-based food offer to pilot ways to increase the supply of sustainable and healthy food to people on limited incomes.
• Work with policy makers to end “choosing between” healthy food and enough food/sustainable food and enough food (for people on low incomes), and bring work streams around food sustainability and food security together
• Pass the right to grow across Greater Manchester and pilot community growing projects that maximise the part that community sustainable agriculture can play in creating resilient communities with more access to healthy sustainable food.
Building out from the Humanitarian Assistance response to the pandemic, here are some of our key areas of progress so far:

1. Establishment of a pan-GM Food Security Action Network
2. Establishment of 4 Taskforce Groups with cross-sector representation and lived experience
3. Provision of over 15,000 emergency food vouchers distributed to young people in immediate need
4. Design and launch of the GM FSAN website
5. GM the first and only city-region to officially back the ‘Right to Food’ campaign
6. Mayoral Round Table meeting with ‘Big 7’ Supermarkets and food manufactures, with subsequent actions
7. Establishment of a GM Youth Food Board in collaboration with Biteback 2030 and GM YCA
8. Continuing to support existing projects e.g. FareShare
9. Incorporating food security questions into the GM Residents Survey
10. Developing a proposal with GMPA to review current policies and procedures for tackling poverty
GM Networks Connect - Laying the foundations together

#GMNetworksConnect

Carbon neutral future
KEY THEMES

Shared approach
- Shared vision & values
- Shared narrative & story
- Shared learning on ‘how’
- Shared comms, e.g. blogs, podcasts, socials

GM Networks
Connect

Relationships & understanding

Shared spaces
- Shared events
- Website / forum
- Shared flow of activities
- Coordination

Signpost to & build on each other’s spaces & activities
MEMBERSHIP/ REPRESENTATION

Balance of partners

- VCFSE networks and orgs
- Public sector orgs
- Private sector - e.g. BCorps
- Academic networks
- Political leaders
Questions?