Food for Life Get Togethers
Codesign

• Designing with, not for.
• Involving and listening to those who understand their communities needs
• Uses participatory methods—e.g. ethnography, workshops, steering groups, experts by experience
• There’s no one size fits all approach and codesign helps support the differing needs of those we work with
• Codesign relies on good relationships and trust and that take time to build
Coproduction

- Follows the same principles as codesign
- It’s a process to help make decisions and design the process of delivery
- Codesign—attempt to find a solution to an issue and coproduction is the attempt to implement the solution.
- Helps to ground decisions in reality and give a person centred perspective
Double Diamond

START

EXPLORE THE PROBLEM
- WHAT ARE YOUR USERS TRYING TO DO?
- WHY?
- WHAT'S HARD CURRENTLY?

DECIDE WHAT TO FIX
- WHAT'S THE MOST HIGH IMPACT PROBLEM FOR USERS?

TEST POTENTIAL SOLUTIONS
- DOES THIS FIX THE PROBLEM?

REFINE FINAL SOLUTION
- DO ALL USERS UNDERSTAND THIS & CAN THEY USE THEM

SOLUTION DELIVERED
Our approach

• Ethnographic interviews
• Experts by Experience
• Codesign workshops
• Partnership board
• Steering group meetings
• Networking sessions
Effective codesign and coproduction

• Commitment to sharing decisions and power
• Process must be accessible - clear communication in plain English
• Culture of openness and honesty
• Open questions and active listening
• People are valued and respected
• Make it visual
Why we used this approach

• Keep the programme relevant
• Help us learn how to connect with diverse communities
• To test and learn what works and what does not
• To motivate others and build capacity
• Help us gather an abundance of ideas to help shape positive change
• Helps us to slow down, listen and take time to connect
• To build trust with our partners and community leaders
Thank you!