Community Wealth Building

www.north-ayrshire.gov.uk/CWB
Over a quarter of children in poverty

One job for every two people

Climate Emergency
What is Community Wealth Building?

**Anchor Institutions**
- Embedded in place
- Buy a lot, employ a lot, own land and buildings
- Different places, different anchors

**Five Pillars**
- Procurement
- Fair Employment
- Land and Assets
- Financial Power
- Plural Ownership
Our CWB Mission:

Enhancing local wealth and the creation of fair jobs, and maximising the potential of all our places through working in partnership with our communities and businesses.
Pre 2013 used a lot of processed and frozen food

Food provenance pre 2013???

Support from Soil Association

Workshops with catering teams and Head Teachers

Buy in from staff and Education
Our Food Journey cont

- Gold Food for Life Sold Here award since 2013 - across all primary & Early Years settings & 1 High School
- Fresh produce, meals freshly prepared each day
- Fresh food spend on local and Scottish produce is around 48.3% of our food spend. Raw ingredients spend on food produced in UK is around 95.5%
- STA for Arran suppliers – dairy, butcher, Woodside Farm
Food for Life Ambassador Programme

- Promote what we do to parents/pupils
- Work with local suppliers and SAS to increase local spend
- Council wide approach to support local
- Good Food Nation (Scotland) Bill
Lots available which make it more attractive for smaller suppliers to bid

Ayrshire Procurement Food & Drink group

What Else?

Economic Development and Procurement teams identifying local suppliers

Working with suppliers to build capacity (med-long term)

Assistance with completing tenders