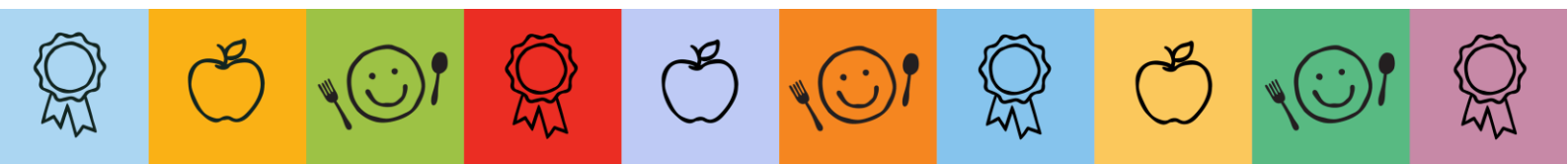


# Children's Food Summit: Draft agenda



10:30-11:15 **Registration, light bites and refreshments**

11:15-11:25 **Youth ambassador opening performance**

11:25-11:30 **Joint welcome speech**

**Ben Reynolds**, Deputy Chief Executive, Sustain

**Peg Alexander**, journalist, broadcaster and former politician

11:30-12:00 **20 years of the Children's Food Campaign**

**Barbara Crowther**, Children's Food Campaign Coordinator

**Fran Bernhardt**, Children's Food Campaign Coordinator

- Exploring the last 20 years of our campaign including key wins, key losses and what next for the campaign.
- Find out about CFC's current campaigns on school meals and healthy food local advertising.

12:00-12:45 **Keynote panel**

**Engaging with Parliament: Where next for children's food policy?**

**Henry Dimbleby MBE**, co-founder, Leon Restaurants and National Food Strategy lead

**Thomasina Miers OBE**, co-founder, Wahaca Restaurants

**Christina Adane**, food poverty campaigner and former youth ambassador for Biteback 2030

**Kevin Fenton CBE**, Regional Director for London in the Office for Health Improvement and Disparities (OHID) TBC

- Exploring the different party policies on obesity prevention, junk food advertising, fiscal measures on public health and school meals provision.
- Discussing how to land our ideas with policy makers as we build up to the next General Election- what lobbying tactics have worked?

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12:45-14:00 **Lunch and networking**

14:00-15:00 **Workshops / breakout rooms**

**5x workshops on specific areas of the Children's Food Campaign:**

- School food
- Early years
- Fiscal measures
- Healthy food advertising
- Diversity and inclusion

15:00-16:00 **Awards ceremony with guest presenters**

**Peg Alexander**, journalist, broadcaster and former politician

*And two youth ambassador presenters*

1. 'Yummy' award for restricting food advertising
2. 'Yummy' award for school food
3. 'Yummy' award for improving children's food
4. 'Yummy' giraffe award for sticking their neck out
5. 'Yummy' Dolly award for being such an asset, CFC wishes we could clone them
6. 'Yucky' award for pester power marketing
7. 'Yucky' award for most misleading children's food (product, label or marketing claim)
8. 'Yucky' award for the worst children's food commercial villain

16:00-16:05 **Closing remarks**