

Animal welfare

Compassion in World Farming's mission is to put animal welfare at the heart of the food industry. Launching in 2007, the Food Business Team has worked in partnership with the food industry to improve the welfare of farm animals. Compassion continues to improve and achieve enforcement of farm animal welfare laws in UK and Europe, and is expanding across Europe and beyond. It now has offices in The Netherlands, France and Italy; and representatives established in the United States, South Africa and China.



Through Compassion's Good Farm Animal Welfare Awards - which include the Good Egg, Good Chicken, Good Dairy and Good Pig Awards - hundreds of millions of farm animals are set to benefit as a result of winners' commitments to change. Many major companies now report on animal welfare as part of their corporate social responsibility and sustainability programmes.

The Good Egg Award celebrates companies that buy cage-free eggs. To achieve a Good Egg Award, eggs must be purchased only from cage-free production systems, and

preferably from free-range or organic production systems. Winners to date include The London 2012 Olympic and Paralympic Games and several London Boroughs (as the map on the next page demonstrates). Islington is the only London Borough to achieve the Good Chicken Award, we hope that more boroughs will be inspired to follow their lead and commit to serving chicken from higher welfare systems such as the RSPCA's Freedom Food, organic or free range.



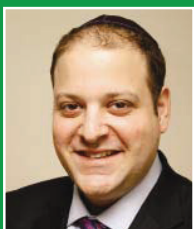
Animal welfare: tracking borough progress

In the 2011 and 2012 editions of the Good Food for London report, we showed that nine out of London's 33 boroughs had by then received a Good Egg Award. In 2012, Islington had also achieved a Good Chicken Award. In 2013 the addition of Haringey takes the number of London Boroughs that hold the Good Egg Award to 10.

Haringey Council receive the Good Egg Award

To date more than 30 million laying hens are set to benefit each year as a direct result of Compassion in World Farming's Good Egg Award. As significant buyers of food, local councils can play an important role in shifting production methods to higher welfare systems including free range and organic.

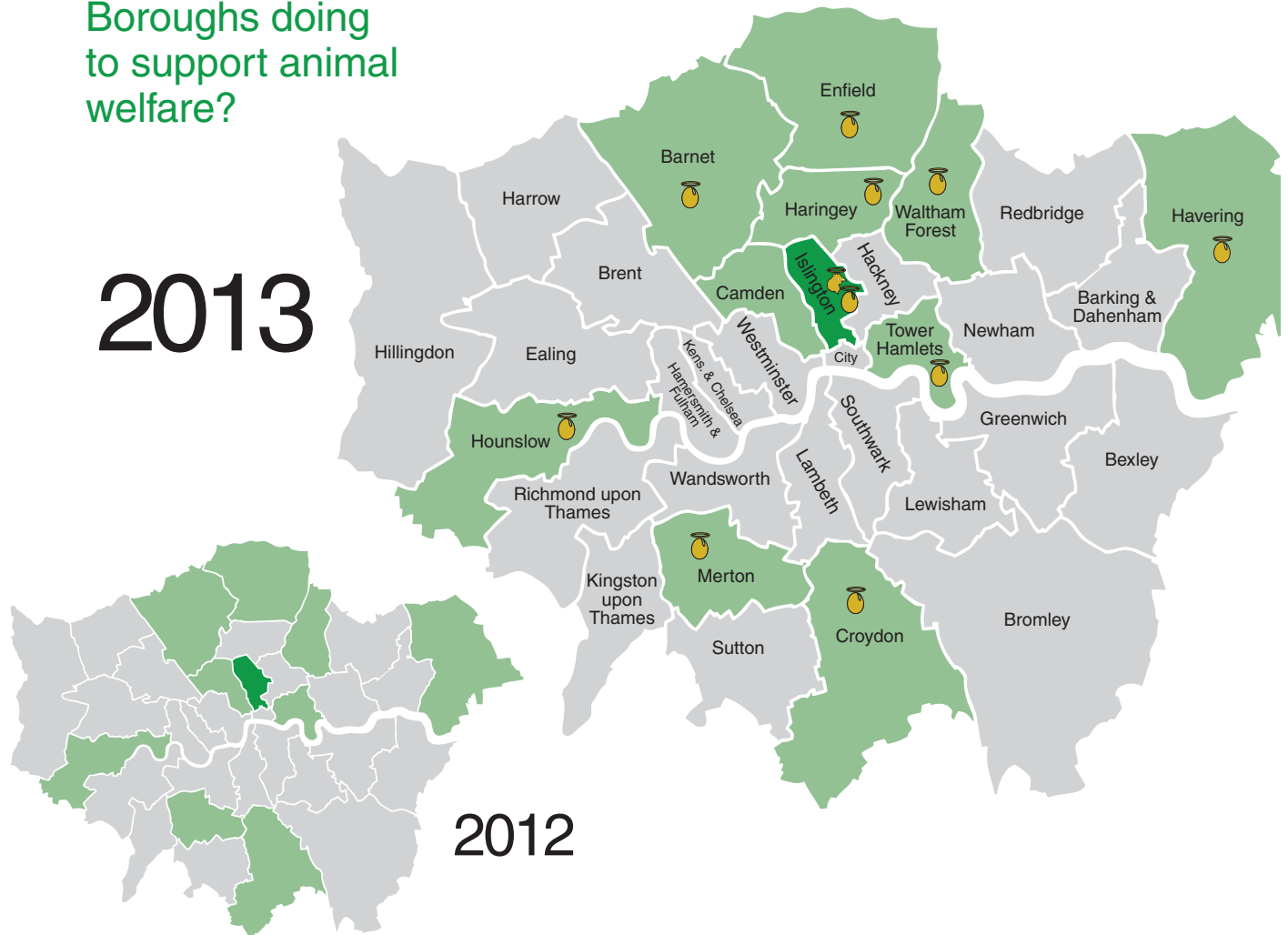
Haringey is the latest London Borough to receive the Good Egg Award in recognition of the council's commitment to serve only free range eggs across all catering services. 8,000 meals per day, served in over 30 primary schools, council-run special schools and children's centres benefit from the council's commitment. Haringey demonstrates that even with the competing priorities of school meal services, higher welfare standards are possible and need not be seen as an optional extra. We hope to see more London Boroughs follow Haringey's example, using the Good Egg Award as a steppingstone to other higher welfare products including chicken, pork and dairy.



"I'm proud that we've been able to use our purchasing power as a local authority to demand that only free range eggs are served in our schools and that our commitment has been acknowledged with the Good Egg Award. I urge other public bodies to follow Haringey's example."

Councillor Joe Goldberg,
Cabinet Member for Finance,
London Borough of Haringey

What are London Boroughs doing to support animal welfare?



Map key

- Borough having achieved a Good Chicken Award and a Good Egg Award for buying higher welfare chicken and cage-free eggs
- Borough having achieved a Good Egg Award for buying cage-free eggs
- Borough not having achieved a Good Farm Animal Welfare Award*

** Let us know if you think things have improved in your borough. We will update the map as more action is taken.*

Notes

Some London Boroughs have made commitments to using food produced to higher standards of animal welfare in school meals, such as through the Food for Life Catering Mark, which promotes the RSPCA's Freedom Food and organic standards for animals and farmed fish. Details are shown under the school food and sustainable fish chapters in this report. The London Borough of Camden also serves higher welfare food for schools, in a collaborative contract with Islington but has not received a Good Farm Animal Welfare Award.

What can London Boroughs do?

Adopt a cage-free egg policy and apply for a Good Egg Award, and work towards other Good Farm Animal Welfare Awards. Contact:

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