



Commissioning Gardening in Public Health

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The contractual vision

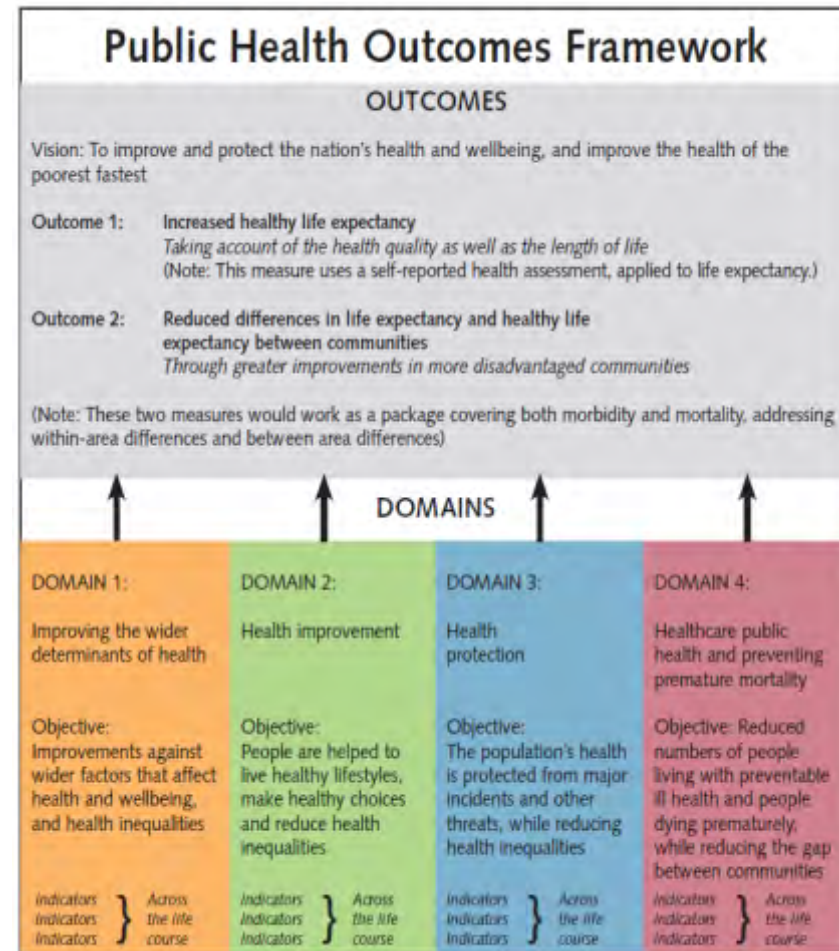
- *Community* Gardening Coordinators recruited for a minimum of 12 months to work 70 hours per week
- 15 sites to be established for community growing initiatives
- 2000 Tower Hamlets residents, across all ages, to be engaged with by the project
- 150 Tower Hamlets residents actively engaged taking on new sites for growing.
- 40 Training sessions to be facilitated/hosted by coordinators

Justification for public spend

- Total contract spend is £120,000 for 15 months
 - Specific need in Tower Hamlets
- Past project experiences
- Individual lifestyle benefits
- Social and community benefits
- Alignment to the Public Health Outcomes Framework

Public Health Outcomes Framework

- 0.1 Healthy life expectancy
- 0.2 Differences in life expectancy and healthy life expectancy between communities
- 1.8 Employment for those with long-term health conditions including adults with a learning disability or who are in contact with secondary mental health services
- 1.16 Utilisation of outdoor space for exercise/health reasons
- 1.18 Social isolation
- 1.19 Older people's perception of community safety
- 2.11 Diet
- 2.12 Excess weight in adults
- 2.13 Proportion of physically active and inactive adults
- 2.17 Recorded diabetes
- 2.23 Self-reported well-being
- 2.6 Excess weight in 4-5 and 10-11 year olds
- 3.1 Fraction of mortality attributable to particulate air pollution
- 4.2 Tooth decay in children aged 5
- 4.3 Mortality rate from causes considered preventable
- 4.4 Under 75 mortality rate from all cardiovascular diseases (including heart disease and stroke)
- 4.5 Under 75 mortality rate from cancer
- 4.6 Under 75 mortality rate from liver disease
- 4.7 Under 75 mortality rate from respiratory diseases
- 4.13 Health-related quality of life for older people



Procurement requirements

- Advert request
 - "This project is to commission a pilot project to run for 15 months, which will be primarily to recruit Community Gardening Coordinators to work within Tower Hamlets to deliver 70 hours of activity per week. These co-ordinators will work within an established organisation with experience and knowledge of gardening and community action".
- Tender application to state
 - Delivery model
 - Engaging partners (with case studies)
 - Measurements
 - Experience (with case studies)
- Interviews
- Awarding contract



Contract awarded to



Women's
Environmental
Network



Contribution to the evidence base

- Warwick-Edinburgh Mental Wellbeing questionnaire.
- Photos
- Stories from landowners
- Outcomes of the training sessions
- Reporting of any change to behaviours and attitudes towards food
- Equalities monitoring
- Steering group to support


GARDIENS

DO YOU LOVE FLOWERS,
HERBS, FRUIT AND
VEGETABLES?

WOULD YOU
LIKE TO
GROW YOUR
OWN?

 FOR 
LIFE

FREE TO JOIN

GARDENING TRAINING

**SEEDS & PLANTS
TO TAKE HOME**

HELP SET UP A BRAND NEW COMMUNITY GARDEN!

Oban House



Bow Sixth Form Students





City
Gateway
March 2015





Mile End Gardens



Delivery in 80% of the contract

Outputs/KPIs	Total
KPI 1.) Community Gardening Coordinators recruited for a minimum of 12 months to work 70 hours per week	3, 360 hours
KPI 2.) 15 sites to be established for community growing initiatives 1. Derwent House 2. Grafton House 3. Oban House 1 4. Oban House 2 5. Aberfeldy Community Centre 6. City Gateway Women's Project 7. The Stifford Centre 8. Mulberry Girls' School 9. Norton House 10. Cubitt Town Idea Store 11. Hopetown Women's Hostel 12. Ocean Somali Community Association 13. East London Chinese Community 14. Chicksand Estate	14 sites
KPI 3.) 2000 Tower Hamlets residents, across all ages, to be engaged with by the project through the promotion of community food growing	3, 808
KPI 4.) 150 Tower Hamlets residents actively engaged taking on new sites for growing.	163
KPI 5.) 40 Training sessions to be facilitated/hosted by coordinators.	69

What else have we learnt?

- Engaging landlords
- Engaging community groups
- Start and they will come
- Changing public spaces
- Ownership of spaces
- Site requirements
- Timing



GROWING HEALTH IN HOUSING

THURSDAY 20 NOVEMBER 2014

9.30 AM TO 2PM

Growing Health In Housing is an event for anyone working in social housing or public health, to learn more about community food growing and its benefits for residents.

WHO SHOULD ATTEND?

The event is aimed at those working for housing Associations, other social landlords, public health and third sector organisations looking to create partnerships to set up community gardens in housing estates

SPEAKERS INCLUDE:

ROSIE BOYCOTT
Chair of the London Food Board
BABU BHATTACHARJEE
Director of Communities and Neighbourhoods for Poplar Harca
STEVE COLE
Neighbourhoods Green/National Housing Federation
ANGAIL GILBERT
London Borough of Tower Hamlets Public Health

BOOKING AND COST

THE EVENT IS £35 PER PERSON WHICH INCLUDES A DELICIOUS LUNCH.

(£40 FOR ORGANISATIONS BASED IN TOWER HAMLETS)



Proceeds from the event will fund the community food growing activities developed by Women's Environmental Network. This event is organised by Women's Environmental Network (WEN) who run the Tower Hamlets Food Growing Network, and Capital Growth, London's biggest food growing network. The event is organised as part of the Gardens for Life, Tower Hamlets Community Gardens project funded by the public health team at LB Tower Hamlets.



Time to have a look

<https://www.youtube.com/watch?v=g5qiwmfvEm0>

What next?

- Use model in other areas of the city/country with different
- Gather and analyse the evidence that has been collected
- Looking for additional funding
- Working with other local authority departments as partners
- Go back to the landlords for cash funding
- Social prescribing



Thank you!

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