

Job title	London Food Poverty Campaign Coordinator (maternity cover)
Organisation	Sustain: The alliance for better food and farming
Gross Annual Salary	£40,365 Full Time Equivalent. Depending on hours, the pro rata salary, based on period of maternity cover (9 months), is between £18,164 (0.6 FTE) to £21,192 (0.7 FTE). In addition, Sustain matches pension contributions up to 5% of gross salary.
Hours	0.6 to 0.7 FTE / 3 to 3.5 days per week
Location	Role is office-based in Cambridge Heath, London. Initially remote in line with government COVID-19 guidelines.
Position type	9 months fixed term with a 3-month probation period (with possibility of extension)
Annual Leave	9-11 days Basic Annual Leave based on 0.6-0.7 FTE for 9 months + same proportion of public hols + office closures.
Closing date	10am Monday 12 April 2021
Website(s)	www.sustainweb.org
Contact email	recruitment@sustainweb.org
Equal opportunities	Sustain is an equal opportunities employer. See our Equal Opportunities Policy .
Right to Work	Entitlement to work in the UK. You will need to hold the necessary rights/visa to work in the UK, Sustain is not able to assist with applications for work permits.
Other details	Cycle to Work scheme available on salary sacrifice basis.

About this role

The Sustain alliance is seeking to employ a coordinator (maternity cover) for our well-established London Food Poverty Campaign. This will involve promoting effective policy and practical initiatives to alleviate food poverty; linking local authorities with people who are experts in the lived experience of food poverty, and promoting uptake of schemes either instigated by local authorities or run by third-sector organisations who champion solutions that help improve incomes and access to good food.

About Sustain

Sustain: The alliance for better food and farming advocates food and agriculture policies and practices that enhance the health and welfare of people and animals, improve the working and living environment, enrich society and culture and promote equity. We represent around 100 organisations working internationally, nationally, regionally and locally. Some of our recent campaign successes, working with a broad alliance, include the following. Our alliance has campaigned for and won:

- UK government commitment to measure household food insecurity

- £500 million for hungry families through alliance campaigns during Covid-19
- Commitments by governments of the four nations of the UK to support holiday food provision
- Manifesto promises by four leading political parties to uphold the Right to Food
- Protection of universal free school meals for 1.45m infants
- A UK-wide ban on unhealthy food advertising before the 9pm watershed, and to curb unhealthy food promotion in shops
- 5 local authorities implement a Healthier Food Advertising Policy, including the Mayor of London; with 40 more exploring adopting this policy
- £1.4bn investment in children's health pledged from Soft Drinks Industry Levy in the first three years, which also reduced sugar in drinks by 44% from 2015-19

Sustain is an unusual organisation – small, creative, friendly, supportive, responsive and highly effective. We are frequently complimented for “punching well above our weight”. We value our staff and pride ourselves on creating an organisational culture that focuses on good relationships and working together to achieve ambitious change.

About Sustain's work on food poverty

Sustain believes that modern-day hunger is unacceptable, and we are working to end it by improving policy and practice at the national and local level. Many councils, community groups and others are taking action to ensure people are able to eat well and to address the root causes of people's difficulties in accessing good food. However, we witness time and again how local action is being severely hampered by public policy that sometimes significantly increases, rather than reduces, food insecurity for many households. Major cuts to local authority budgets and rising fuel, food and housing costs undermine local efforts to address food poverty. And at a national level, welfare policy does not provide an adequate safety net for those experiencing food poverty for both people in and out of work.

Sustain coordinates action calling on government, councils and other statutory partners to step up and tackle the root causes of food poverty together, thereby rebalancing the burden of responsibility that currently falls far too heavily on charities, faith groups, volunteers and others responding to local need. These groups are being unfairly relied on to respond to people in food crisis, and in some cases replace what should be provided by adequate incomes and our shared safety net.

Tasks and responsibilities

The Campaign Coordinator will have a varied and exciting workload, will work closely with colleagues and in collaboration with Sustain's senior management, campaign staff and project partners. The Campaign Coordinator's responsibilities will include:

1. Coordinating research for, drafting and promoting the annual London Food Poverty Profile report (2021 edition). This includes analysis of survey responses and drafting text and providing the data for infographic representations of each

London borough's support for effective policies to improve household incomes, reduce costs and promote better access to healthy and affordable food. In 2020, arising from the huge changes and challenges presented by Covid-19, the Profile was incorporated into Sustain's Response, Resilience and Recovery report and we will repeat this approach in 2021. In previous years, the Profile was published as the Beyond the Food Bank report. Alongside producing the 2021 report, this role will help set the overall direction of this report for the next three years.

2. Organising and running a programme of participatory training workshops for and with people with lived experience of food poverty. These workshops will be run in conjunction with local, place-based voluntary community sector groups in target boroughs, especially outer London boroughs. The timetable and targets for these are set out in detail in our project bid to our funder Trust for London, and the post holder will plan and deliver these according to our targets.
3. Supporting local people and in particular those with lived experience of food poverty to develop and run specific campaigns that seek to advance particular policy areas within the annual report in their borough. These should be linked with the training workshop programme.
4. Organising meetings and workshops in support of campaign objectives, including arranging issue-specific meetings and workshops for representatives from London boroughs, the Greater London Authority, third sector organisations and others.
5. Reporting on progress to the funder(s), stakeholders and other supporters, and helping with project development and fundraising.
6. Working closely with other Sustain staff working on food poverty to share good practice and ensure that messaging and priorities around these issues are complementary.
7. Exploring options, including fundraising, to continue and expand our food poverty activities in London.
8. Undertaking any other responsibilities in connection with the project that may arise from time to time.

Diversity

Diversity matters to us. We have a working environment where we value and respect every individual's unique contribution. Diversity helps us identify where change is needed and what is required to promote equity as well as reflect the concerns of our wide alliance of members.

We are committed to equality of opportunity and welcome applications from individuals, regardless of age, gender, ethnicity, disability, sexual orientation, gender identity, socio-economic background, religion and/or belief. We are happy to discuss and consider flexible working at the point of hire.

The Campaign Coordinator will contribute to the mutually supportive culture of Sustain (including staff and project participants) in which equality and diversity are not just respected but actively promoted.

Personal specification

Sustain is seeking a creative and experienced communicator with fantastic team working skills who shares our commitment to addressing the root causes of food poverty, and who has the following skills and experience:

Essential:

- Experience of project management, and of liaising diplomatically and effectively with diverse people and organisations to achieve shared aims.
- Experience of running research surveys and analysing and reporting on survey data, or comparable research activities.
- Excellent oral and written communications skills and exceptional attention to detail.
- Experience of partnership working with other public or third sector organisations, and a positive, inclusive and engaging approach to developing partnership relationships.
- Experience of involving people with lived experience of a particular challenge or issue in a project or campaign.
- Knowledge of key issues relating to poverty in the UK, and those groups working in this field.
- A personal interest in overcoming poverty and its root causes, and/or promoting equitable access to healthy and sustainable food.
- Entitlement to work in the UK (Sustain is not able to assist with applications for work permits).
- Availability to commence work promptly following the recruitment process.

Desirable:

- Experience of running a successful campaign or high-profile promotional activity that has successfully influenced policy and practice.
- Experience of working with local authorities – particularly work associated with health, social inclusion, economic regeneration and/or welfare, especially within London.
- Knowledge of issues around equitable access to healthy and sustainable food and practical steps to improve this, including addressing the root causes of food poverty.

- Knowledge of the groups and agencies that address food poverty and promote social inclusion.
- Experience of dealing with local and national media.
- Experience of running mailing lists, newsletters and generating social media output.
- Track record of effective fundraising.

Subject to government Covid-19 guidelines, the role will involve travel around London.

How to apply

To apply for this position, please email recruitment@sustainweb.org the following:

- a CV
- a maximum two-page covering letter telling us about your experience and how this relates to the personal specification
- a completed [Equal Opportunities Monitoring form](#)

As we are recruiting for several positions over this period, please put **London Food Poverty Campaign Coordinator** in the subject line of your covering email along with your name.

Deadline: **10am, Monday 12th April 2021**

Interviews for this position will take place virtually in week commencing 19th April.

Further information about Sustain and our work is at: www.sustainweb.org

The Sustain alliance is a registered charity (no 1018643) and a company limited by guarantee, which is registered in England and Wales (no 02673194). Registered office: The Green House, 244 – 254 Cambridge Heath Road, London E2 9DA