Edible Assets Workshop Notes 14/09/10
PowerPoint Presentations can be found at
http://www.sustainweb.org/localactiononfood/local_food_events/

Funding- What's out there and how to get it.
Led by Maresa Bossano and Ben Reynolds from Sustain and Tim Belcher from the
Local Food Fund

Fundraising for food projects – Maresa Bossano

- Local Grants and Trusts – they start off small and build up. If you've got a small grant, it can help to demonstrate that you're reliable and worth receiving bigger grants. Maresa's project went from receiving a grant for £500 to £0.5 million in 2 years.
- Important to send reports and updates to officers and key people to get your name out there and for others to see what you're delivering.
- Self-financing issue – shouldn't use this phrase/state 'aim to be self-financing…' if we don't believe it. However, even with a good business plan that backs this aim up and the best will in the world, can't guarantee it will happen.

Preparing applications – Tim Belcher – Local Food Fund Regional Coordinator, SW, SE and London
Local Food Fund bids – nationally, those bids that have been rejected were mainly not eligible/were a bit 'out there' in what they were thinking - approximately 40% approval rate for main stage.

Comments and feedback
- One way to get feedback on your application is to ask someone who knows very little about your project to read over it and see if it makes sense to them.
- Local Food Fund evaluation report and recommendations will be presented to policy makers and Big Lottery to encourage further funding to be made available for local food and to put pressure on decision-makers/funders.
- The Government is putting pressure on and potentially passing legislation to make the Lottery focus more on sport and away from environment.
- Groundwork has a 'Community Spaces' project that you can apply to get some funding from (funded by Lottery) – not strictly for food, but could be partly a food project, e.g. community buildings, community orchard. Could be tactical in your application!