

Gurmel Singh Kandola
Director of Culture &
Community Services

Context

- 15,200 Meals a day
- 85 Sites
- All but one primary school in-house
- 7 secondary schools out of 14 in-house
- 1 Independent



Pre Jamie Oliver

- 1 fresh cooked dish a day (low take up)
- Processed food popular
- 37p on plate for primaries
- Healthy Food Initiatives – poor response



TV Programme

- Accelerated the pace of change
- October 2004 – July 2005 rolled out to all sites
- Early Years provision (0-4)
- Additional equipment
- Training for staff



Partnership

- Neighbourhood Renewal
- SRB
- PCT
- Schools
- Council
- Fresh One
- British Army



Whole Borough Approach

- Curriculum
- Parent/Pupil Taster sessions
- Growing project
- Parent food co-ops
- Advice in packed lunches
- Review of vending machines/tuck shops
- 5-a-day
- Healthy eating/food weeks
- Sports Search
- School packs



Training



Evaluation/Studies

- Complete overhaul of procurements
- 60 staff vacancies – 500 applications
- Primary meals uptake ↑ 2.35%
- Secondary free meals uptake ↑ 3.2%
- Focus groups/pupils
- Teachers feedback
- Research



Barriers To Sustainability

- Funding
- Working with other School Staff
- Organic Produce at reasonable cost
- Investing in marketing School Meals
- Not linking with other Health areas

