

E. How much money will you need?



Most activities cost very little. Some, such as fruit tuck shops, even made a small profit, as did playground markets, with schools selling at least around £180 worth of produce.

The table below gives some indication of how much was spent to support Grab 5! activities in schools during the pilot phase. These costs are in addition to the cost of the coordinator's salary, the cost of running a training day and the cost of the Grab 5! packs which were provided for all schools. Note that the amount of funding provided varied not only from region to region but also from school to school.

	Lambeth	Leeds	Plymouth
Average cost per school (excluding reward/promotional items, blender and the special events below)	£300	£323	£93*
Additional costs for special events	Theatre group £800 per day	Cook au van £834 per day	Chef visits £140 per session

* Does not include water bottles (see below)

The typical cost of:

- A tasting session for a class of 30 children was £8.
- A fruit tasting stall at a launch event and health week was £40.
- A free smoothie stall at the end of the school day was £22 (although many schools actually sold the smoothies).
- A smoothie tasting session for a class of 30 children was £8.

Lambeth cost breakdown

The majority of funding went on fruit, for example to start a fruit tuck shop, for parent and pupil tasting sessions at launch events, in smoothies and in fruit kebabs, as healthy snacks at after school clubs, for a staff room fruit basket and for raffle prizes at parent events.

Other costs included:

- £100 to two out of the five schools for tools and seeds to start gardening schemes,
- £100 for transport for one class to visit a “pick your own” farm and
- £100 for one school for fruit and water display materials.





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Leeds cost breakdown

- 13% of the total spent on Leeds schools went towards fruit and vegetables for health weeks, special assemblies, smoothie classes, launch events, a breakfast club and the first few weeks of a fruit tuck shop.
- Every school except one received a £150 grant to support their Grab 5! work. The aim of this grant was to give schools a bit of extra freedom and to save them from having to collect every single receipt and then wait for a refund. Before receiving this grant schools had had their action plans approved and had already taken some key steps in setting up the project. Money was typically spent on activities such as a fruit bowl in the school staff room, trials of new fruit and vegetables for their fruit tuck shops and breakfast clubs, tasting and survey sessions and low cost equipment such as an extra chopping board.
- Two schools received approximately £140 to pay for setting up a gardening club.
- One school received £284 for a cooker and cooking equipment as cooking courses were a key feature of their Grab 5! work.
- One school received £60 to go towards the cost of taking a class on a farm visit.
- Two schools received approximately £75 for toasters, chopping boards, napkins and beakers to set up basic, before-school toast and juice clubs.
- Three schools received £208 and one school £150 to pay for 3-4 week cooking courses for parents. This price covered the fee of the facilitator and the ingredients.

Plymouth cost breakdown

- All of the money spent on schools in Plymouth went towards fruit, either for setting up fruit tuck shops or for special events.
- In addition to the normal reward items, schools in Plymouth were also provided with water bottles branded with the Grab 5! logo. Enough were provided for each child in each school. The cost of these (£1,090 per 1,000) has not been included in the table above.

